



BALANCE IN SPORT

Tools to implement
gender equality in sport

Towards gender equality...

**Feasibility study for the development of a tool
for collecting data on equality between women and men in sport**

Main results

Funded
by the European Union
and the Council of Europe



EUROPEAN UNION

COUNCIL OF EUROPE



CONSEIL DE L'EUROPE

Implemented
by the Council of Europe

Enlarged Partial Agreement on Sport
 **epas**
Accord Partiel Élargi sur le Sport

The context in brief...



- Feasibility study for the development of a new web tool to collect data on gender equality in sport
- Based on the lessons learnt from the project run in 2016
- **Objective**: Having a more efficient and comprehensive web tool when carrying out a broader data collection campaign

Main results



- Presentation of the main needs that the new web tool will have to fulfil:
 - Needs of the national coordinators
 - Needs of the respondents
 - Needs of the general public

Need 1 - User management



- Description
 - Importing the data on the questionnaire users from an Excel file
 - File filled in by the national coordinators before each campaign
- Benefit

Simplified creation of users

Need 2 - Importing of data



- Description

- Importing data based on the gender equality indicators, already collected by European and International sport organisations

- Benefit

Time saved for the respondents

Need 3 - Monitoring of questionnaire filling



- Description
 - (National coordinators) Access to a dashboard where they can view the progress of the questionnaire filling by the respondents of their country
 - Send email reminders

- Benefit

Decentralised monitoring

Need 4 - Exporting of data



- Description
 - Exportation of the questionnaire with or without replies
- Benefit

Saving the responses and disseminating the data

Need 5 - Multilingualism



- Description

- Questionnaires drafted in English and French
- Translation into Russian, German, Italian, Spanish and possibly Serbo-croat (provided by the countries themselves)

- Benefit

Higher response rate and improved understanding by the countries concerned

Need 6 - Interruption and resumption of questionnaire filling



- Description
 - Interrupt questionnaire filling and resume at a later stage
 - Having saved the replies entered
- Benefit

Flexibility of use

Need 7 – Access for general public



- Description

- Access to the indicators, results and reports exported by the Council of Europe

- Benefit

Enabling researchers, public authorities responsible for sport, sport organisations and anyone interested to access to consolidated gender equality in sport data

Need 8 - Questionnaire management



- Description
 - Compile questionnaires in relation to the countries
 - Take into account of the replies provided by International partners
- Benefit

Ensuring an optimum return of relevant replies

Need 8 - Questionnaire management



- Description
 - Reply checking mechanism:
 - Mechanism for automatic checking of reply data (quantitative data thresholds)
 - Human checking of replies (system of rejection by question / for the entire questionnaire when an error is suspected)

- Benefit

Limiting the rate of incorrect replies



Summary

Functional administrator (Council of Europe Secretariat, consultant etc.)	National coordinator (Ministry responsible for sport, National Olympic committee or National sports confederation)	Respondents (Ministries responsible for sport, National Olympic committees / National sports confederations and National sports federations affiliated to the 36 international federations of olympic sports)	General public
<ul style="list-style-type: none"> • Management of data collection campaigns • Management of questionnaires • Management of content • Management of users • Management of respondents • Management of data exports and imports • Monitoring of progress of questionnaire filling • Viewing of logs 	<ul style="list-style-type: none"> • Monitoring of progress of questionnaire filling for their own country (without modification of data) • E-mail reminders to respondents in their country 	<ul style="list-style-type: none"> • Access to the personal questionnaire • Multilingual questionnaire • Export of empty or filled questionnaires • Export of their own replies from campaign to campaign • Access to the history of previous campaigns 	<ul style="list-style-type: none"> • Consultation of the internet site • Downloading of the files supplied by the functional administrators

Scenarios proposed - advantages and drawbacks



	Data Collect	Eval&Go	SurveyMonkey
Type of solution	Specific development from an existing application	Cloud - SAAS solution	Cloud - SAAS solution
Advantages	Tools known and mastered Adaptation to needs via developments	SAAS (Software-as-a-service) Questionnaires and reports in the same application	SAAS (Software-as-a-service) Tool already known Questionnaires and reports in the same application
Drawbacks	3 different tools Developments required Maintenance costs	Annual subscription Upgrading difficult	Annual subscription Upgrading difficult Some major needs not covered
Detailed analysis			
Coverage of needs	★★★★	★★★★☆	★★★☆☆
Cost of development / customisation	★★★★☆	★★★☆☆	★★★☆☆
Cost of maintenance	★★★☆☆	★★★★☆	★★★★☆
Cost of licences / subscription	★★★★☆	★★★★☆	★★★★☆
Cost of training / support	★★★★☆	★★★☆☆	★★★☆☆
Overall cost	★★★★☆	★★★☆☆	★★★☆☆

Thanks for your attention



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