

Fergus Bell

Dig Deeper Media

**CHALLENGES AND OPPORTUNITIES
FOR ONLINE JOURNALISM**

WSIS WORKSHOP

Geneva- 16 June 2017



@fergb



in/fergusbell

CHALLENGES

FIRSTDRAFT

7 TYPES OF MIS- AND DISINFORMATION



SATIRE OR PARODY

No intention to cause harm but has potential to fool



MISLEADING CONTENT

Misleading use of information to frame an issue or individual



IMPOSTER CONTENT

When genuine sources are impersonated



FABRICATED CONTENT

New content is 100% false, designed to deceive and do harm



FALSE CONNECTION

When headlines, visuals or captions don't support the content



FALSE CONTEXT

When genuine content is shared with false contextual information



MANIPULATED CONTENT

When genuine information or imagery is manipulated to deceive



Created by Claire Wardle for First Draft News

CHALLENGES

“Dimitri says he's earned at least \$60,000 in the past six months — far outstripping his parents' income and transforming his prospects in a town where the average annual wage is \$4,800.”

Veles, Macedonia, December 2016



Alexander Smith/NBC News

CHALLENGES MEDIA INSIGHT PROJECT

Please click on this post and then review the article:

 Oprah
October 3 · 4h

Check this out...



Don't let the scale fool you: Why you could still be at risk for diabetes

Type 2 diabetes has reached epidemic proportions, with an estimated 29 million people in the U.S. having the disease and another 86 million considered prediabetic. With an estimated cost...

DailyNewsReview.com

Like Comment Share

DailyNewsReview.com

FULL MENU SPORTS NEWS ENTERTAINMENT OPINION

Don't let the scale fool you: Why you could still be at risk for diabetes

BY KYLE BRYANT Aug. 3, 2016 9:28 PM EDT

Type 2 diabetes has reached epidemic proportions, with an estimated 29 million people in the U.S. having the disease and another 86 million considered prediabetic. With an estimated cost of US\$245 billion, prevention becomes critically important to stem the tide of increasing diabetes prevalence.


Diabetes is a chronic, treatable disease, but there are no cures. Weight loss surgery has been shown to help in some individuals, and medication can help. Identifying individuals at high risk for development of diabetes, adults with prediabetes, and then providing treatment to them is an effective strategy to slow or eliminate its progression.

The prevailing wisdom and screening and treatment recommendations begin with the starting point that adults who are overweight or obese are the ones who are likely to have prediabetes. Weight loss for those individuals is the primary recommended lifestyle intervention. Exercise and eating healthy foods are part of that.


As someone who has studied diabetes, I have discovered recently with colleagues that we may be missing millions of adults with prediabetes. Our screening systems in the U.S. are focusing only on these individuals who are overweight or obese.

Screenshot of DailyNewsReview.com article used in experiment

Please click on this post and then review the article:

 Oprah
September 17 · 4h

Check this out...



Don't let the scale fool you: Why you could still be at risk for diabetes

Type 2 diabetes has reached epidemic proportions, with an estimated 29 million people in the U.S. having the disease and another 86 million considered prediabetic. With an estimated cost...

AP

Like Comment Share

AP THE BIG STORY

Don't let the scale fool you: Why you could still be at risk for diabetes

BY KYLE BRYANT Aug. 3, 2016 9:28 PM EDT

Type 2 diabetes has reached epidemic proportions, with an estimated 29 million people in the U.S. having the disease and another 86 million considered prediabetic. With an estimated cost of US\$245 billion, prevention becomes critically important to stem the tide of increasing diabetes prevalence.

Diabetes is a chronic, treatable disease, but there are no cures. Weight loss surgery has been shown to help in some individuals, and medication can help. Identifying individuals at high risk for development of diabetes, adults with prediabetes, and then providing treatment to them is an effective strategy to slow or eliminate its progression.

The prevailing wisdom and screening and treatment recommendations begin with the starting point that adults who are overweight or obese are the ones who are likely to have prediabetes. Weight loss for those individuals is the primary recommended lifestyle intervention. Exercise and eating healthy foods are part of that.

As someone who has studied diabetes, I have discovered recently with colleagues that we may be missing millions of adults with prediabetes. Our screening systems in the U.S. are focusing only on these individuals who are overweight or obese.

Our studies suggest it may not be as simple as classifying people as overweight or obese versus healthy. Our thinking of risk and screening should also consider body composition.

Screenshot of AP article used in experiment

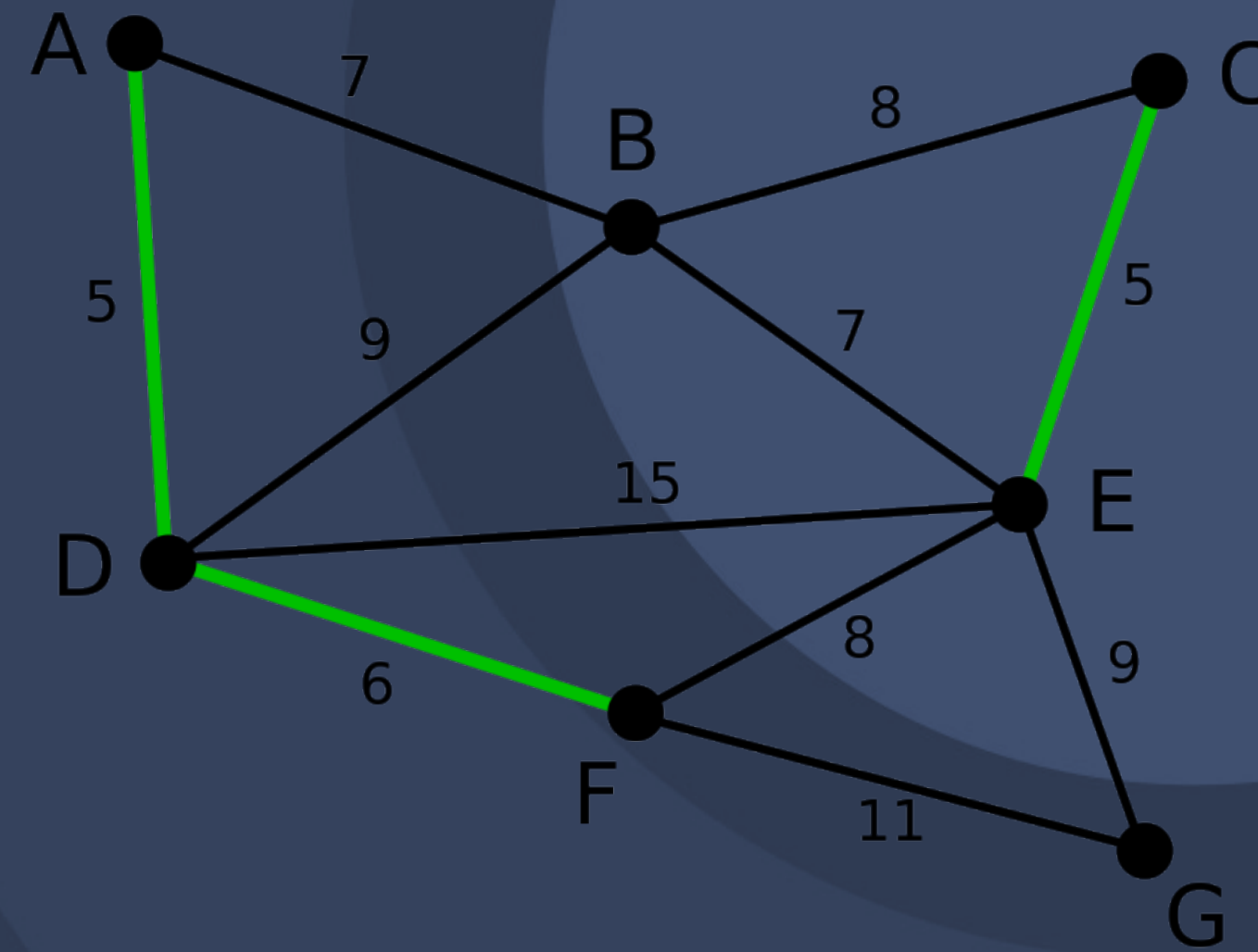
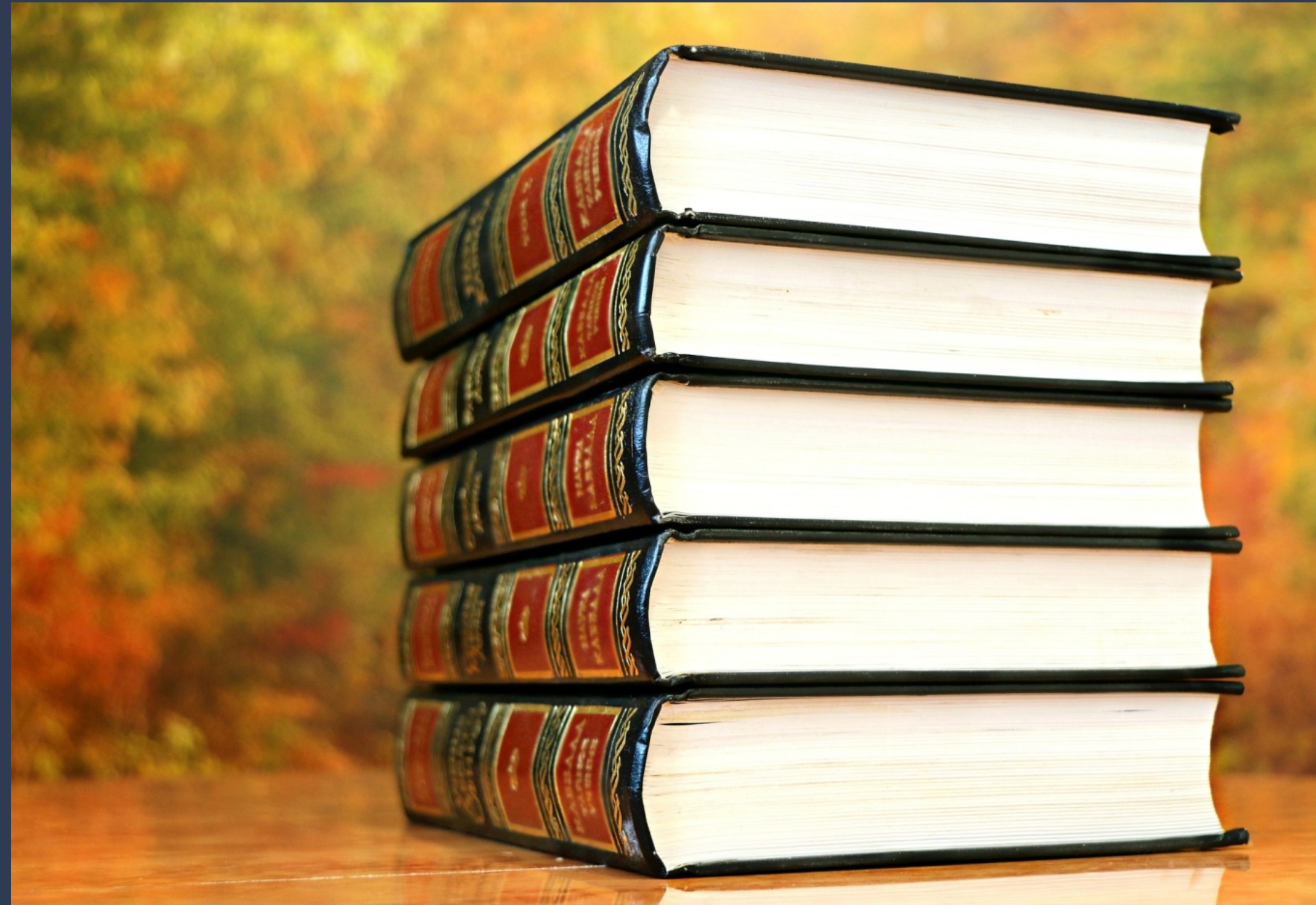
CHALLENGES

