

NATIONAL CAMPAIGN

STOP
violence!

UKRAINE

United Nations Secretary-General's Campaign to End Violence Against Women

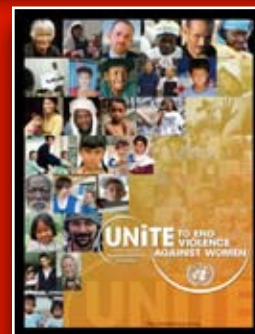
In February 2008, United Nations Secretary-General Ban Ki-moon launched his campaign, "UNite to End Violence against Women," a multi-year effort aimed at preventing and eliminating violence against women and girls in all parts of the world.

Violence against women not only constitutes a gross violation of human rights but also has enormous social and economic costs, and undercuts the contribution of women to development, peace and security. It poses a serious threat to the achievement of internationally agreed development goals, including the Millennium Development Goals.

Stretching from 2008 to 2015, the campaign calls on governments, civil society, women's organizations, young people, the private sector, the media and the entire UN system to

join forces in addressing the global pandemic of violence against women and girls. It builds on existing Women and Men United to End Violence against Women and Girls international legal and policy frameworks and harnesses the strong momentum around the issue, reflected in a growing number of initiatives by UN system partners, Governments and NGOs.

"There is no blanket approach to fighting violence against women. What works in one country may not lead to desired results in another. Each nation must devise its own strategy," said the Secretary-General at the launch of the campaign. "But there is one universal truth, applicable to all countries, cultures and communities: violence against women is never acceptable, never excusable, never tolerable."



СТОП НАСИЛЬСТВУ!

Ukraine: National campaign "Stop Violence!"



In 2008 in the framework of the United Nations Secretary-General's Campaign and Council of Europe Campaign to Combat Violence against Women, including Domestic Violence, the Ministry of Ukraine for Family, Youth and Sports together with several NGOs and international organizations initiated a national campaign to fight violence against women and children as well as domestic violence. This campaign was named "Stop violence!"

Among the organizations that support the campaign — United Nations Development Programme, Delegation of the European Commission to Ukraine, Swedish International Development Cooperation Agency SIDA, International Women's Rights Centre La Strada Ukraine, International non-governmental Organization «School of Equal Opportunities», International Humanitarian Centre «Rozrada», «Project Keshet», All-Ukrainian Public Centre «Volunteer», Information and Consultation Women's Centre and others.

The Minister of Ukraine for Family, Youth and Sports Mr. Yuriy Pavlenko has stressed that the "Stop Violence!" campaign is common for all executive bodies and for the whole society: "We

all bear a part of responsibility for the development of our country, for the overcoming of violence, poverty and injustice".

"Stop violence!" campaign was also supported by famous Ukrainian sportsmen.

Ms. Iryna Merleni, Olympic champion in freestyle wrestling, was first to join the public initiative. Ms. Iryna Merleni is very concerned about informing women about their rights and means to protect themselves.

Ukrainian Football Federation also expressed its will to join the campaign. The first banners of the "Stop Violence!" campaign were launched on 30 October 2008 during a decisive match of female national football team. The Ukrainian team won the match and for the first time Ukraine entered the European championship 2009.

Men did not stay indifferent to women's problem. The strongest man in Ukraine, Mr. Vasyl Virastyuk, and Olympic champion in boxing, Mr. Vasyl Lomachenko both condemned vigorously domestic violence and violence against women and children.

National forum "Stop violence!" and the Platform of actions.

A National forum "Stop violence!" was conducted in Kiev, Ukraine on 16-17 October 2008. This 2-days forum was focused on the issue of domestic violence and violence against women and children.

More than 300 representatives of central and regional executive bodies, non-governmental and international organizations, scientists and experts took part in this forum.

Members of the forum noticed that overcoming gender-based violence is a prerequisite for sustainable development of Ukrainian society on the grounds of democracy and human rights.

