

Research Project Gender & Corruption:

Has gender-mix a potential influence on corruption in the job environment?

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Conference on

„Gender Dimensions of Corruption“

Prague, December 13th, 2013



Who we are?

- The **INSTITUTE of INTERNAL AUDITORS**
 - Established in 1941
 - To represent the internal audit profession
- Currently we have about **180.000 members**
 - Internal Auditors all over the World
- We are the **watchdogs for good governance**
 - In private and public sector organisations



We are represented all over Europe

 IIA Austria	 IIA Finland	 IIA Montenegro	 IIA Sweden
 IIA Azerbaijan	 IIA France	 IIA Morocco	 IIA Switzerland
 IIA Belgium	 IIA Germany	 IIA Netherlands	 IIA Turkey
 IIA Bosnia and Herzegovina	 IIA Greece	 IIA Norway	 IIA UK & Ireland
 IIA Bulgaria	 IIA Hungary	 IIA Poland	
 IIA Croatia	 IIA Iceland	 IIA Portugal	
 IIA Cyprus	 IIA Italy	 IIA Romania	
 IIA Czech	 IIA Latvia	 IIA Serbia	
 IIA Denmark	 IIA Lithuania	 IIA Slovenia	
 IIA Estonia	 IIA Luxembourg	 IIA Spain	



Some strange answers!

- Since years we repeated one question to colleagues:
 - Did you ever had a corruption case with one or more women as main perpetrators?

■ No Cases

- So we wanted to know on a broad and relevant sample
 - IIA Austria started a research project named „Gender & Corruption“ in 2012



Some strange questions?

- Does prevention has any meaning in corruption?
- Is there a difference between males and femals becoming perpetrators in corruption cases?
- Is the gender-mix in job environments relevant for the likelihood of „developing“ a corruption scheme?



Our Research Project:

We asked Internal Auditors all over Europe

- Hypothesis 1:
 - In less than 10% of the corruption cases women act as main perpetrators.
- Hypothesis 2:
 - In corruption cases, which include women as perpetrators, those women play minor roles in comparison to their male comrades in the scheme.
- Hypothesis 3:
 - The more Women in group – the less corruption we will find



Why did we start this Research?

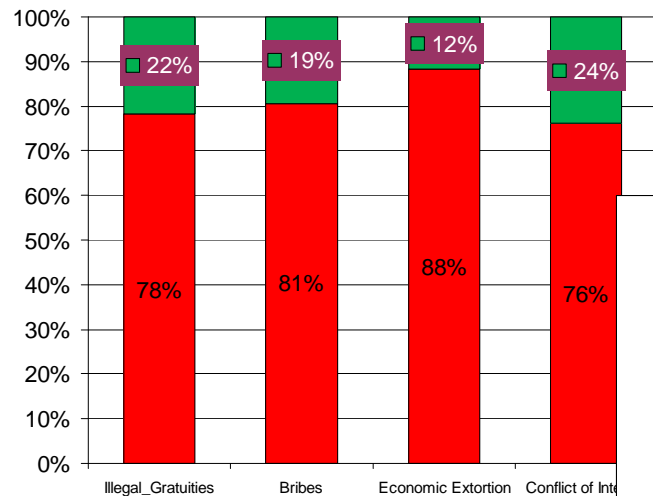
- Important Question
 - Based on individual experience of the profession
 - Now make it **scientific viable**
- A Surprising **New Argument**
 - In the gender discussion
 - In prevention of corruption
- **Possibly a Strong Way of Prevention**
 - If it is true, that **stronger involvement of women** in corruption prone environments could help **prevent corruption**



