"Smart Creativity, Smart Democracy"

2nd Council of Europe Platform Exchange on Culture and Digitisation
Linz, 4-5 September 2015

Programme

14:30   Ars Electronica "Connecting Cities – Connecting Citizens" Symposium
open to Council of Europe Platform Exchange participants
Post City, Conference Square, Bahnhofsplatz 11, 4020 Linz

19:00   Award Ceremony of "Prix Ars Electronica" in the presence of Reinhold MITTERLEHNER, Vice-Chancellor and Federal Minister for Science**,** Research and Economy of Austria
Brucknerhaus Linz, Untere Donaulände 7, 4010 Linz

21:00   Reception/Dinner-Buffet at Brucknerhaus
Brucknerhaus Linz, Untere Donaulände 7, 4010 Linz

Saturday 5 September

09:00
- Registration of Participants on the ground floor of the Ars Electronica Center
Ars-Electronica-Straße 1, 4040 Linz
- Morning Session at the Sky Loft, 3rd floor at Ars Electronica Center (coffee available in the room)

Moderator of the day
- Chris TORCH, Director, Intercult

09:15   **Opening of the Conference**
- Gerfried STOCKER, Artistic Director of Ars Electronica
- Claudia LUCIANI, Director of Democratic Governance of the Council of Europe

Introductory Remarks
- Kimmo AULAKE, Vice-Chair of the Council of Europe's Steering Committee for Culture, Heritage and Landscape
- Jaroslav ANDEL, Artistic Director-at-large, DOX Center for Contemporary Art, Prague
- Derrick de KERCKHOVE, Professor, University of Toronto and former Director of the McLuhan Program in Culture and Technology

10:00   **Session 1: Statements and Questions Round with Artistic and Digital Cultural Innovators**

- Jeremiah DIEPHUIS, Digital Media Department, University of Applied Sciences Upper Austria
- Dominique ROLAND, Director of the Centre des arts (Cda) of Enghien-les-Bains and Artistic Director of the International Digital Arts Biennial „Bains Numériques", France
- Jérôme VILLENEUVE, Research engineer at ACROE (Grenoble, France), coordinator of the European Art-Science-Technology Network (EASTN)
- Kata KRASZNAHORKAI, Curator at the Collegium Hungaricum Berlin and Researcher at the University of Zurich
- Luka FRELIH, Association Ljudmila, laboratorium for science and art, Slovenia
- Lucia GARCIA, Managing Director of LABoral, Spain
- Irene AGRIVINA, XXLab, collective in art, science and free technology, Indonesia
- Alex VERHAEST, Media Artist, Netherlands

- Patrick BARTOS, Creative Region Linz and upper Austria
- Hideaki OGAWA, Key researcher of Ars Electronica Future lab, Austria
- Pierre-Yves DESAIVE, Head of Digital Media and Contemporary Art, Royal Museum of Fine Arts of Belgium *(per Skype)*

12:00   Exchange of experiences among Platform participants including presenters, independent or institutional practitioners and policy makers from Council of Europe Member States as well as contributors of the "Future Innovators Summit", an Ars Electronica ideas lab

12:45   Lunch Break at Cubus Restaurant, 3rd floor at the Ars Electronica Center

Afternoon sessions at the Post City – situated amidst the main train station's yard
Post City, Conference Square, Bahnhofsplatz 11, 4020 Linz

14:30   **Session 2: Roundtables**

Roundtable sessions[1] with policy makers, institutional cultural representatives and independent artists and activists to

- Discuss innovative digital cultural and creative ideas and examples that contribute to societal transformation processes towards "Smart Creativity - Smart Democracy";
- Examine to what extent innovative digital practices boosted creativity, audience engagement and participation;
- Examine how different actors run and finance such new ventures and their typical cost;
- Assess how such innovative practices could be transferred into the context of participants' institutional or independent work;
- Suggest what steps and priority actions could be taken to enhance accessibility, creativity, vitality and diversity of democratic digital culture.
- …………..

16:30   **Session 3: Collective Session – What did We Learn? Tools and Dead Ends**

The outcomes of the two previous work sessions are gathered to

- Better understand the interplay of digital creative and cultural activity, media competence, technology, access/ participation, public outreach and democracy;
- Sketch elements for compiling a "Compendium of good practices for boosting digital creativity in view of enhancing inclusive culture and democracy";
- Harvest any other insights and recommendations derived from the days' debates.

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[1] Two roundtables each in two different spaces =four clusters. Each cluster is led by 2-3 of the presenters, who gave earlier "Testimonies". The clusters will be composed following morning session 1.

17:00   **Closing of the Platform Exchange and Outlook on Next Steps**

- Claudia LUCIANI, Director of Democratic Governance of the Council of Europe
- Gerfried STOCKER, Artistic Director of Ars Electronica

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From 17:00   Opportunity to visit events, performances and exhibitions of the Ars Electronica Festival
See: www. http://www.aec.at/postcity/preevents/

19:30   The "Cloud of the Sound" - centered on the Danube - A pyrotechnic fantasia narrated by a live musical performance illuminating the sky to bridge the Ars Electronica Festival and the beginning of the Anton Bruckner Festival

Danube at the Donaupark, Brucknerhaus Linz, Untere Donaulände 7, 4010 Linz