

Challenges and Chances for the Russian Film Industry

Wednesday 19th September, 2018,
14.30 - 17.00, Hall B1, ExpoForum, KINO EXPO
Peterburgskoye sh 64/1, 196140, St Petersburg, Russia

Welcome

14.30 to 14.40

Vladimir Grigoriev, Deputy Head of the Federal Agency for Press and Mass Communication

Susanne Nikoltchev, Executive Director of the European Audiovisual Observatory

Presentations

14.40 to 14.55

The European Film Industry: facts and figures by **Martin Kanzler**, European cinema analyst in the Department for Market Information of the European Audiovisual Observatory

14.55 to 15.10

Promoting European films: a multifaceted strategy by **Maja Cappello**, Head of the Department for Legal information of the European Audiovisual Observatory

15.10 to 15.30

Challenges and opportunities for the Russian Film Industry (report presentation by **Xenia Leontyeva**, senior analyst of Nevafilm Research)

15.30 – 15.40

Russian Cinema Audiences by **Anton Malyshev**, Executive Director of the Russian Cinema Fund

Round table

15.40 – 16.40

Round table on the challenges and chances for the Russian film industry moderated by **Oleg Berzin**, CEO Nevafilm

Our panelists:

- Anton Malyshev, Executive Director of the Russian Cinema Fund
- Elena Brodskaya, VP Studio Marketing The Walt Disney Company Russia & CIS
- Dmirty Nartov, CEO Kinomax cinema chain
- Nikolay Larionov, creative producer Mars Media

Networking buffet

16.40 to 17.00

Mix and mingle with participants and speakers