



WCO

World Customs Organization

**A customs approach to combat
trafficking in counterfeiting of
medicines**

**MEDICRIME CONVENTION:
A KEY TOOL AGAINST ORGANISED CRIME**

10-11 November 2015, Larnaca, Cyprus



Making Anti-counterfeiting a Priority

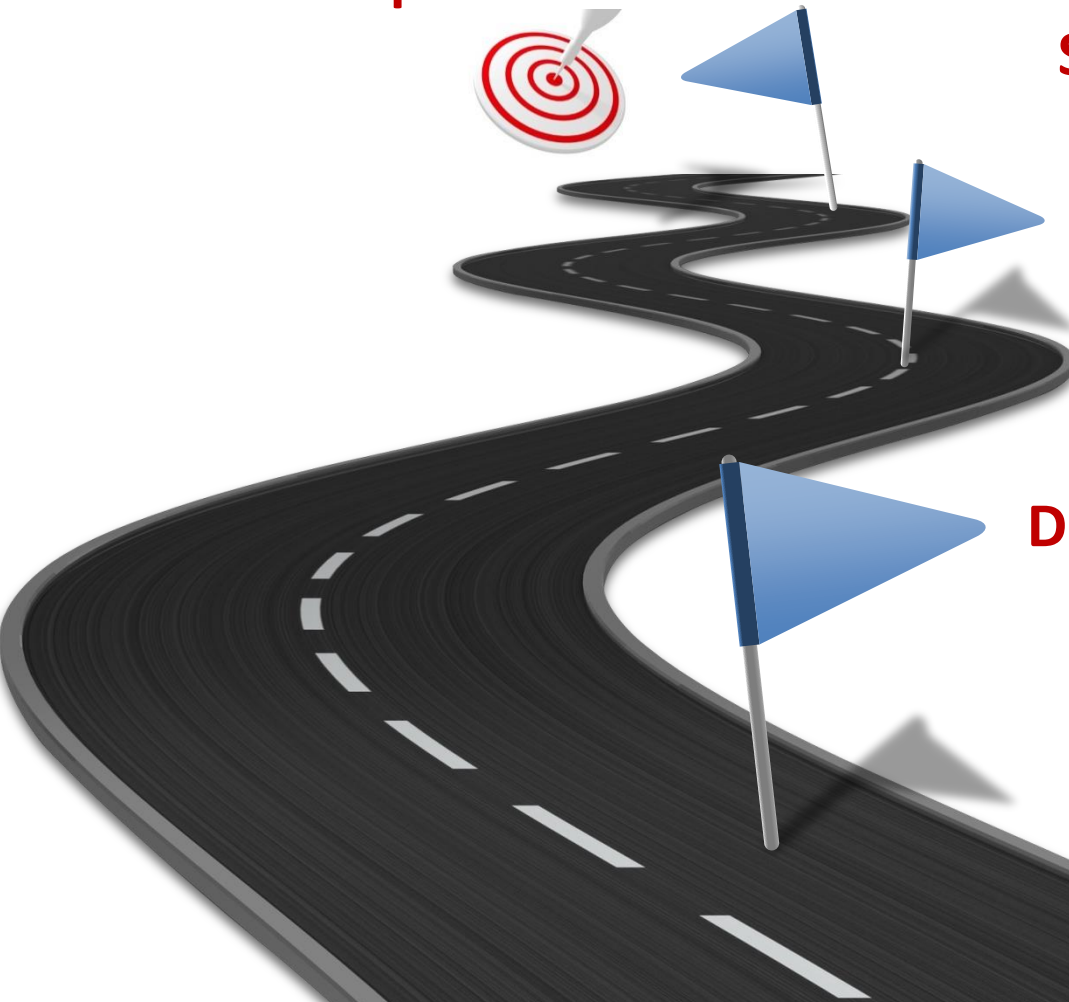
Operations



Seminars/Workshops



Diagnostic Missions





WCO ACTIVITIES [2014]

RAISING AWARENESS



Diagnostic Missions [1]