MEDIA INSIGHT PROJECT

“A trusted sharer has more significant effects on beliefs about news than a reputable media source.”

CHALLENGES

NEWS LITERACY & CRITICAL THINKING



OPPORTUNITIES

Regain trust

Innovate

Educate

Raise ethical standards

OPPORTUNITIES

Regain trust

OPPORTUNITIES

Verification restores and maintains trust

VERIFICATION

FACT-CHECKING

Fake News

Propaganda

We don't need to start from scratch

Misinformation

“Fake News Factories”

False News

Parody

Misrepresented

Fabricated Content

Verification Workflow

UNVERIFIED

Establish earliest instance



VERIFY THE SOURCE



REVIEW SOCIAL HISTORY



MAKE CONTACT



ASK QUESTIONS



SECURE PERMISSION TO USE



ENSURE SOURCE AND CONTENT CONSISTENT



VERIFY THE CONTENT



TRANSLATE TEXT & AUDIO



CONSULT INDEPENDENT EXPERTS



SEEK SEPARATE CONFIRMATION

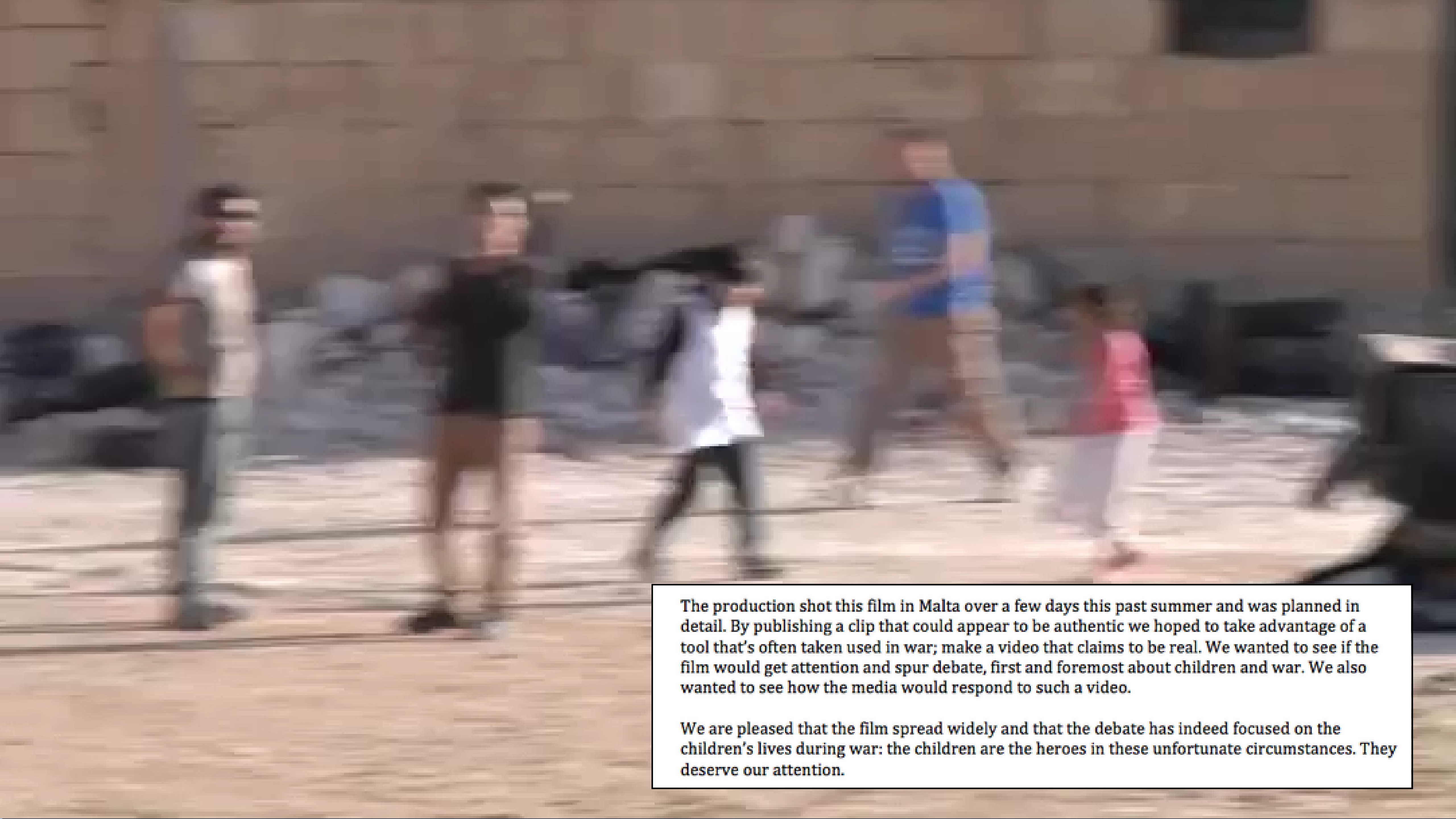


ESTABLISH CONTEXT



VERIFIED





The production shot this film in Malta over a few days this past summer and was planned in detail. By publishing a clip that could appear to be authentic we hoped to take advantage of a tool that's often taken used in war; make a video that claims to be real. We wanted to see if the film would get attention and spur debate, first and foremost about children and war. We also wanted to see how the media would respond to such a video.

We are pleased that the film spread widely and that the debate has indeed focused on the children's lives during war: the children are the heroes in these unfortunate circumstances. They deserve our attention.



SYRIA! SYRIAN HERO BOY rescue girl in shootout. SEE THIS!! الصبي السوري البطل



Lawaff Law

Subscribe 1,286

2,753,204

Add to Share More

17,839 703

Published on Nov 10, 2014

Watch this!! Boy from Syria is getting shots but saves a little girl. Syrian hero boy for us. Unbelievable!!

