



CONFERENCE OF INGOs
OF THE COUNCIL OF EUROPE

CONFERENCE DES OING DU
CONSEIL DE L'EUROPE

WINTER SESSION

Agenda **Meeting on communication** **Wednesday 25 January** **14.30 – 16.00** **ROOM G02 – AGORA**

1. **Welcome and objectives of the meeting**
Anna RURKA, President of the INGO Conference
2. **Action Plan of the Conference of INGOs and its strategy of the communication**
Short presentation of the actions undertaken by the Standing Committee to implement a new communication strategy within the Conference of INGOs - meeting the needs.
3. **An overview and an outlook**
The evolution of social networks, our strategy today and goals for this year
4. **Tools and their use in practice**
A list of tools available is at your disposal
5. **How to participate actively?**
Your collaboration is essential, the key to success is within your reach. We give you our advice and guidelines
6. **Live Practice Exercise**
How to better understand the added value of our social networks if we coordinate better.
Learning for common actions.
7. **Questions and debate**
8. **Conclusions**