- Diagnostic of the legislative, operational and structural aspects of IPR' in the National Customs Service of Costa Rica



Seminars/Workshops [9]

National [6]

Ecuador	Albania
Indonesia	Serbia
BIH	Thailand

Regional [3]

Georgia (5 countries)
Austria (11 countries)
Namibia (14 countries)



Operations [3]

- Gol 14
- Biyela 2
- Channel Gate



CCP Programme

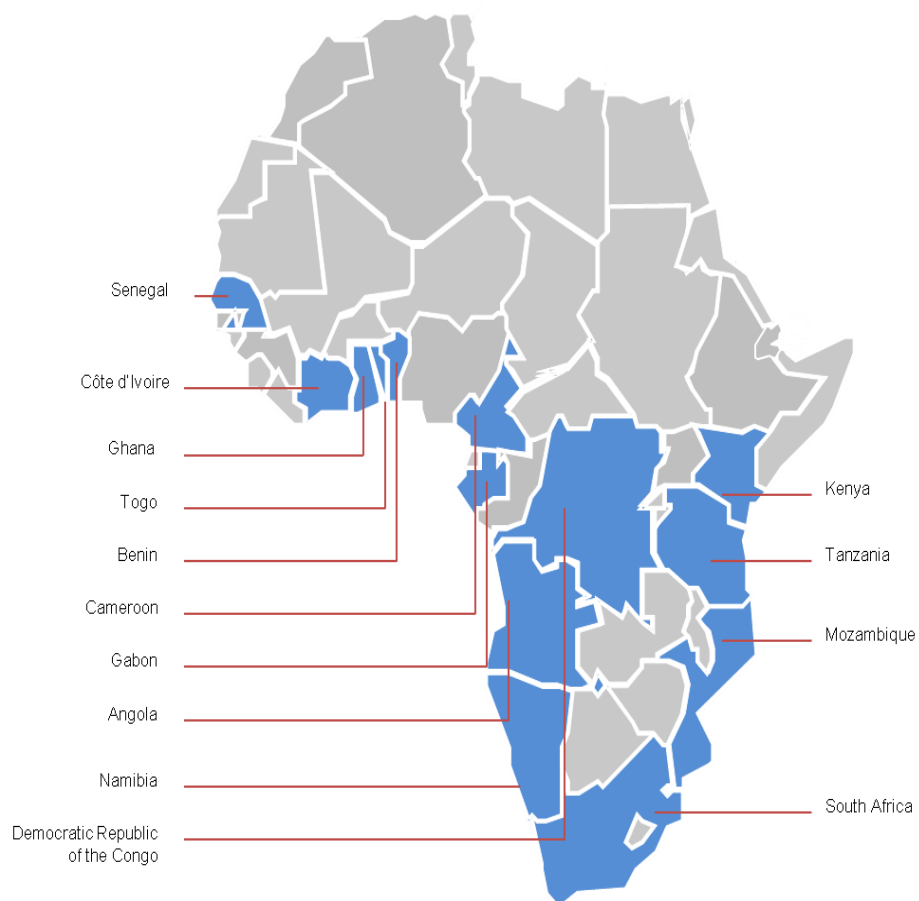


Accreditation [0]



OPERATION "BIYELA 2" (WCO & IRACM)

Facts and Findings



Duration:

15 days (21 May to 4 June 2014)

Participants:

14 Countries of East, West and Southern Africa region

Conducted in:

15 leading ports

Results (interceptions):

118,773,296 units

23,036 kilograms (kg)

Medicines (interceptions):