شاهد هذا. صبي من سوريا ، لقد أصيب ولكن رغما ذلك ينقذ طفلة صغيرة. من هو هذا الصبي؟ لا يزال علي قيد الحياة

SHOW MORE

SYRIAN HERO BOY "Playing Dead" to Rescue a Girl under Heavy Sniper Fire by Trending Now 23,633 views 1:01

SYRIA! SYRIAN HERO BOY rescue girl in shootout SEE THIS!! الصبي السوري البطل by N24HD 58,729 views 2:08

SYRIA! SYRIAN HERO BOY rescue girl in shootout HDD by Funny You Life [F.u.L] 10,476 views 2:07

The Incredible Moment Syrian HERO Boy 'Fakes Death' To Save Girl From by TopViralNewsOnly 84,272 views 3:22

Syria War_ Syrian Hero Boy rescue Girl in Shootout "Sniper Shot" by Trailers 301 views 0:53

Syria! Syrian Hero Boy rescue girl in shootout !! الطفل السوري البطل by MadeInMoroccoHD 125 views 1:11

SYRIAN HERO BOY Rescues girl in Shootout by FAKING DEATH الطفل السوري by JACK D LAD 796 views 2:53

SYRIA! SYRIAN HERO BOY rescue girl in shootout الطفل السوري البطل by Dr buzz 446 views 1:40

SYRIA SYRIAN HERO BOY ! rescue girl in shootout الطفل السوري البطل - [share] by MoroccoTube 1,711 views 1:05

SYRIA! SYRIAN HERO BOY rescue girl in shootout الطفل السوري البطل

Verifying False News

UNVERIFIED

SITES OR SOCIAL ACCOUNTS

STORIES OR CLAIMS

Establish earliest instance

VERIFY THE SOURCE

FACTCHECK THE CONTENT

REVIEW SOCIAL ACCOUNTS & HISTORY

TRANSLATE ANY TEXT

CHECK SITE

DETERMINE IF CONTENT IS OLD

SEARCH FOR ACCOUNTS

CHECK EACH CLAIM SYSTEMATICALLY

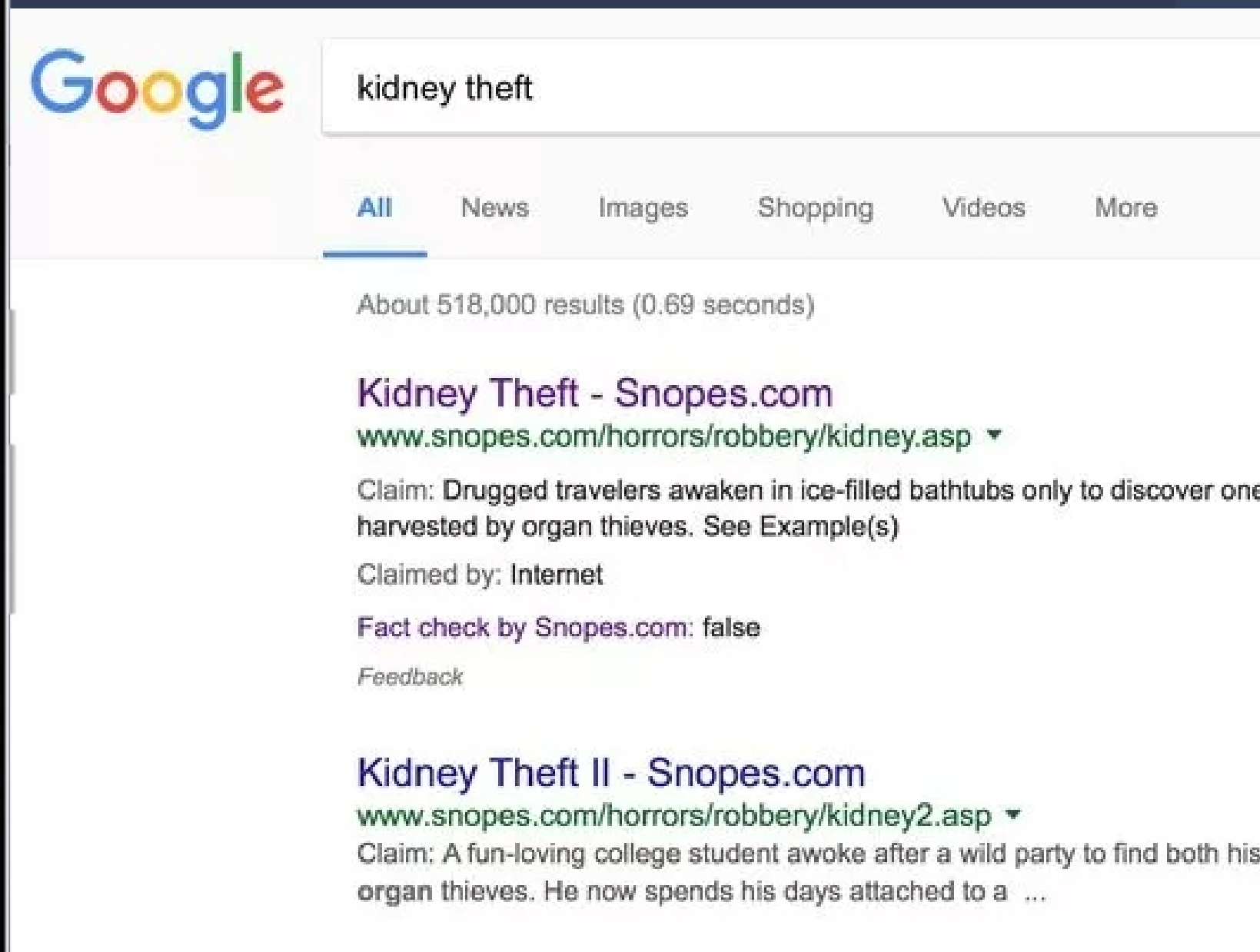
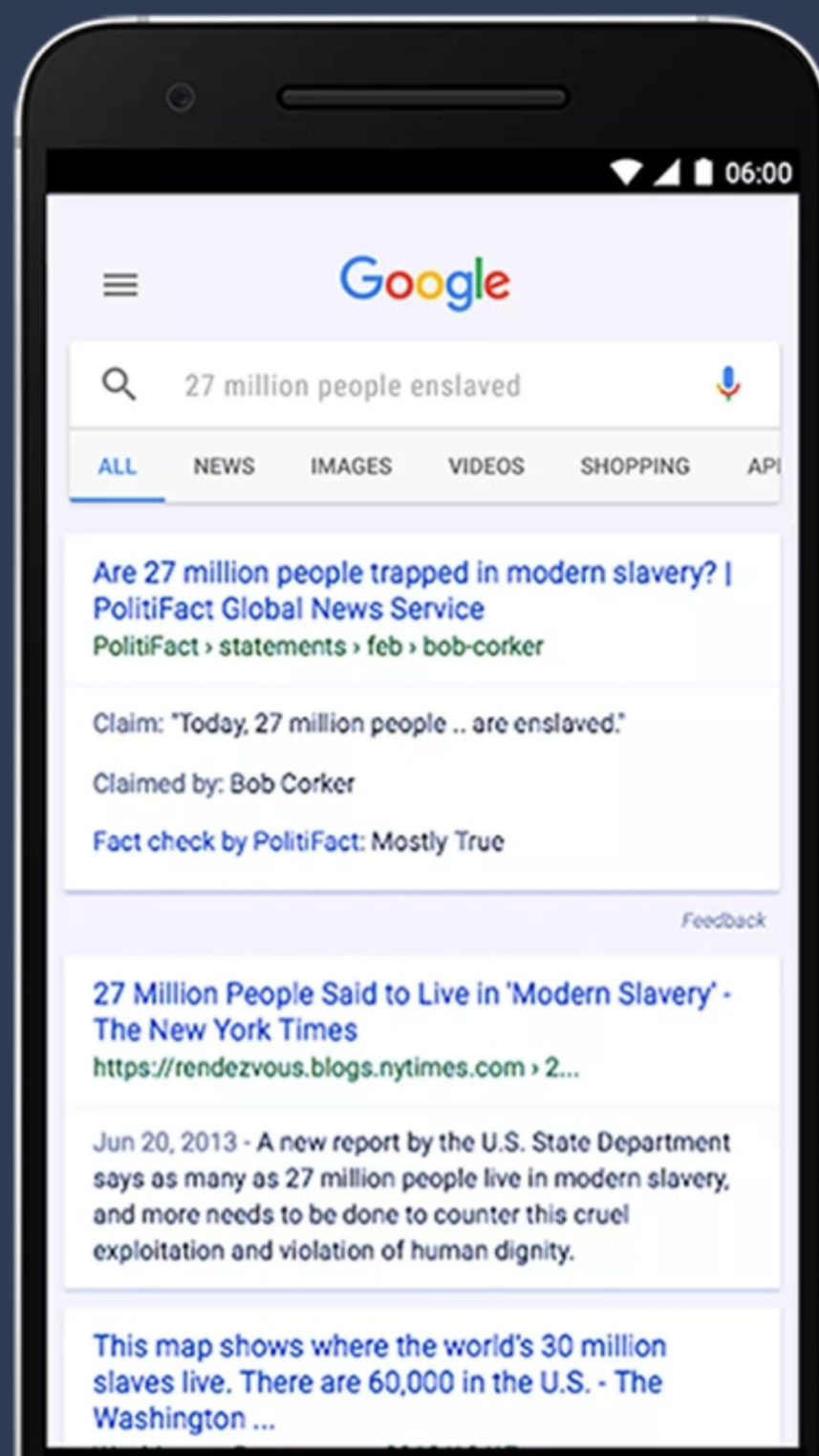
MAKE CONTACT