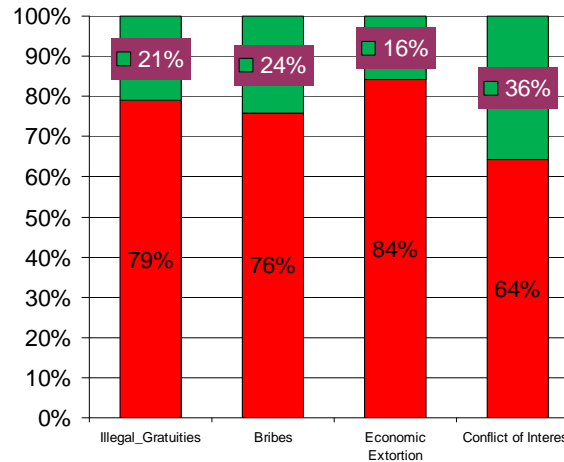
The IIA-Austria Study 2012 – Cases from Internal Auditors



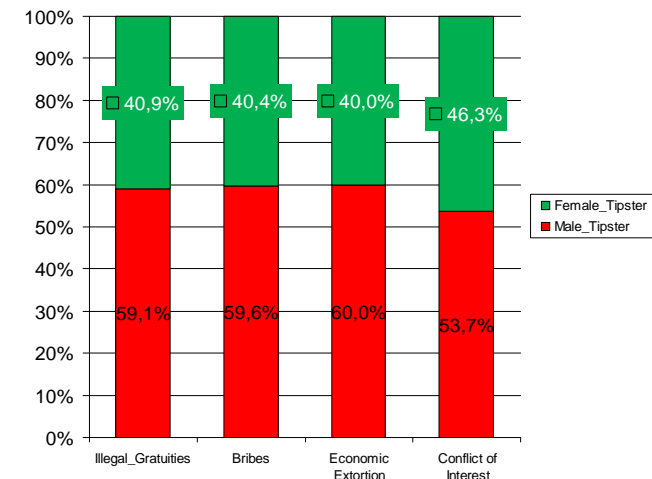
Relationship male and female Perpetrators