113,719,528 units



OPERATION “BIYELA 2” - Illicit medicines*

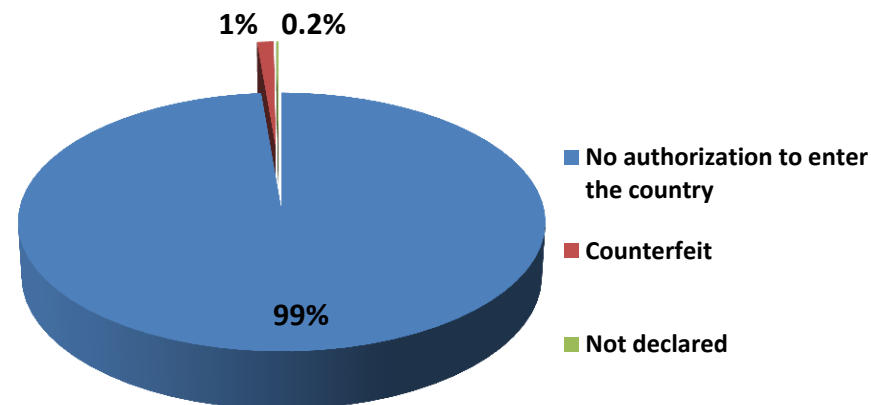
*Illicit medicines include:

- **counterfeit medicines (IPR infringing medicines)**
- **medicines that do not have authorization to enter a country**
(lack of authorization includes the absence of a licence, forged certificates, inadequate transport conditions or packaging, etc.)
- **goods that have not been declared**

Medicrime Convention: “Counterfeiting of medical products”

Medicrime Convention: “Similar crimes”

Medicrime Convention: Either “Counterfeiting of medical products” or “Similar crimes”



It should be noted that only a small proportion of the pharmaceuticals intercepted during Operation “BIYELA 2” was counterfeit



OPERATION “BIYELA 2” - Illicit medicines*

Pharmaceutical products intercepted by country	
Benin	56,098,200 49.33%
Tanzania	27,406,168 24.10%
DRC	13,373,400 11.76%
Gabon	5,536,642 4.87%
Ghana	4,940,000 4.34%
Mozambique	3,753,798 3.30%
Cameroon	2,189,350 1.93%
Namibia	214,560 0.19%
Togo	207,410 0.18%
TOTAL	113,719,528

Breakdown by type of pharmaceutical product	
Analgesics (painkillers)	36,324,20 31.94%
Anti-inflammatory	19,633,000 17.26%
Anti-tuberculosis treatments	19,399,968 17.06%
Antibiotics	5,324,960 4.68%
Erectile dysfunction (ED) treatments	5,161,600 4.54%
Appetite stimulants	4,617,000 4.06%
Veterinary products	2,154,090 1.89%
Vitamins	460,100 0.40%
Antidiarrheal treatments	82,200 0.07%
Cough/bronchitis treatments	62,000 0.05%
Antimalarials	41,000 0.04%
Antihistamine/anti allergy treatments	32,000 0.03%
Surgical drape sets	27,000 0.02%
Antiseptics and germicides	7,738 0.01%
Anti-fungal/parasite treatments	1,200 0.001%
Other/unknown/unspecified	20,392,472 17.93%
TOTAL	113,719,528



OPERATION “BIYELA 2” - Illicit medicines*

Results by country of origin

India	102,224,578 89.89%
China	5,806,061 5.11%
France	5,623,468 4.95%
United Arab Emirates	33,000 0.03%
Turkey	27,000 0.02%
Germany	4,896 0.004%
South Africa	453 0.0004%
Unknown	72 0.0001%
TOTAL	113,719,528





