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by the European Union
and the Council of Europe



Implemented
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Visibility Strategy

Project on Consolidating Ethics in the Public Sector in Turkey (TYEC 2)

I. Project Name

The project name title is “Project on Consolidating Ethics in the Public Sector in Turkey”.

The joint Council of Europe – European Union project is funded by EU (80%), Council of Europe (10%) and Turkish authorities (10%) as stipulated in the European Union Contribution Agreement with an International Organisation - TR2009/0136.05-01/001.

The project aims at providing further training of trainers in the Turkish public sector, strengthening and developing the capacities of the Ethics Commissions to implement the Regulation on the Principles of Ethics Behaviour of the Public Officials and Application Procedures and Essentials (no. 25785, 04/13/2005), and enhancing public awareness not only on the role of ethics in the public sector but also on the implementation of ethical standards in daily contacts with public officials. In other words, further action was deemed necessary to continue providing technical assistance to the Council of Ethics for the Public Service (primary beneficiary of the both projects), Ethics Commissions and specific ministries.

The TYEC 2 project also aims to support the implementation of the National Anti-Corruption Strategy (“The Strategy of Increasing Transparency and Strengthening the Anti-Corruption Efforts (2010-2014)”) which was adopted by the Council of Ministers in February 2010 and which provides for the Council of Ethics a role to determine the principles of ethical behaviour for each and every profession within the public sector.

II. Project Communications

Beneficiaries

The main beneficiary of the project on the Turkish side is:

- Council of Ethics for the Public Service.

Other project’s partners include:

- Ethics Commissions from the Ministries and central and local governments
- Ministry of Education
- Tax and Custom Authorities
- Law Enforcement Agencies
- Professional Associations
- Non-governmental Organisations (NGO’s)

Communication materials

The program materials and communications are used to explain and promote the project to the beneficiary country, namely to the beneficiaries and citizens in general. These communications include (but are not limited to) the following:

- ⇒ publications;
- ⇒ reports;
- ⇒ research results,
- ⇒ studies,
- ⇒ evaluations,
- ⇒ brochures,
- ⇒ leaflets,
- ⇒ informational and promotional materials (e.g. stationeries used during different project events);
- ⇒ posters;
- ⇒ banners;
- ⇒ advertisements/announcements (non-administrative) about program events/activities;

Moreover, the project plans to release the following specific deliverables during its lifetime:

- ⇒ Updated training materials; including implementation guide, trainers guide, ethics reminder, executive summary and brochures on the code;
- ⇒ Web site of the ethics platform;
- ⇒ Conducting an essay competition and developing short story books with Ministry of National Education;
- ⇒ Promotional video spot to be broadcasted by media.

At the separate section of the Council of Europe Economic Crime website (www.coe.int/corruption) there is the segment exclusively dedicated to the TYEC2 project. News, upcoming events, relevant project deliverables (e.g. project description, project workplan, activities, expert opinions, policy advice papers) and other links of relevance to ethics (www.coe.int/tyec2) are available through this web site. The cover page of TYEC2 website is attached in Annex 1 to this strategy.

High Level Events

The project intends to use certain occasions to promote ethics and integrity. Thus several events are planned to raise awareness with general public and the high level officials. In view of that the project plans to organise 4 conferences that would include:

- start-up conference;
- conference/launching of the ethics platform (activity 3);
- conference/workshop on code of ethics for the universities (activity 4), and
- closing event.

The start-up conference is seen as a unique opportunity to meet with the Ethics Commissions since the closing event of TYEC1, inform them about the project and share latest developments in the area. Thus it is planned as a whole day conference with participation of international speakers. Apart from that, the project plans to organise one high level event - conference/workshop on code of ethics for the universities – in other city than Ankara thus ensuring the proper presentation of project deliverables throughout the country.

The Council of Europe will make sure that allocation of the funds for high level events would be made in a cost effective way. This means that only the start-up conference and the closing event will be followed by open-buffet or cocktail for all participants (it is estimated that each of those conferences will be attended by approximately 100 participants).

Project message

The main project message is to support and facilitate the efforts of Turkish counterparts in introducing and promoting ethical standards in the public sector.