Relationship secondary male and female Perpetrators



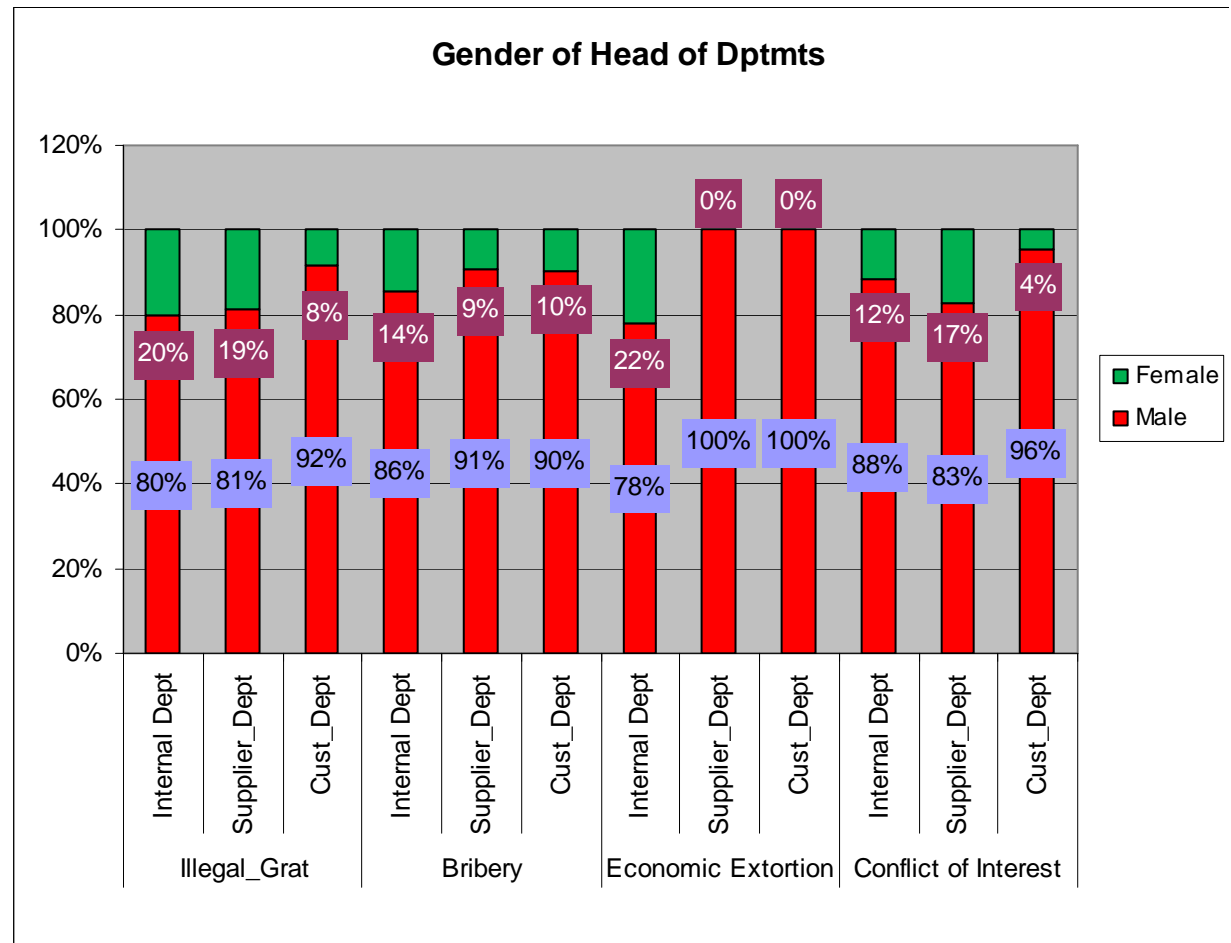
Relationship male and female Tipsters



The IIA-Austria Study 2012

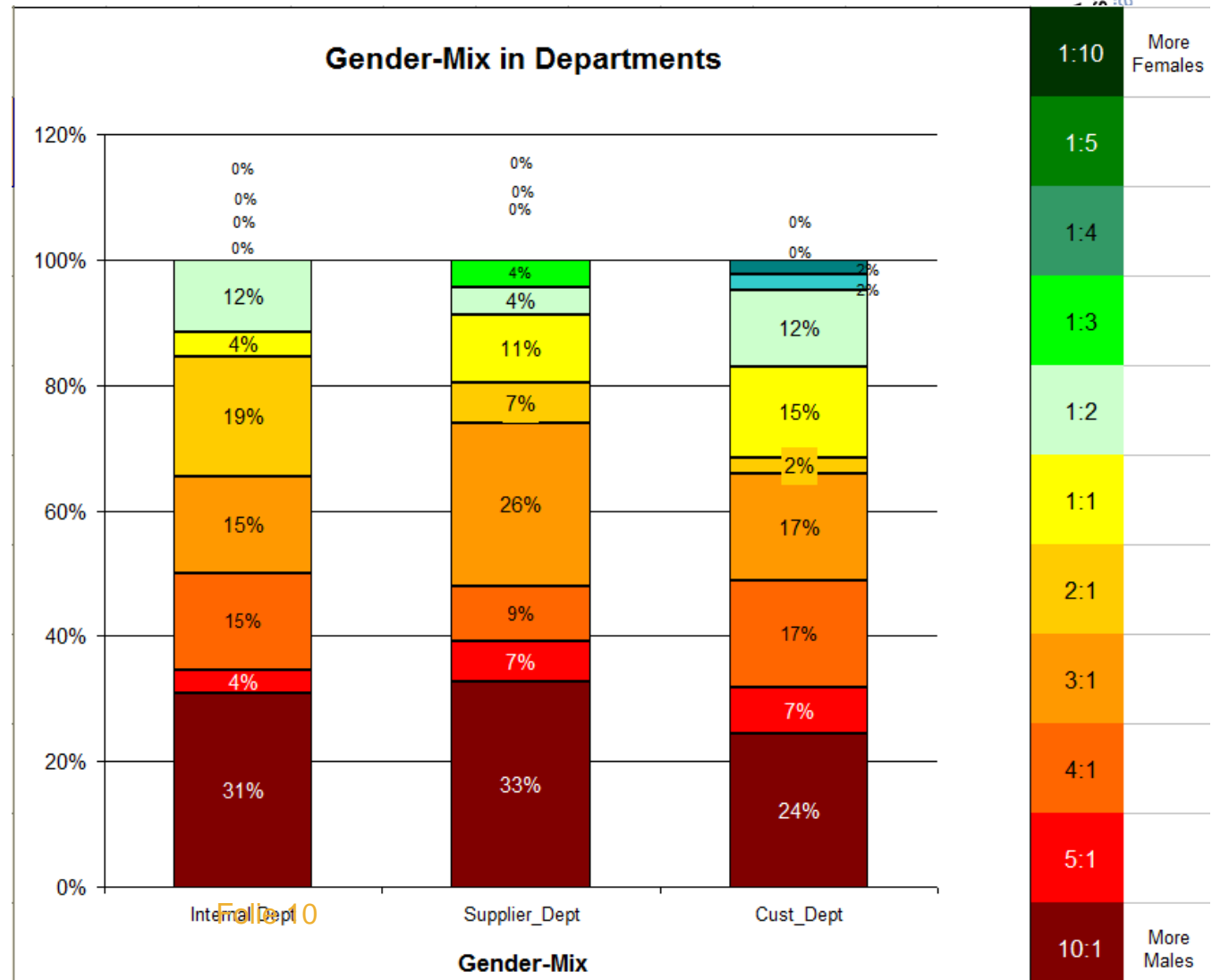
– Cases from Internal Auditors

- Executives –
The tone
from the top