OPERATION “BIYELA 2” – Media Coverage

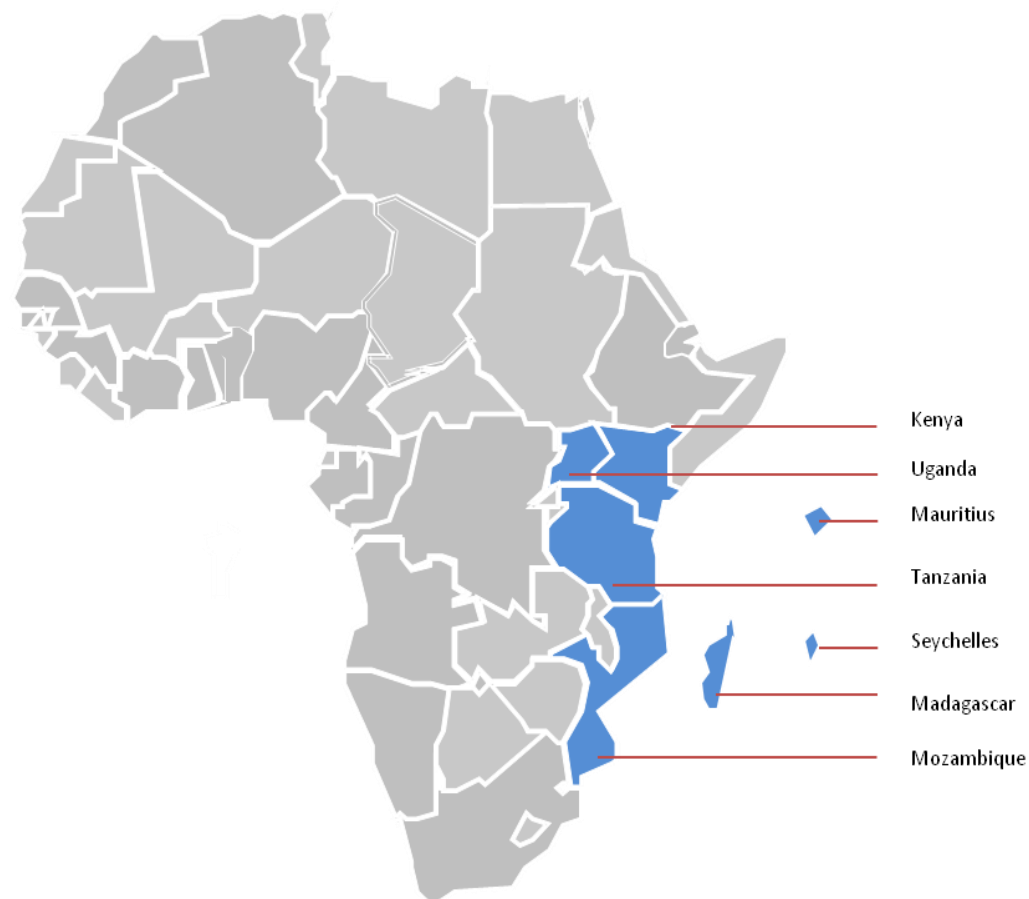
Make our self visible to Public!

IRACM - Press Conference 22 Sept 2014

Press Agencies:	5 Articles
Newspapers:	23 Articles
Online media :	37 Articles
Audiovisual media:	3 radio stations



OPERATION “Channel Gate” – Facts and Findings



Duration:

8 days (3 to 12 December 2014)

Participants:

7 Countries of East and Southern Africa region

Conducted in:

7 leading ports

Results (interceptions):

1,910,982 units

Medicines (interceptions):

1,715,652 units



OPERATION “Channel Gate” - Interceptions

Total quantity of units intercepted by country	
Mozambique	1,740,664 91.08%
Mauritius	89,054 4.66%
Kenya	60,828 3.18%
Uganda	17,400 0.91%
Tanzania	1,884 0.098%
Seychelles	1,152 0.06%
TOTAL	1,910,982

Units intercepted by category of goods	
Pharmaceuticals*	1,715,652 89.77%
Toiletries/cosmetics	97,746 5.11%
Accessories	20,532 1.07%
Textiles	19,000 0.99%
Foodstuffs	17,400 0.91%
Footwear	10,990 0.57%
Clothing	4,042 0.21%
Alcoholic beverages	1,855 0.09%
Spare parts	40 0.002%
Electronic appliances	29 0.001%
Other**	23,696 1.23%
TOTAL	1,910,982

Make yourself visible to Customs!

