

Licensing in the new audiovisual media context

Tuesday 25 September 2018

9.00 – 13.30

Ministry of Digital Policy, Telecommunications and Media,
11, Fragoudi str. and Al. Pandou 10163 Kallithea, Athens.

This conference is jointly organised by the Ministry of Digital Policy, Telecommunications and Media, the National Council for Radio and Television of Greece and the European Audiovisual Observatory

Registration

9.00 to 10.00	Registration and welcome coffee
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General welcome

10.00 to 10.30	<p>Nikos Pappas, Minister of Digital Policy, Telecommunications and Media</p> <p>Lefteris Kretsos, Deputy Minister of Digital Policy, Telecommunications and Media</p> <p>Rodolfos Moronis, Vice-Chair of the NCRTV, representative of Greece in the governing board of the European Audiovisual Observatory</p> <p>Short introduction to the Observatory: what and why does the Observatory observe? by Susanne Nikoltchev, Executive Director, European Audiovisual Observatory</p>
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Presentations

10.30 to 11.00	<p>Introduction to our speakers by Susanne Nikoltchev</p> <p>Market trends in audiovisual media services by Gilles Fontaine, Head of Department for Market Information, European Audiovisual Observatory</p> <p>Main findings of the mapping of licensing systems for AV services in EU-28 by Maja Cappello, Head of Department for Legal Information, European Audiovisual Observatory – presentation based on the licensing study undertaken upon request of the European Commission</p>
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Case studies for licensing today and tomorrow

11.00 to 11.30	<p>In this session three case studies will be presented. They illustrate how and for what reasons VOD (non-linear) services provided via IPTV and OTT are – or are not – licensed in Austria, Ireland and the Netherlands.</p> <p>Moderation: Susanne Nikoltchev, Executive Director, European Audiovisual Observatory</p>
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Our panel:

- **Susanne Lackner**, Vice Chair, Austrian Communications Authority (KommAustria)
- **Neil O'Brien**, Head of Compliance & Engineering, Broadcasting Authority of Ireland (BAI)
- **Marcel Betzel**, Policy Advisor, Commissariaat voor de Media (the Dutch Media Authority)

Time will be given for a short Q&A session

Coffee Break

11.30 to 12.00

Afternoon session

12.00 to 13.30

At the beginning of this session Jean-François Furnémont, contributing author to the Observatory's mapping on licensing procedures, will further enrich the licensing picture with pertinent information on other countries, on non-profit audiovisual media services and on the role of national regulatory authorities. Marcel Boulogne will present the European Commission's view on the importance of licensing systems for the implementation of the AVMS in its revised version and explain the role that ERGA will play in this context.

- **Jean-François Furnémont**, contributing author to the Observatory's mapping on licensing procedures and Founding Partner, Wagner-Hatfield, Brussels
- **Marcel Boulogne**, Head of Sector 'Audiovisual Media Services' (Converging Media and Content) at European Commission

The afternoon panel will be completed by our previous speakers Susanne Lackner, Neil O'Brien and Marcel Betzel

Time will be given for a short Q&A session

For further information on the European Audiovisual Observatory, visit www.obs.coe.int

To sign up to receive our information, contact: alison.hindhaugh@coe.int