 - Was the head of the department affected male or female?
 - **Internal** oriented departments
 - **Purchase** oriented departments
 - **Customer** oriented departments



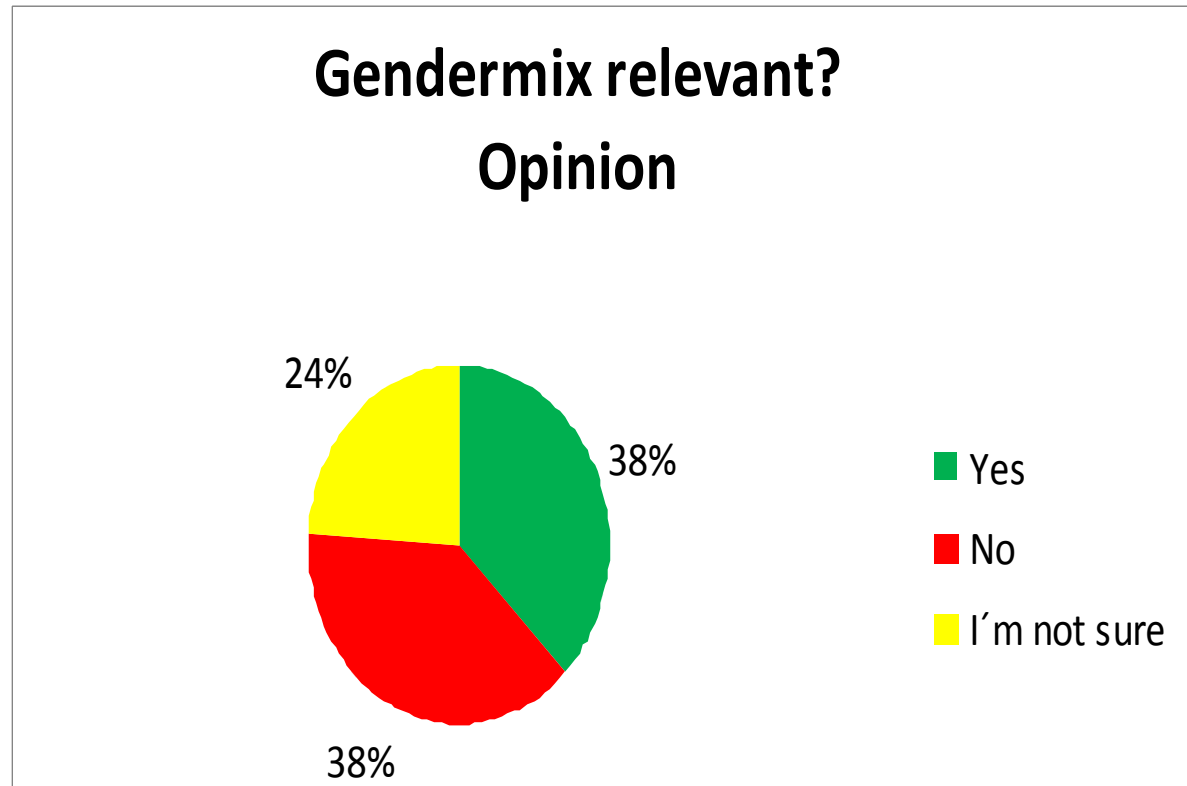
The IIA-Austria Study 2012 – Cases from Internal Auditors