CAP Group Meeting & IPM





IMP – 89 Countries (WCO – 180 MS)



EUROPE
22 countries



AMERICA
14 countries

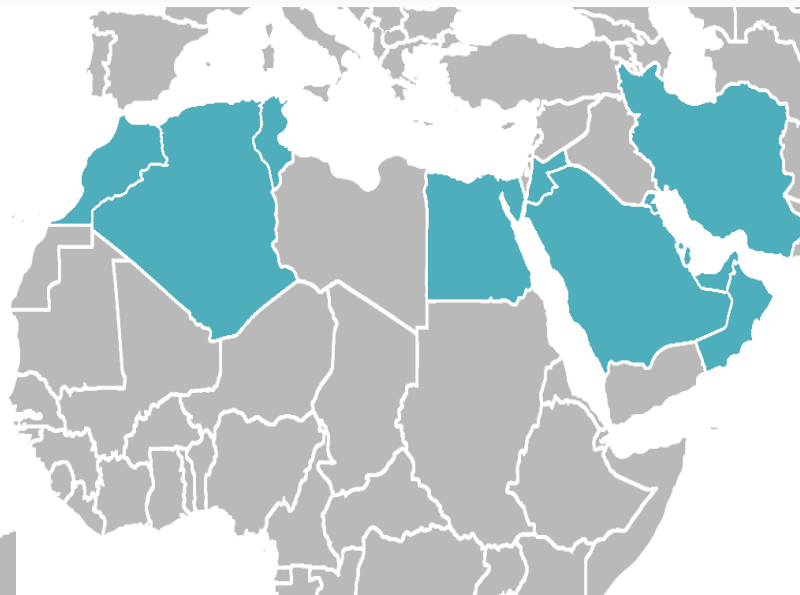
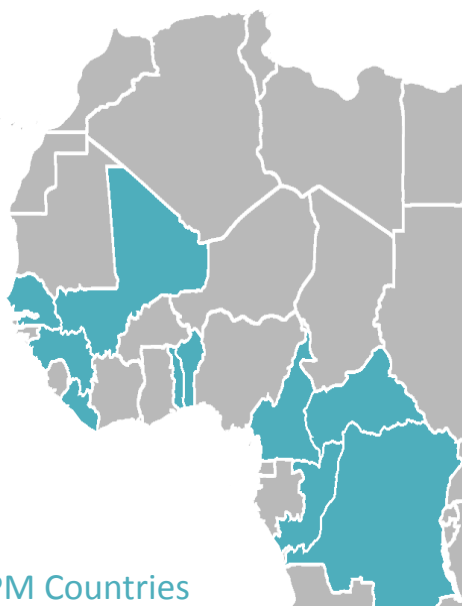


**ASIA AUSTRALIA &
THE PACIFIC ISLANDS**
19 countries



IMP – 89 Countries (WCO – 180 MS)

WEST & CENTRAL AFRICA
11 countries



MENA
12 countries

EAST & SOUTHERN AFRICA
10 countries



■ IPM Countries



IMP – 89 Countries (WCO – 180 MS)

EUROPE 23 countries

Albania	Netherlands
Armenia	Norway
Azerbaijan	Portugal
Belgium	Serbia
France	Slovakia
Georgia	Turkey
Hungary	The Former Yugoslav
Iceland	Republic of Macedonia
Ireland	Russian Federation
Israel	United Kingdom
Kazakhstan	Ukraine
Montenegro	

AMERICA 14 countries

Argentina	Ecuador
Bahamas	Jamaica
Chile	Mexico
Cuba	Panama
Costa Rica	Peru
Dominican	United States
Republic	Uruguay
Guatemala	

ASIA AUSTRALIA & THE PACIFIC ISLANDS - 19 countries

Brunei	Philippines
Cambodia	Samoa
Hong Kong, China	Seychelles
Japan	Singapore
Korea (Republic of)	Sri Lanka
Indonesia	Thailand
Macau, China	Tonga
Malaysia	Vietnam
Mongolia	Vanuatu
Papua	

WEST & CENTRAL AFRICA 11 countries

Benin	Guinea
Cameroon	Liberia
Cape Verde	Mali
Central African	Senegal
Republic	Togo
Congo (Brazzaville)	DR Congo

MENA 12 countries

Algeria	Morocco
Bahrain	Oman
Egypt	Qatar
Iran	Saudi Arabia
Jordan	Tunisia
Kuwait	UAE