III. Project Publicity

The project is announced and promoted publicly to beneficiary country citizens.

Prior to any event that is considered to be an event with participation of high level representatives, the main project partners (EUD, CFCU, CoE and Council of Ethics) have to agree on the content of the press release/media advisory or any public notification note related to the activity.

The official project documents shall be published in accordance with the format foreseen by the Visibility Guide for European Union / Council of Europe Joint Programmes' visual identity. This concerns press releases/media advisories; technical papers; agendas for conferences/seminars/trainings, publications and other project deliverables. With reference to this, please see Annex 2.

IV. Acknowledgements

The Council of Ethics is the main project partner from Turkish side. Thus their logo can be inserted in the official format of the project document according to the Visibility Guide mentioned above.

For certain activities, partnership with some other institutions (as listed under 'other beneficiaries') are part of the project workplan. In each of these activities, agencies logos can also be inserted in the document according to the same Visibility Guide.

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TECHNICAL COOPERATION

- ▣ Activity Reports 2007 - 2008 - 2009

TYEC 2: Consolidating Ethics in the Public Sector in Turkey

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EUROPEAN UNION



COUNCIL OF EUROPE
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Implemented by the Council of Europe

The Project on Consolidating Ethics in the Public Sector in Turkey (TYEC 2) is a joint EU/CoE co-funded project implemented by the Council of Europe. It is a follow-up project to TYEC 1 (Project on Ethics for the Prevention of Corruption in Turkey) which was implemented between December 2007 and November 2009. The TYEC 2 project builds upon the achievements of TYEC 1 and seeks further improvements in the field of ethics and anti-corruption in Turkey taking into account relevant GRECO recommendations. The project will involve an in-depth training of trainers programme in the Turkish public sector, will strengthen and develop the capacities of the Ethics Commission to implement the Regulation on the Principles of Ethics Behaviour of the Public Officials and Application Procedures and Essentials (no. 25785, 04/13/2005), and will enhance public awareness on the role of ethics in public sector. The project will also support the implementation of the National Anti-Corruption Strategy ("The Strategy of Increasing Transparency and Strengthening the Anti-Corruption Efforts (2010-2014)").

PROJECT DOCUMENTATION & DELIVERIES

- Project Summaries English / Turkish
- Workplan of Activities
- Inception Report
- Progress Report
- Final Report
- Technical Papers
- Press Communication
- TYEC 1 Project

MAIN ACTIVITES

- Activities

USEFUL LINKS

- Prime Ministry of Turkey
- Ethics Council
- GRECO Reports on Turkey:
 - Joint First and Second Evaluation Round Report
 - Third Evaluation Round Report - Theme I
 - Third Evaluation Round Report - Theme II
 - OECD Reports

CONTACT

- TYEC 2 Turkey Project

Topics

- ▣ Corruption
- ▣ Cybercrime
- ▣ Judicial Cooperation
- ▣ Money Laundering
- ▣ Organised Crime
- ▣ Trafficking in human beings

Resources

FILES

- ▣ Archives
- ▣ Press Releases

SPECIAL FILES

- ▣ Octopus Interface 2011
- ▣ Octopus Interface 2010
- ▣ Octopus Interface 2009
- ▣ Octopus Interface 2008
- ▣ Octopus Interface 2007
- ▣ Corruption and democracy
- ▣ Financial Investigations

OTHERS

- ▣ Links
- ▣ Publications

NEWS

Start-up Meetings (14-15 June 2012)



Start-up meetings between the Council of Europe representatives and the main project beneficiary (Council of Ethics), other beneficiaries (Ministry of Finance, Ministry of Interior, Ministry of National Education, Land Registry Office, Council of Higher Education, different NGOs), representatives of the project donor (European Union Delegation) and the contracting authority (The Central Finance and Contract Unit) were held on 14 and 15 June 2012 in Ankara. Views on how to move forward with implementation of certain specific project activities as well as different issues related to the kick off event, Steering Committee, reporting and visibility of the project were discussed and agreed.

- Agenda
- List of Participant
- Pictures