- Gender-Mix in affected departments
 - What was the gender-mix in the involved departments?



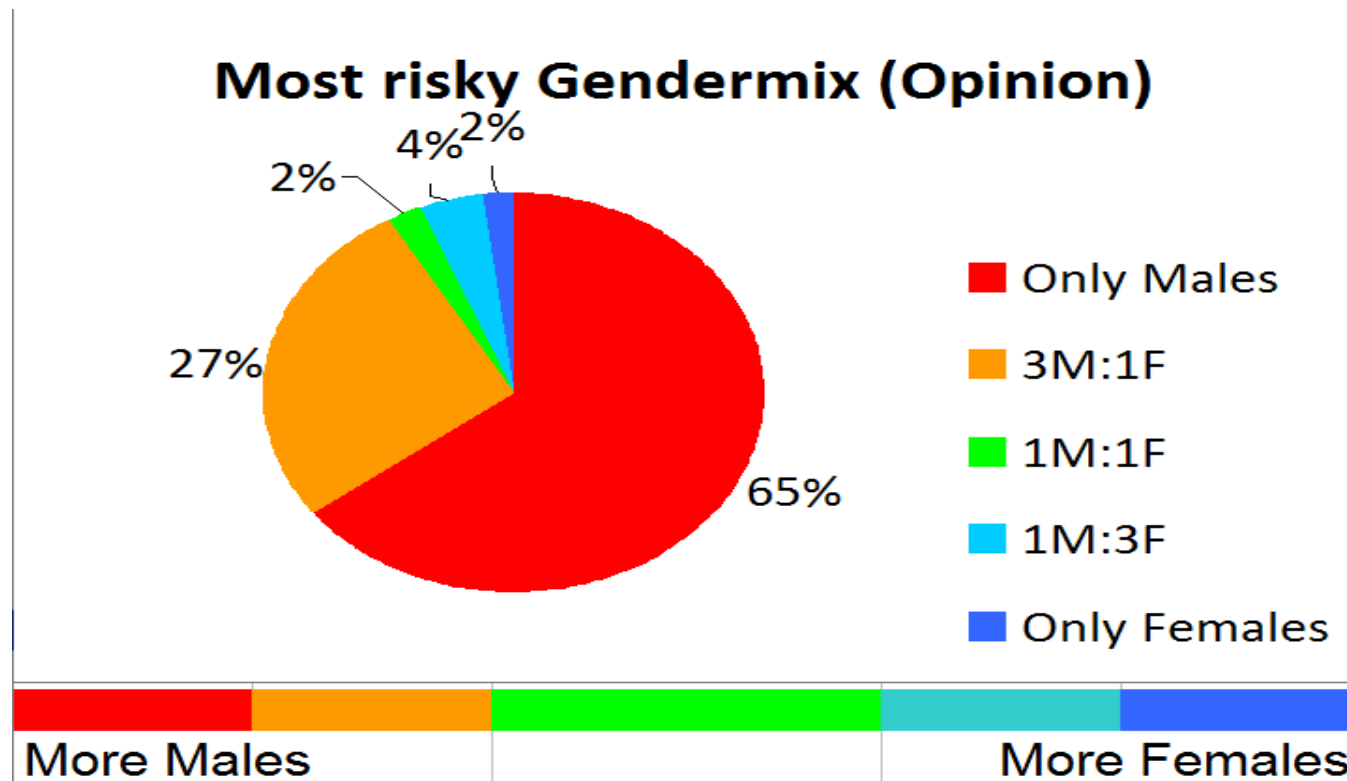
The IIA-Austria Study 2012 – Opinion of Internal Auditors