SEPARATE CONFIRMATION

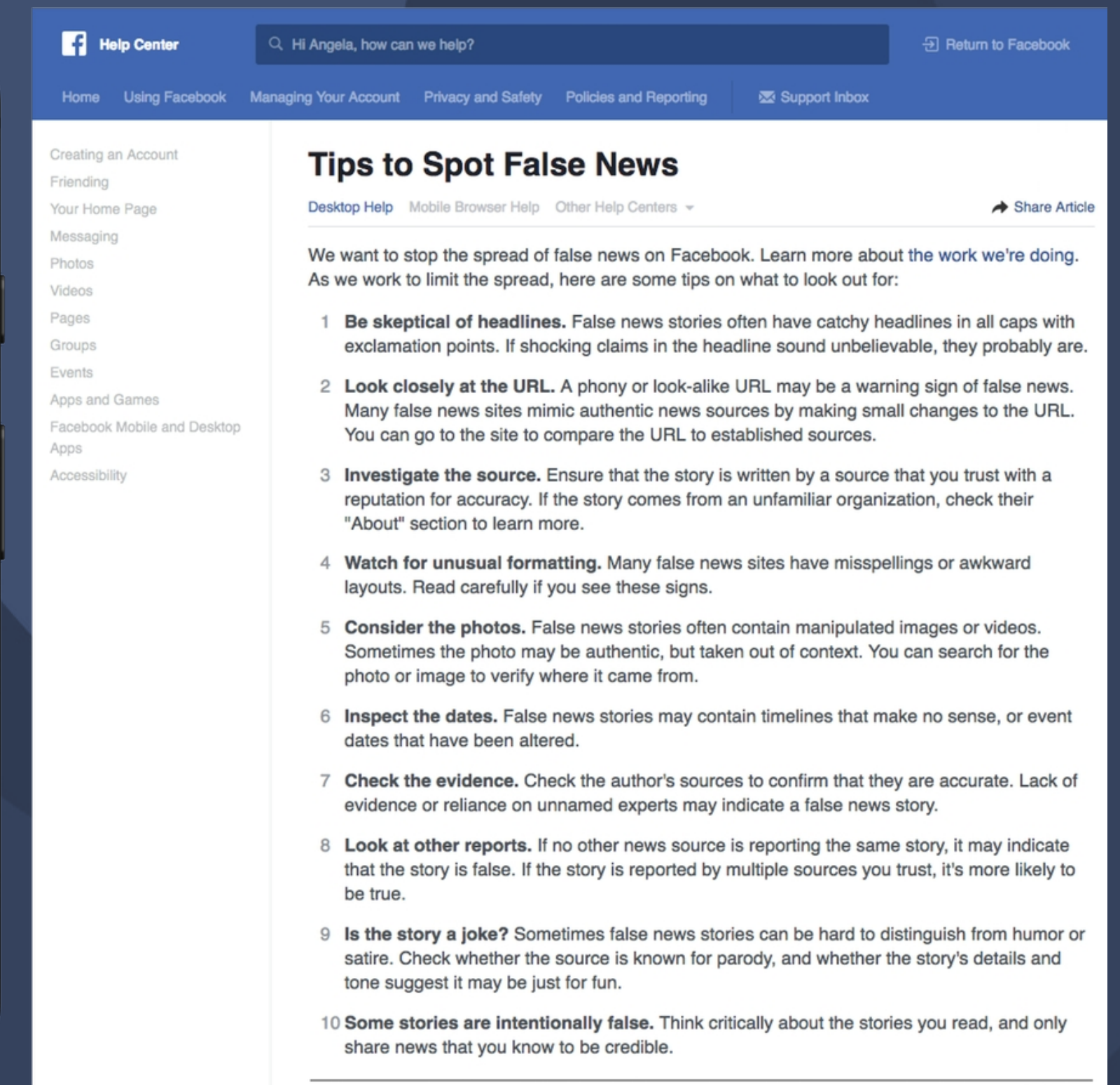
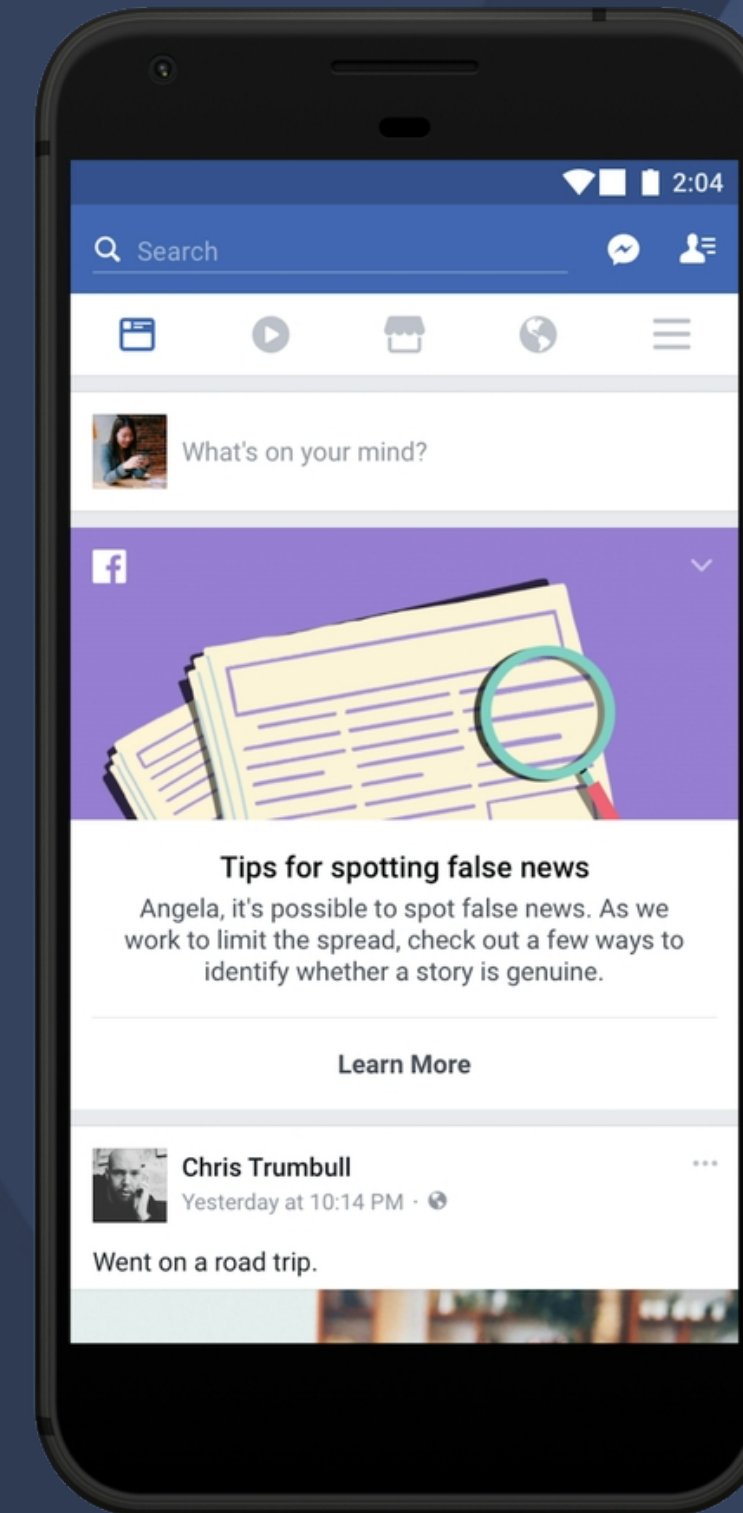
VERIFIED

OPPORTUNITIES

Regaining trust: platform initiatives



Google



Facebook

OPPORTUNITIES

Regaining trust: funding initiatives

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The City University of New York
**CUNY GRADUATE SCHOOL
OF JOURNALISM**

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Announcing the News Integrity Initiative to Increase Trust in Journalism

BY AMY DUNKIN | LAST UPDATED ON MONDAY, APRIL 3RD, 2017 AT 4:07 AM

THE NEWS INTEGRITY INITIATIVE IS A JOINT EFFORT TO ADVANCE NEWS LITERACY AND INCREASE TRUST IN JOURNALISM

Founding Funders Include Facebook, Craig Newmark Philanthropic Fund, Ford Foundation, Democracy Fund, John S. and James L. Knight Foundation, Tow Foundation, AppNexus, Mozilla and Betaworks

Global Consortium Will Be Administered By The CUNY Graduate School of Journalism

APRIL 3, 2017 — A group of tech industry leaders, academic institutions, non-profits and other organizations are jointly launching a \$14 million fund to support the **News Integrity Initiative**, a global consortium focused on helping people make informed judgments about the news they read and share online. The Initiative's mission is to advance news literacy, to increase trust in journalism around the world, and to better inform the public conversation. The Initiative will fund applied research and projects, and convene meetings with industry experts.

The founding funders are **Facebook**, the **Craig Newmark Philanthropic Fund**, the **Ford Foundation**, the **Democracy Fund**, the **John S. and James L. Knight Foundation**, the **Tow Foundation**, **AppNexus**, **Mozilla** and **Betaworks**.

Request Info

LATEST NEWS

- ➔ Molly de Aguiar Named Managing Director for News Integrity Initiative
- ➔ Melissa Noel, '12, Awarded 2017 International Reporting Fellowship
- ➔ Ten Years of Excellent Journalism at the CUNY J-School

UPCOMING EVENTS

- JUN 02** Newsmakers: NYC Housing Preservation & Development Commissioner Maria Torres-Springer
- JUN 23-24** 2017 Latino Media Summit
- AUG 31-01** Centre for Media and

- ➔ **Arizona State University** in the U.S.
- ➔ **Center for Community and Ethnic Media at CUNY Graduate School of Journalism** in the U.S.
- ➔ **Constructive Institute at Aarhus University** in Denmark
- ➔ **Edelman** based in the U.S.
- ➔ **European Journalism Centre** in the Netherlands
- ➔ **Fundación Gabriel García Márquez para el Nuevo Periodismo Iberoamericano (FNPI)** based in Colombia
- ➔ **Hamburg Media School** in Germany
- ➔ **Hans-Bredow-Institut** in Germany
- ➔ **The Ida B. Wells Society** in the U.S.
- ➔ **International Center for Journalists** based in the U.S.
- ➔ **News Literacy Project** based in the U.S.
- ➔ **Polis, London School of Economics** in the U.K.
- ➔ **Ecole de Journalisme de Sciences Po (Sciences Po Journalism School)** in France
- ➔ **The Society of Publishers in Asia** based in Hong Kong
- ➔ **Trust Project** based in the U.S.
- ➔ **Walkley Foundation** in Australia
- ➔ **Weber Shandwick** based in the U.S.
- ➔ Wikipedia Founder **Jimmy Wales**
- ➔ **United Nations Educational, Scientific and Cultural Organization (UNESCO)** Division for Freedom of Expression and Media Development headquartered in France

