

Chairmanship of Azerbaijan
Council of Europe
May 2014 - November 2014

Présidence de l'Azerbaïdjan
Conseil de l'Europe
Mai 2014 – Novembre 2014

Baku Conference – First Council of Europe Platform Exchange on Culture and Digitisation “Creating an enabling environment for digital culture and for empowering citizens”
4-5 July 2014, Baku, Azerbaijan

Conférence de Bakou – Première plate-forme du Conseil de l'Europe d'échanges sur l'incidence du numérique sur la culture «Création et mise en place d'un climat propice à la culture numérique et à l'autonomisation des citoyens»,
4-5 juillet 2014, Bakou, Azerbaïdjan

Mədəniyyət və rəqəmsallaşmanın mübadiləsi üzrə Birinci Platforma – Bakı konfransı
“Rəqəmsal mədəniyyət və vətəndaşların imkanlarının artırılması üçün əlverişli mühitin yaradılması”
4-5 iyul 2014, Bakı, Azərbaycan

Draft programme – 7/1/14



**Ministry of Culture and Tourism
of the Republic of Azerbaijan**



Friday, July 4

10:30 Registration of participants

11:15 Opening of the Conference

- Opening remarks Mr. Abulfas GARAYEV, Minister of Culture and Tourism of Azerbaijan
 Ms. Claudia LUCIANI, Director of Democratic Governance, Council of Europe
 Mr. Kimmo AULAKE, Vice-Chair of the Steering Committee for Culture, Heritage and Landscape - CDCPP
- Keynote speech 1 Ms. Divina FRAU-MEIGS, Sorbonne Nouvelle University, France
- Keynote speech 2 Mr. Gerfried STOCKER, Ars Electronica, Austria

12:30 Lunch break

14:30 Session 1 - Bridging gaps: Orientations for moving from pre-digital to digital cultural institutions

Practical questions to be addressed include, among others:

- How to enhance access to and participation in digital culture and overcome the digital divide?
- What new professional roles and mind-sets for those working in cultural institutions?
- How to enhance the governance and resources for (public) cultural institutions and help the transition to the digital era?
- What role for private actors? And what need is there for new regulations?

Moderator Mr. Luca BERGAMO (Culture Action Europe - CAE)

Panellists Mr. Kimmo AULAKE (CDCPP, Finland)
 Ms. Joanna CHANSEL (Ministry of Culture and Communication, France)
 Ms. Deiana DANAILOVA (CDCPP, Bulgaria)
 Mr. Vincent BONNET (European Bureau of Library, Information and Documentation Associations - EBLIDA)
 Mr. Vadim DUDA (Academy for Retraining in Arts, Culture and Tourism - APRIKT, Russian Federation)
 Ms. Malahat FARAJOVA (Gobustan National Historical-Artistic Preserve, Azerbaijan)
 Ms. Lizzie JACKSON (Ravensbourne, United Kingdom)
 Ambassador Luisella PAVAN-WOOLFE (Head of the EU Delegation to the Council of Europe)
 Mr. Manuel PINTO (University of Minho, Portugal)
 Ms. Jane VIZARD (European Broadcasting Union – EBU)
 Mr. Siebe WEIDE (Network of European Museum Organizations - NEMO)
 Ms. Marina ZHUNICH (Google)

17:30 End of Session 1

19.00 Reception

Saturday, 5 July

9:30 Session 2 - Blurred borders: How to address emerging trends of cultural production?

- Who are the creative actors? Who is an artist? What are the new art forms and practices?
- What are the new sector specifics as related to open data and content, e.g. art, markets, tourism, etc.?
- How to stimulate cultural expression, creation and production in the digital era? Are new regulations required?
- What role for cities, regions and terroirs in view of the socio-economic impact of their digitised cultural activity

Moderator Ms. Kate RUSSELL (BBC, United Kingdom)

Panellists Mr. Roger HIGGINSON (CDCPP, United Kingdom)
 Ms. France LEBON (CDCPP, Belgium)
 Ms. Irina BOTEVA (Artist, Romania)
 Ms. Pauline DURAND VIALLE (Federation of European Film Directors - FERA)
 Mr. Kamran IMANOV (Copyright Agency, Azerbaijan)
 Mr. Jahangir SALIMKHANOV (European Museum Forum, Azerbaijan)
 Ms. Aleksandra UZELAC (Institute for International Relations, Croatia)
 Ms. Erminia SCIACCHITANO (European Commission, European Union)
 Mr. Jerome VANDERMAES (Creative Wallonia, Belgium)
 Mr. Victor VAZQUEZ LOPEZ (World Intellectual Property Organization – WIPO)

12:30 Lunch break

14:30 Session 3 - Conclusions and follow-up

- Resume of insights from the sessions: achievements, areas requiring further policy orientations and elements towards these
- Follow-up action plan Mr. Kimmo AULAKE, Vice-Chair of the CDCPP
- Concluding remarks Ms. Sevda MAMMADALIYEVA, Deputy Minister of Culture and Tourism of Azerbaijan
 Ms. Claudia LUCIANI, Director of Democratic Governance, Council of Europe

16:00 End of Conference

16:30 Leisure activities

16:30 Visit to the Haydar Aliyev Centre

18:00 Excursion to the Old City – "Icherisheher"

20:00 Dinner