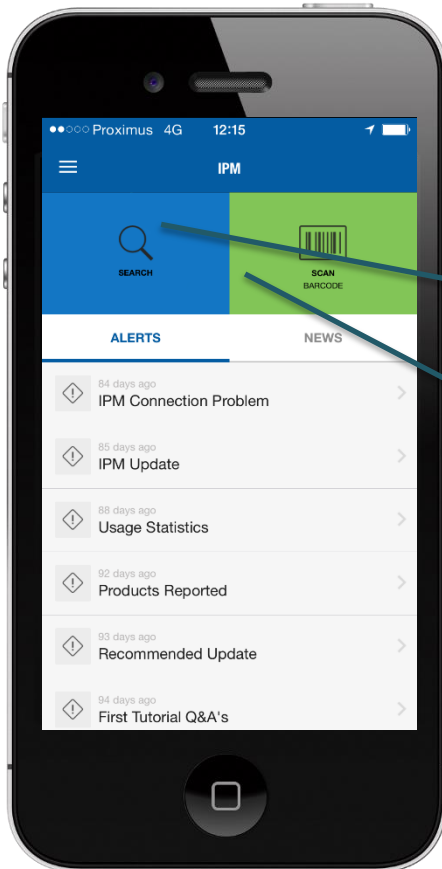
EAST & SOUTHERN AFRICA 10 countries

Angola	Mozambique
Djibouti	Namibia
Kenya	South Africa
Madagascar	Tanzania
Mauritius	Uganda



IPM MOBILE - What is in it for Customs Officers?

GS1 Barcode standards to help Customs Officers



Keywords search

... or **Barcode scanning:**

- Access product data through the **GTIN** (Global Trade Item Number)



Interoperability with Security Solutions

XS11L

Alphanumeric



Data Matrix





IPM MOBILE - What is in it for Right Holders?



Real-time transmission of product information to Customs officers on the ground



Share news and alerts



Invitations to conferences involving Customs officers and security solution providers



RIGHTS HOLDERS



Direct access to Customs officials



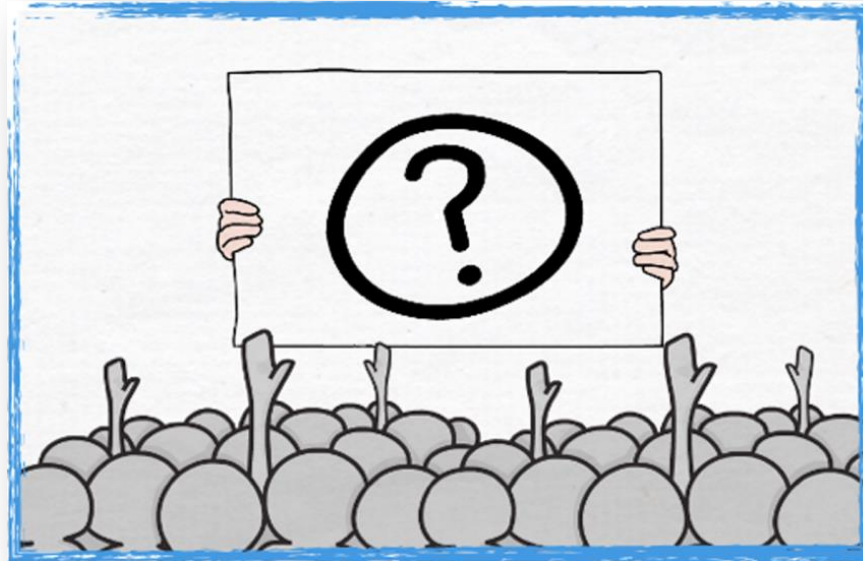
Continuous training of Customs officers



Access product specific analytical data



dank u
ju faleminderit
Tack Tak multumesc
Asante 谢谢
kiitos
Salamat! Gracias
Merci Terima kasih Aliquam
Dankie Obriqado
ありがとう köszönöm grazie
Aliquam Go raibh maith agat
děkuji Thank you



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