News Integrity Initiative

OPPORTUNITIES

Innovate

OPPORTUNITIES

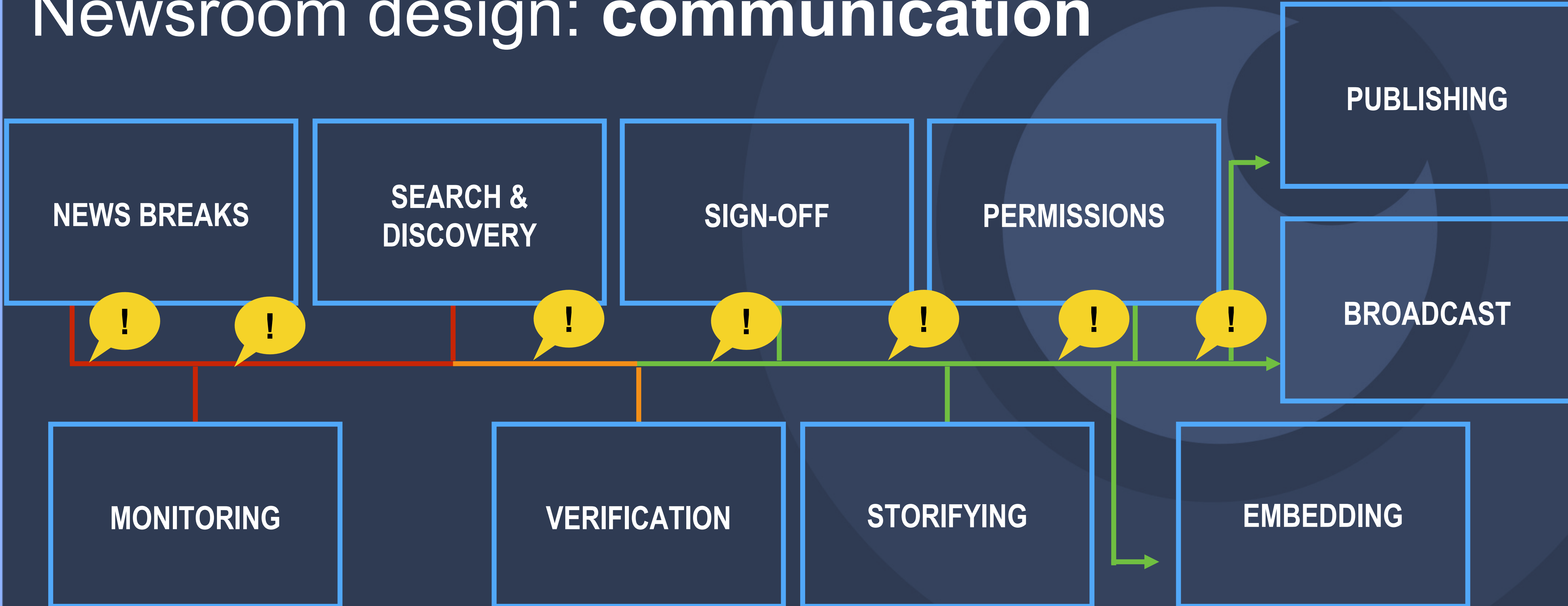
Newsroom design: communication



UNVERIFIED | IN PROGRESS | VERIFIED

OPPORTUNITIES

Newsroom design: communication



Publishing design: annotation

OPPORTUNITIES

● IN PROGRESS ▾

Claim: There is a 5 hour wait outside my polling station. -- A Concerned Voter

“ There is a 5 hour wait outside my polling station. -- A Concerned Voter

Added by an xiao mina 47 minutes ago 6 notes

Long lines #Dearborn MI

Verification Timeline

Status set to **NEW** by an xiao mina 47 minutes ago

Tagged #Long lines by an xiao mina 47 minutes ago

 **an xiao mina** 41 minutes ago
I've contacted the voter but didn't hear back yet. I've left a voicemail for them and will follow up with more notes when I hear back.

Status set to **IN PROGRESS** by an xiao mina 41 minutes ago

 **Tom Trewinnard** 2 minutes ago
Just spoke with the voter - they said they're in Dearborn, MI. I'm going to see if anyone else there is reporting similar issues.