- Relevance of the Gender-Mix
 - *Is the Gender-Mix in a Department influential to the risk, that a corruption case develops?*



The IIA-Austria Study 2012 – Opinion of Internal Auditors

- Most risky Gender-Mix?
 - What is the riskiest gender-mix in a department for corruption cases to develop?



Conclusions

- Significantly **more** males in corruption cases
- The **tougher** the **scheme** – the **more** males we find as perpetrators
- **Gender Mix** in the job environment could be of **significant influence** on **corruption**
- **38%** of Internal Auditors have a **strong** **believe** into the **relevance** of **gender mix**
- **92%** of Internal Auditors see much **more** corruption **risk** in **male** dominated **groups**



Is there an advice?

- YES, we think so:
 - Even if we don't know the reasons
- The results suggest
 - That **engaging more females** in areas vulnerable to corruption could have a **containment effect**
 - **Risk** of such preventive activities is **zero**
 - **Cost** of such preventive activities is **zero**



Mag. Dr. Matthias Kopetzky, CIA,CFE,CPA

- Active Job Position

- **CEO** of Business Valuation Gutachten- und Unternehmensberatung GmbH
(seit 1998)

- Professional Experience

- Business Consultant
- Managerial positions in the IT Industry
- HFP-Auditors (Vienna)
- CEO of Business Valuation Gutachten- und Unternehmensberatung GmbH
- Permanent Expert Witness in Austrian Courts
- Specialist all aspects of economic crime

- Engagements

- Member of the Board at IIA Austria
- Certified Fraud Examiner CFE und Mitglied der ACFE (Association of Certified Fraud Examiners)
- Certified Public Accountant CPA/Maine/US
- Certified Internal Auditor CIA und Mitglied des IIR (Institut für Interne Revision in Ö)
- Lecturer at various universities (Vienna, Wr. Neustadt, Innsbruck, ...)
- Chair of Special Interest Group “Economic Crime” at the IIA-Austria



Mag. Dr. Matthias Kopetzky, CIA,CFE,CPA

■ Books and Articles

- Wells-**Kopetzky**: “Handbuch – Wirtschaftskriminalität in Unternehmen” (LexisNexis-Orac, Wien, 2012)
- “Das Risikomanagement aus der Sicht der Internen Revision“- Autorengemeinschaft (Linde) Hrsg: IIR Österreich
- **Kopetzky**, Matthias: „Case 55 - Double Damage“ in Wells, Joe (Hrsg): Fraud Casebook – Learning from the bad side of Business (Wiley, 2007, N.J. USA)
- **Kopetzky**, Matthias: „Neue Bedeutung der Korruption im Strafrecht“ in Fellmann/Klug: IKW-Band 116 – Vademecum der Korruptionsbekämpfung (2008, Kommunale Forschung Österreich)
- **Kopetzky**, Matthias: „The Fraud Factor“ in The CPA Journal, April 2008, New York
- **Kopetzky**, Matthias: „Schutz vor Mitarbeiterverfehlungen in Banken“ in *Die gewerbliche Genossenschaft*, Jg 136, Ausgabe 9-10/2008, S 20ff

