

## COMMUNICATING CODES OF CONDUCT RECREATIONAL BOATING & IAS

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CONVENTION ON THE CONSERVATION OF EUROPEAN WILDLIFE AND NATURAL HABITATS

Standing Committee

36th meeting Strasbourg, 15-18 November 2016

#### EUROPEAN CODE OF CONDUCT ON RECREATIONAL BOATING AND INVASIVE ALIEN SPECIES

- FINAL -

Document prepared by Ms Emma Barton, Environmental Secretary, European Boating Association, on behalf of the Bern Convention

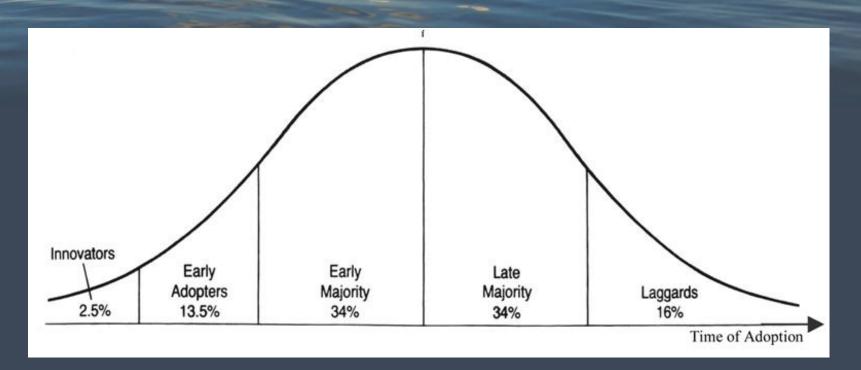
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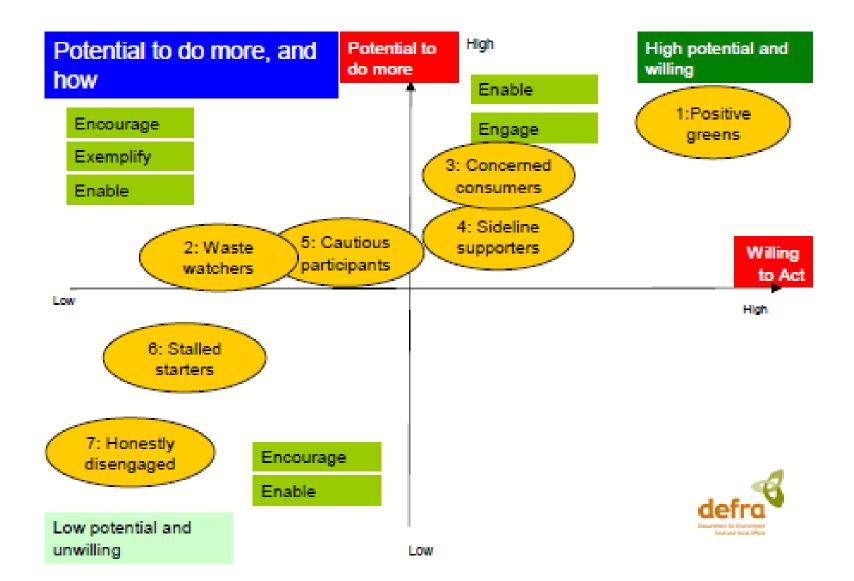


#### THE SCALE OF THE CHALLENGE

- 1.5 million boat owners
- 20 million active participants
- Clubs, training centres, marinas, individuals



Ass. Européenne de Navigation de Plaisance





# SAILING IS ALREADY ENVIRONMENTALLY FRIENDLY, ISN'T IT?



Eventually Wilson gave up his crazy notion of "green" boating and traded in his rowing machine for a standard outboard motor.





### START A CONVERSATION









Arizona Game and Fish Department

**European Boating Association** Europäischer Sportschiffahrtsverband e b a Ass. Européenne de Navigation de Plaisance

### MAKE IT STICKY

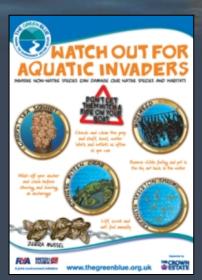






#### MAKE IT EASY











#### WORK WITH OTHERS



#### EBA membership:

- 29 national federations
- 18 countries



#### MAKE IT CREDIBLE

- Target audience
- Tailored messaging
  - Inland/coastal
  - Vessel type
  - Activity
  - Priority pathways
- Socio-economic group ABC1
  - Knowledge professions
  - Educated
  - Challenging



#### **BE CONSISTENT**

"The intention of environmental policy of Government for freshwaters is quite opposite..... minimizing use biocides in our fresh water inland waterways as far as possible."

"....great interest on antifouling problems and only little interest on IAS." "Government is convinced that vessels don't cause transfer of IAS in inland waters, but Government fears that the code of conduct is a tool that persuades boaters to use more than less biocide antifouling."

"Consideration of the environmental risk of pollutions from AF-paint is larger and of higher priority than IAS."

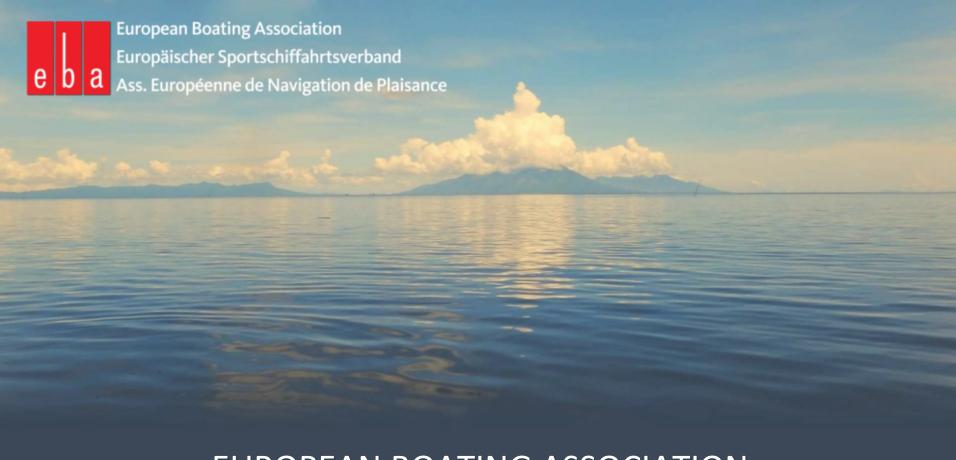
"The work against IAS is not doing any progress in our country because none of the responsible agencies recognizes the issue."

"We organised two major seminars reaching the stakeholders regarding the use and problems of the use of antifouling. When the question about AIS is put on the table neither the Agency of transport, the Agency of marine and water management nor the Environmental protection agency wants to discuss the subject."

#### DISCUSSION

- What is your experience so far?
- What are the barriers to action?
- What resources do we need?
- How can we work together?





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