Tagged #Dearborn MI by an xiao mina 16 seconds ago

Add a note about this report

SUBMIT

Drop Image Here

Resize image

Headline

No, this didn't actually happen

Credit & Link

Checked by the Snopes team: Snopes.com/trump-tow

Status Sticker

Fake

More Options

Text Alignment

Align left

Font Size

Large text

Font Family

Arial

Add Text Shadow

Overlay Color

None

Meme Buster: Antiviral Meme Generator

No, this didn't actually happen

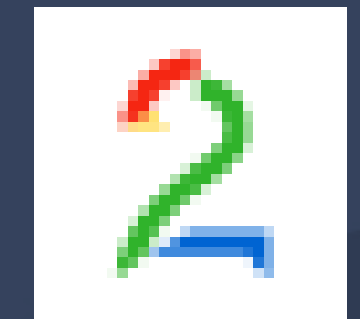
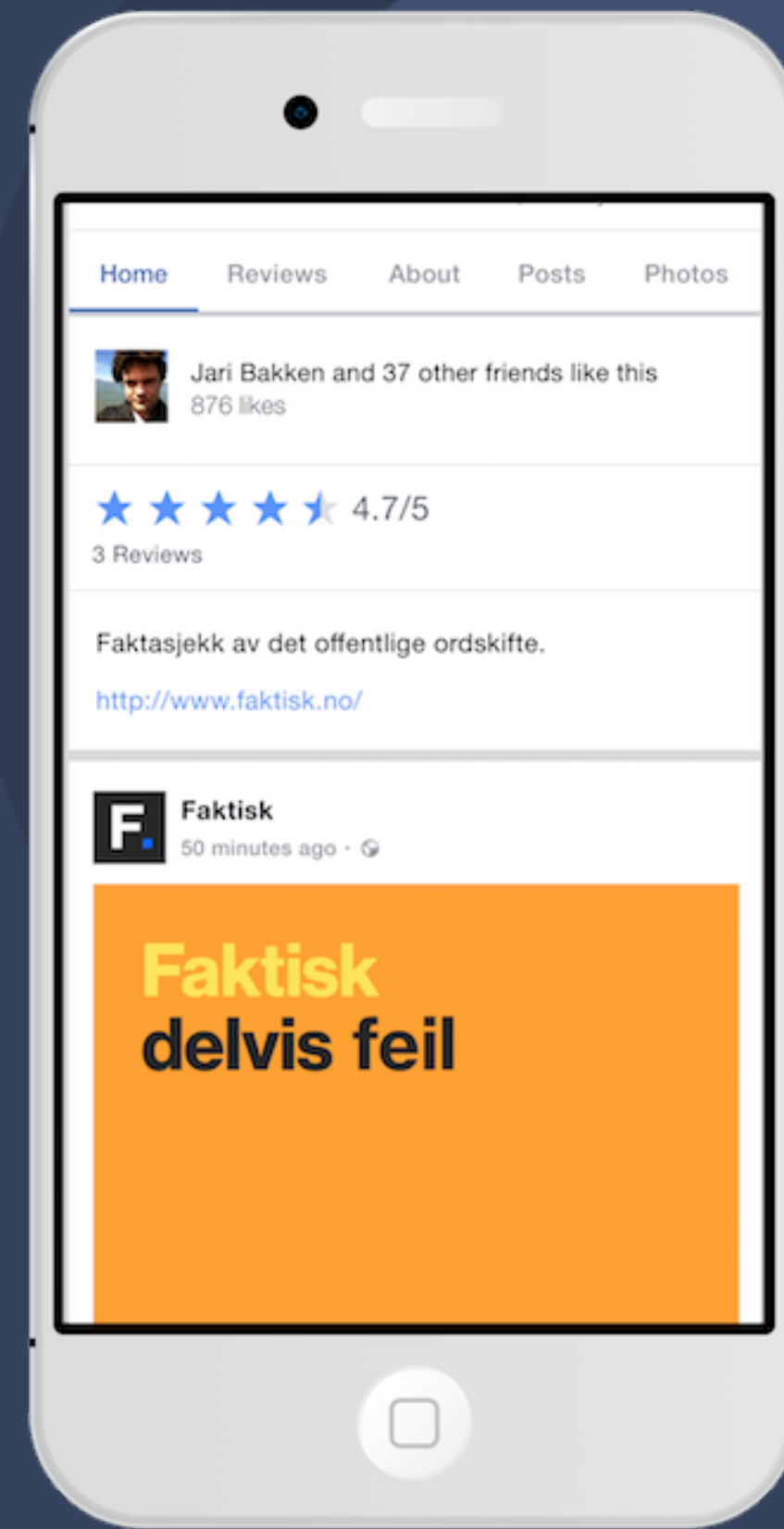
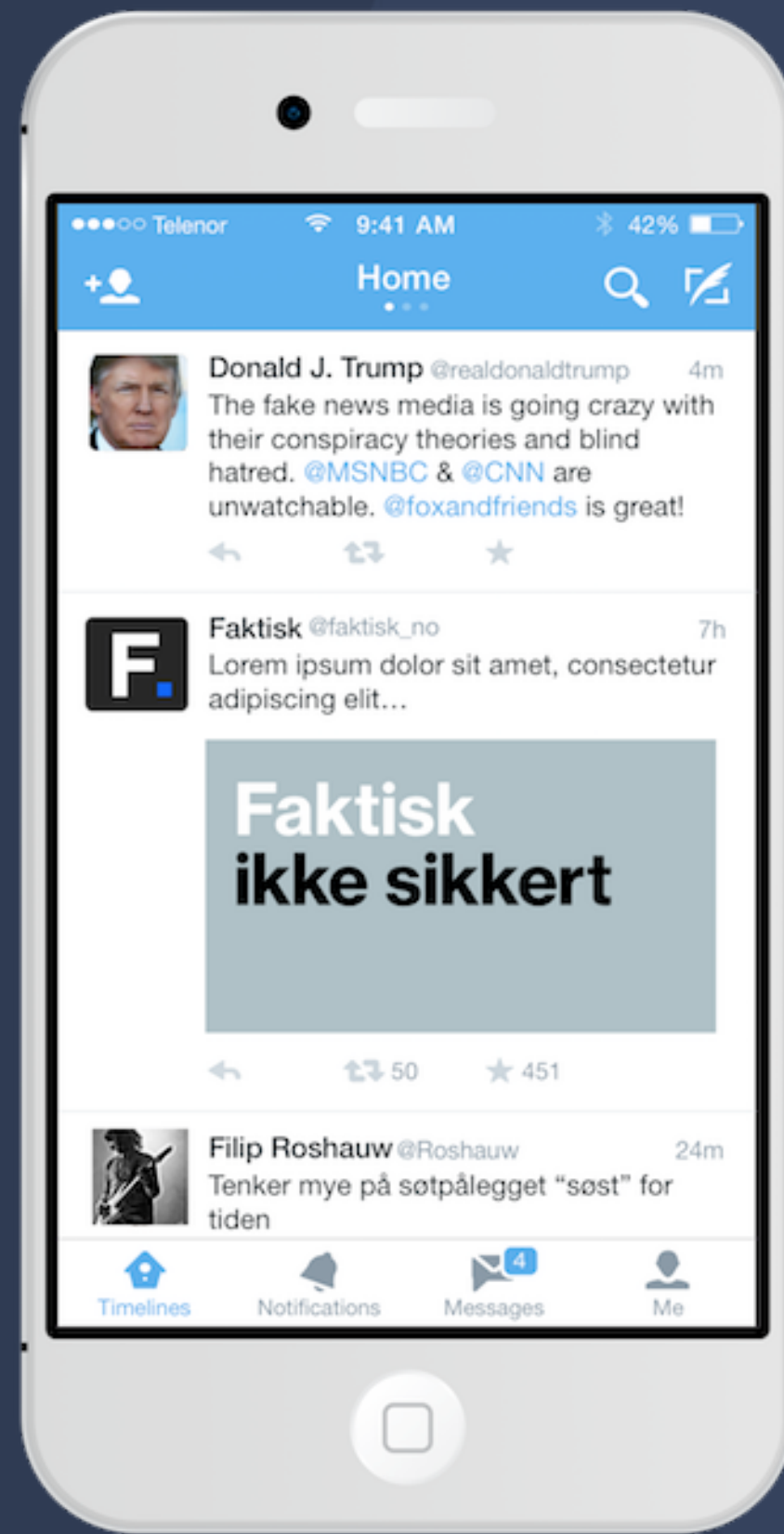
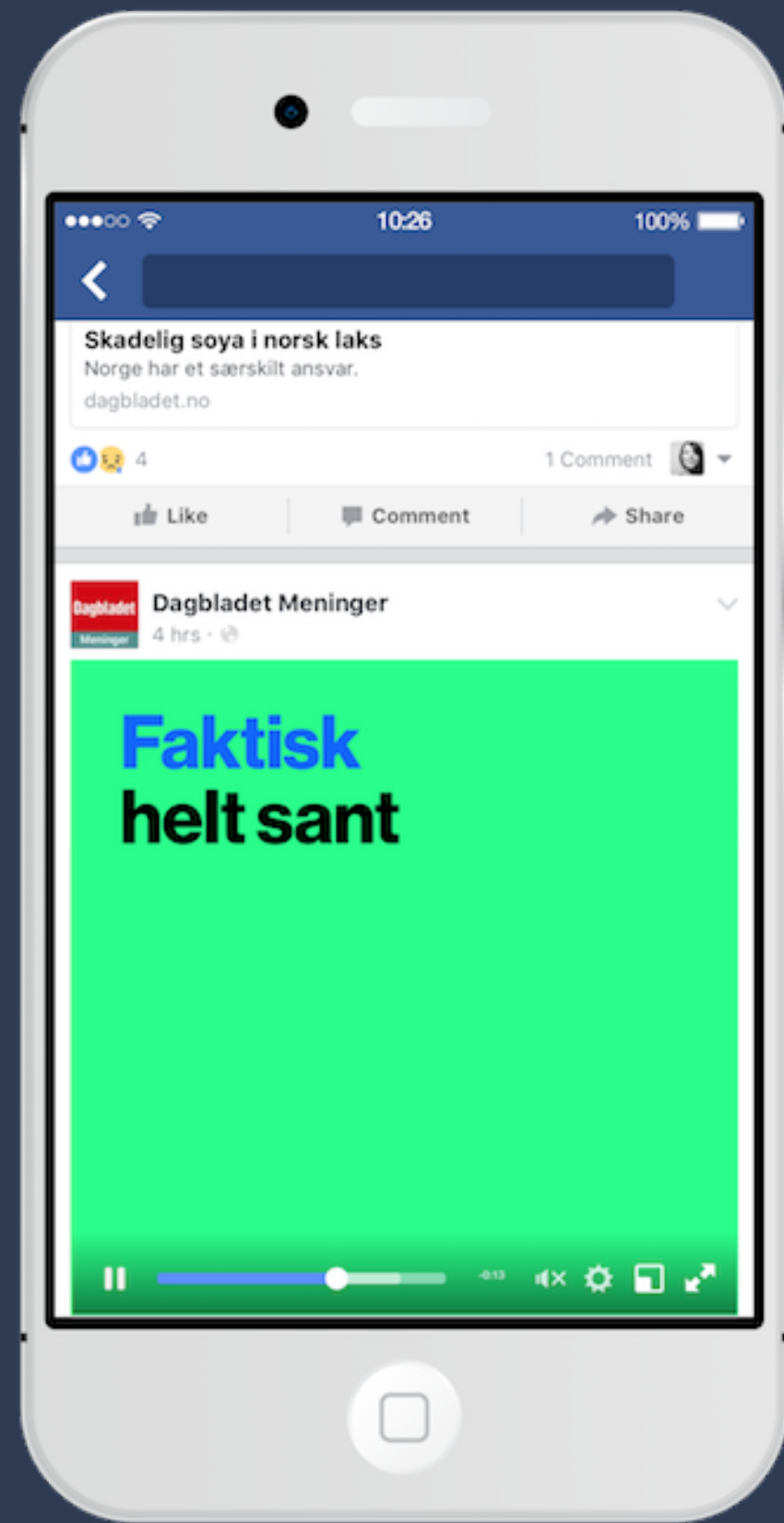
Fake

Checked by the Snopes team: Snopes.com/trump-tower-chicago-no

Download Image

OPPORTUNITIES

Collaborations: fact checking coalitions



Faktisk

OPPORTUNITIES

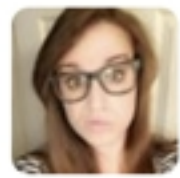
Educate

OPPORTUNITIES



OPPORTUNITIES

Raise ethical standards

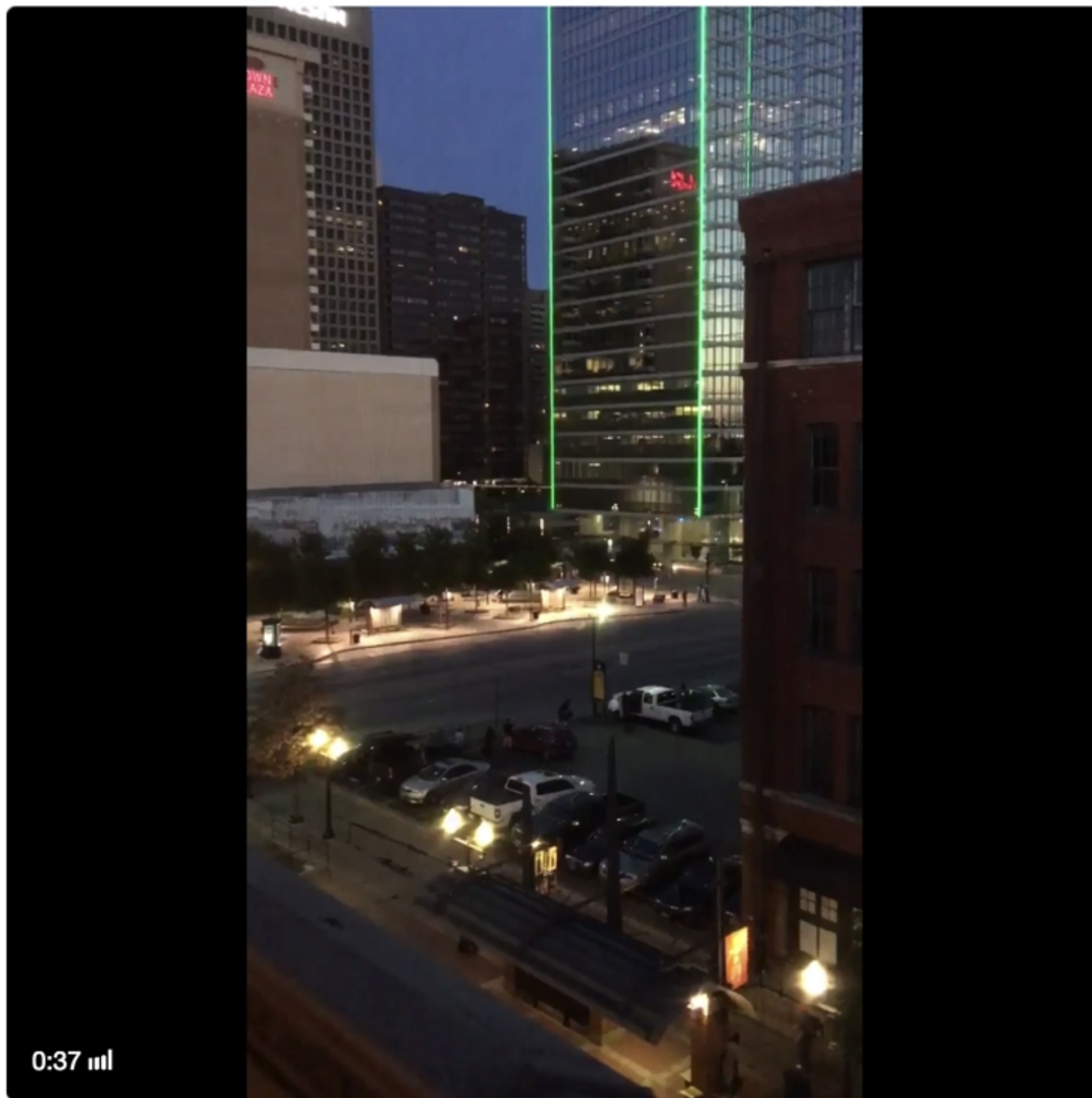


Allison
@allisongriz

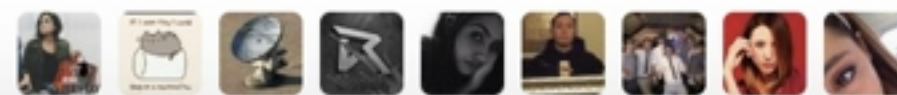


Follow

I am so scared.



RETWEETS **67,117** LIKES **58,100**



Macrae @macrae Follow

@allisongriz Hi Allison, hope you are ok. Im a reporter with KDVR in Denver, CO. Can we share your video on our air and online? Thank you

Azteca Noticias @AztecaNoticias Follow

@allisongriz I was wondering if you could share with us your video in order to play it in Azteca Noticias?

Jeff Stensland TWCN @JeffStensland Follow

@allisongriz I'm with @TWCNewsAustin and @TWCNewsSA. Are we able to show your video on TV with a courtesy?

Local 8 News @wvlt Follow

@allisongriz can @wvlt use your video on air and on our digital platforms?

Alejandra Briones @KTSMAlejandra Follow

@allisongriz hi Allison, can I share your video from earlier?

Steve Lulguraj @EPLSteveL Follow

@allisongriz Allison, I work for the NBC affiliate in Houston. May we have permission to use your video?

Julie Pearl @juliepearl920 Follow

@allisongriz does WPTV NBC have your permission to use your video of the gunshots?

Mark McConville @mark_mac_ Follow

@allisongriz Hi, we would like to use your video in our news report and we will credit you fully.

AviWxChasers @AviWxChasers Follow

@allisongriz Im glad to hear you're ok. We were wondering if we could share your video with credit?

ابو ناظم @DooH_78 Follow

Hi @allisongriz I'm a reporter in jeddah channel Could I use your video on air/online?

Hugo Chávez M @HugoChavezM Follow

Hi @allisongriz can wu use your video for our plataforms in social media and tv? Thank you

Colton Salaz @coltonsalaz Follow

@allisongriz I work at KUSI News in San diego, Ca can we use your video, you will get credit

NRK Nyheter @nrknyheter Follow

@allisongriz Hi Allison, May we use your video in our reporting? Norwegian web and TV News

Steffany Means @SteffanyWAF748 Follow

@allisongriz Hey Allison! I am so happy that you are okay! I work with an NBC affiliate in Huntsville, Al. Could we use your video?

Britt Kraus @brittkrausmedia Follow

@allisongriz Hi Allison, hope ur alright. I work at Inside Edition. Could u pls email brittany.kraus@cbs.com in regards to your video? TY

Mariko Sato @MarikoSato1216 Follow

@allisongriz Hi, I'm Mariko Sato, reporter of NHK (Japan Broadcasting Corporation). Could we use your video for our broadcasting?

ckmedia @ckmedia Follow

@allisongriz I'm from reuters. Can I use your video? catherine.koppel@tr.com

USA TODAY Multimedia @usatodayvideo Follow

@allisongriz Hello from USA TODAY. Can we use your video? We will give you full credit.

Meg Robertson @MegRobertson Follow

@allisongriz Allison, I'm with The Huffington Post and would like to speak w you about your video, can you DM me? Mea

Noe Gonzalez @Noe_Gonzalez_TV Follow

@allisongriz I'm an executive producer with Telemundo Arizona, can NBC Universal use your video in all our different platforms?

Amanda King @aking91 Follow

@allisongriz @allisongriz Hello! Glad to see that you are safe. I'm with Fox News. May we use your video with credit to you?

Esther Mucientes @emucientes Follow

@allisongriz Hi, i'm spanish joornalist. I was wondering if I can use your video in my newspaper (@elmundoes ? full credit to your Twitter

Mazin @R_1908 Follow

@allisongriz hi allison could i use your video im a repoerter for cnn ksa

Dat Fire @Dat_Fire Follow

@allisongriz can I use your video for a news video

Linda Abi Assi @lindaabiasasi Follow

@allisongriz Hey Allison. I'm a journalist with AFP (Agence France-Presse). Could I please get your permission to use your video?

David Wade @davidwade Follow

@allisongriz Allison can we use your video in Boston for the CBS station here? Be safe

Ekaterina Lebina @EkaterinaLebina Follow

@allisongriz Hi, is this your video? may RT.com use it with your courtesy on all our platforms? thnx! eolebina@rttv.ru

Letitia Walker @LetitiaWalker Follow

@allisongriz can I use your video for TV in Lafayette?

Bob DeCastro @bobbydyr Follow

@allisongriz Allison can we use your video @FOXLA

Fresco News License @frescolicense Follow

@allisongriz This is terrible! Can we share your video on our platform with due credit? Check out our terms at

CCTV America @CCTV_America Follow

@allisongriz Ok to RT your video?

Tommy Noel @TommyNoel Follow

@allisongriz Can we share your video on Dallasnews.com?

Yvonne Ramirez @YvonneR10 Follow

@allisongriz Allison, I'm a producer in Ausitn, may we please use your video on the air and online?

Wiley Post @WileyPostKGW Follow

@allisongriz Hey Allison-- This is Wiley with KGW-TV in Portland, Oregon. Can we use your video on-air and our digital platforms? Thanks.

steve@virahog.com @Steve_Virahog Follow

@allisongriz Hi Allison, I hope you are well, stay safe. Can you please email me ASAP about naid media usaae of your video. thanks. steve.

Emily Feigen @EmilyFeigen Follow

@allisongriz I'm glad you're ok. Can we use your video across our platforms here at Fox4?

Yvette Cruz @YvyCruz Follow

@allisongriz Hi, can @unichicago have your permission to use your video on all platforms? We will credit. Please stay safe!

Yvette Cruz @YvyCruz Follow

@allisongriz Hi, can @unichicago have your permission to use your video on all platforms? We will credit. Please stay safe!

Dan DeRoos @DanDeRoos19 Follow

@allisongriz Can I please have permission to run your video in Cleveland, with credit?

Amy @AmyGileoKTMd Follow

@allisongriz hello Allison. Hope you are safe. Our station Telemundo houston would like to use your video. Thanks

Esther Mucientes @emucientes Follow

@allisongriz Hi, i'm spanish joornalist. I was wondering if I can use your video in my newspaper @elmundoes? full credit to your Twitter

FOX 10 Phoenix @FOX10Phoenix Follow

@allisongriz Hello can FOX 10 Phoenix / KSAZ share your video?

Perry Schaible @Local12Perry Follow

@allisongriz Terrible situation I'm a reporter in Cincinnati & am going to join the fray. Do we have permission to use your video on air/web

Adam Snider @AdamSniderFOR Follow

@allisongriz I'm a reporter in Oklahoma City. We're trying to get more information on the situation. Could we use your video on air/online?

Michelle Barón @Michelle_Baron Follow

@allisongriz Michelle from CBS News here. May we use your video on all platforms, worldwide, in perpetuity? We can credit. Stay safe

Nidia Becerra @nidia_b Follow

@allisongriz Hi Allison. Can KTLA in LA use your video with on screen credit to you? Thanks and stay safe.

Stephanie Burnett @Stephy_Burnett Following

@allisongriz Stephy here w/ @Storyful, hope you are OK and safe.Can we use your video on broadcasts and online players w/ courtesy to you?

Rachel Grumpkin @rachelgrumpkin Follow

@allisongriz do you mind if we use your video for an Austin newscast? It's incredible and we'll courtesy you -

WIS News 10 @wis10 Follow

@allisongriz Hi Allison - mind if we show your video on-air in Columbia, SC?

Erin Flynn @ThisJustFlynn Follow

@allisongriz I'm a producer in Kalamazoo, MI. Could we use your video on our news broadcast?

Don Champion @DonChampionTV Follow

@allisongriz I'm with CBS News. Can we use your video for broadcast?

Dan Schrack @DanSchrack Follow

@allisongriz can we use your video in Buffalo?

AndreaWBZ @AndreaWBZ Follow

@allisongriz can @cbsboston have permission to use your video?

lineback kerkman @lineback Follow

@allisongriz this is Maggie Kerkman with Fox news channel. May we use your video? Would you DM me your information?

DebHuberman @debhuber Follow

@allisongriz please DM asap about your video. thank you.

Jessica Remer @JesRemer Follow

@allisongriz I'm a producer in Tulsa at @KTULNews. May we use your video?

Julie @Julie_Kupcheta Follow

@allisongriz allison, i work for cbs affiliate in Harrisburg, PA may we have permission to use your video?

FNC Assignment Desk @fncnewsdesk Follow

@allisongriz Hi Allison. Can Fox News Channel use your video from Dallas tonight? We will courtesy. thanks.

Catherine Shelley @CSheleyNYC Follow

@allisongriz can The Kelly File on Fox News use your video? please let me know!

Kelly May @KelyFOX45Now Follow

@allisongriz I'm a reporter with @ABC22FOX45 in Dayton, can we use your video and credit you?

Patricia Storm @patriciaepbf Follow

@allisongriz PATRICAI WPBF CAN WE USE YOUR VIDEO?

Frank Mickens @frank_mickens Follow

@allisongriz Allison can we use your video in Greensboro CBS affiliate?

Richard Washington @RichardNBC10 Follow

@allisongriz Hi Allison. I work at NBC10 in Dallas. Do we have permission to use your video on all our platforms?

Becky Bratu @beckybratu Follow

@allisongriz I'm sorry people are harassing you. If you would let us share your video on NBCU,I'd be grateful. I just hope you are safe

Sam Unger @SamUngerWGN Follow

@allisongriz hi allison it's sam at WGN-TV...wondering if we can use your video of the shots fired? thank you 773-883-3203

Scott Williams @SootyDubsLA Follow

@allisongriz I'm with KTLA 5 News in L.A. Can we use your video? Stay safe. Sounds like situation is ongoing.

Vicky @vicky7news Follow

@allisongriz May we use your video on WHDH in Boston? We ill give full credit. Stay safe!

Josh Davis @JoshDavis Follow

@allisongriz I'm a digital editor with WFAA. May we use your video on air and online?

Nina Napolitano @ninasnap Follow

@allisongriz May @WAVY_News please have permission to use your video on air and online?

Alexander Rubinstein @AlexR_DC Follow

@allisongriz Hi Allison. Can RT America have permission to use your video with credit to you?

Derrick Rose WHAS11 @WHAS11DRose Follow

@allisongriz permission to use your video on our platforms with full credit to you and your twitter?

Ana Maria Lamas @NewsJefa Follow

@allisongriz Will you give us permission to use your video? This request is from CBS Austin.

Veronica Cintron @VeronicaCintron Follow

@allisongriz Hi Allison, wondering if we could use your video on our news channel @bn9 with credit tonight?

Joyce Garbaciak @JoyceGarbaciak Follow

@allisongriz Allison, I'm a reporter in Milwaukee. May we use your video as well?

Ana Maria Lamas @NewsJefa Follow

@allisongriz Will you give us permission to use your video during our newscast? We're reaching out from CBS Austin.

Frank Mickens @frank_mickens Follow

@allisongriz Allison can we use your video on WFMY in Greensboro NC

Evan Donovan @EvanDonovan Follow

@allisongriz Allison, I'm a reporter at WLOS in Asheville, NC. Can I use your video on my station?

Tony Santaella @tsantaella Follow

.@allisongriz This is Tony Santaella from WLTX-TV in South Carolina. May we use your video online & on-air?

Derrick Rose WHAS11 @WHAS11DRose Follow

@allisongriz would like to use your video here in Louisville. WFAA Channel 8 is our sister tv station, can we both use with credit to you?

Montez Fienoury @MontezFianNBC Follow

@allisongriz Hi Allison, I'm a producer with NBC News. Are you free to talk about your video of the shooting? If so, call me at 347-802-5250

Josh Chapin @JoshChapinKHOU Follow

@allisongriz ALLISON please be safe. Can KHOU here in Houston use your video on air and online? Thanks

Esther Mucientes @emucientes Follow

@allisongriz Hi, i'm spanish joornalist. I was wondering if I can use your video in my newspaper (@elmundoes ? full credit to your Twitter





#protectyoursources

The pressure of breaking news for a journalist is huge. But keeping our sources safe is paramount.

Before contacting a source on social media please make these considerations.







PERSONAL SAFETY

-  Assess the risk to them right now. Is it worth it?
-  What can you realistically expect from someone in this situation?
-  Do you know they are out of danger?
-  Can they make a safe & informed choice?







SAFE COMMUNICATION

-  Does communicating with them put them in danger?
-  Is it dangerous if their device makes a sound?
-  Will you be giving away their location?
-  Will there be other consequences for amplifying their presence at this event?





AVOID HARASSMENT

-  Have you verified this is the right person?
-  Has somebody else already got the answer to your question in another tweet or comment?
-  Can you co-ordinate with colleagues to prevent duplicating communication?
-  Can you communicate in a better way?



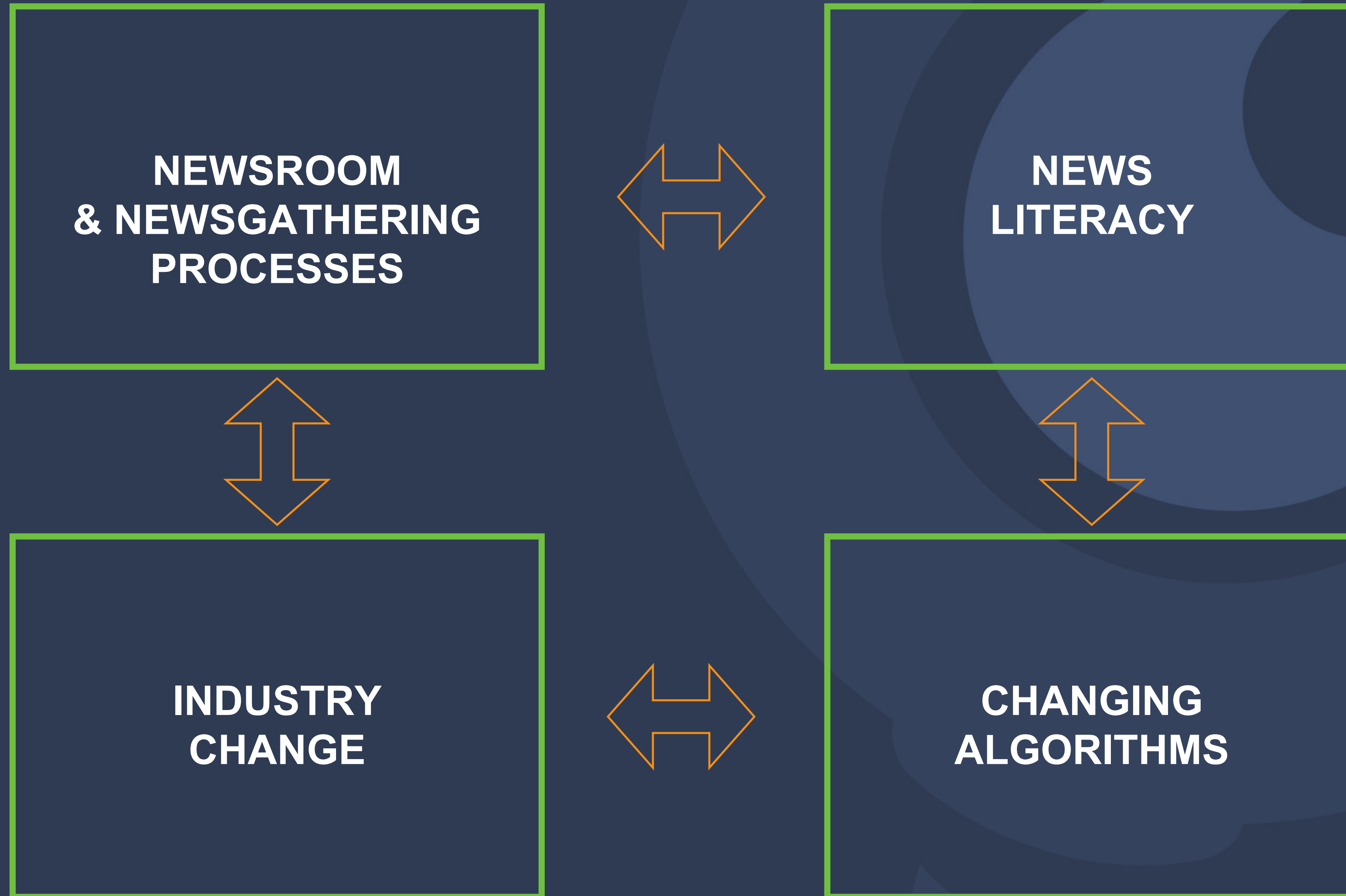
SENSITIVITY

-  Has the source just witnessed something awful? Could they be in shock?
-  Can you change your wording or timing to be sensitive to their mental state?

Potential Solutions

THE FOUR SOLUTIONS TO FAKE NEWS

it's all of them or nothing



Thank You