Ukraine is eager to fulfill its international agreements and is actively implementing legislative, administrative and informational measures to counteract

gender violence and ensure gender equality for all. In 2001 Ukraine was the first country in Central and Eastern Europe to implement a legislative act aimed at preventing domestic violence (Law of Ukraine "On preventing violence in the family"). On 8 September 2005, Ukraine adopted another law "On ensuring equal rights and opportunities for women and men". This law aims at achieving an equal situation for women and men in all spheres of social life, eradicating all forms of gender discrimination. As for child protection measures, the Law of Ukraine "On protection of childhood" provides protection from all form of violence.

Members of the forum adopted the National Platform of actions as well as a detailed plan of its realization. They also developed a minimal standard of assistance that should be provided to victims of violence.

The Platform of actions embraces the most important issues, strategic goals and measures, financial and organizational mechanisms that are necessary to produce efficient results in preventing and overcoming domestic violence. The Platform is a useful tool for State institutions and non-governmental organizations that are willing to fight against domestic violence.

Strategic goals and measures include, for example, preventative programmes, work with perpetrators, cooperation mechanisms for different structures, social assistance to victims.

A special chapter is dedicated to organizational and financial questions in order to pursue the campaign's goals in a more efficient manner.



16 days against gender violence

25 November 2008 (International day for the elimination of violence against women) was the starting point of an All-Ukrainian campaign "16 days of activism against gender violence". The campaign was simultaneous to the UN 16-days campaign on human dignity and justice for all and lasted till 10 November – when the whole world celebrates Human Rights Day. In Ukraine, during the "16 days of activism against gender violence" campaign, several events were conducted in different regions of our country. Regional State administrations with the support of Equal Opportunities

and Women's Rights in Ukraine Programme (joint project of UNDP, SIDA and European Commission) organized round tables, presentations, informational events. In the Zakarpattia region a press-club meeting was focused on the gender violence issue. Kharkiv hosted a round table broadcasted live on a regional channel and the whole Kharkiv region witnessed street actions "Children's voice against domestic violence" and a performance "We are against violence". Lugansk region conducted a series of competitions on gender equality themes (best children picture, best photo and even best crossword puzzle).

National network of men-leaders against violence.

In 2009 the International Women's Day was celebrated all around the world with the slogan "Women and Men united to end violence against women".

On the eve of the International Women's Day, the Organizational committee of "Stop Violence!" National campaign addressed Ukrainian men, that play a leading role in our society and asked them to join the National network of men-leaders against violence.

Men that have reached a certain level of success can be a good example for others. The member of the committee are convinced that Ukrainian men will listen to famous sportsmen, national artists and politicians.

Among the first men to join the network: Mr. Mykola Tomenko, Vice-Speaker of Verkhovna Rada of Ukraine, Mr. Yuriy Pavlenko, Minister for family, youth and sport, Mr. Mykola Onischuk, Minister of Justice of Ukraine, Mr. Sergiy Bubka, President of National Olympic committee of Ukraine and Olympic champion, Mr. Oleg Lisogor, multiple World and Europe champion in swimming, Mr. Denis Silantsev, Olympic Champion in swimming, Mr. Bogdan Benuk, national artist of Ukraine and many others.

The campaign is supported by the network of centres "Men against violence" and by the network of "Fatherhood schools"



"Violence committed against women and children does not only concern women and children. It is a problem of the whole society. We should stop silencing and avoiding this problem. We are able to fight it on a national level."

Mr. Mykola Tomenko, Vice-Speaker of Verkhovna Rada of Ukraine

«Violence against women is a threat to human development, it makes a devastating impact on women, on their families and on society as a whole. We all should remember that when dealing with violence, silence means complicity».

Mr. Yuriy Pavlenko, Minister of Ukraine for Family, Youth and Sports



"I am sure the "Stop Violence!" Campaign will stir our society and will force people to think about the horrendous issue of domestic violence and act against it."

Mr. Sergiy Bubka, President of National Olympic committee of Ukraine and Olympic champion

"We have everything we need to form a non-violent world vision in our society. It is important to develop a zero tolerance policy towards domestic violence."

Mykola Onischuk, Minister of Justice of Ukraine



"In my family all male generations showed a profound respect to women. Now, it is impossible for me to imagine a violent behavior towards a woman. I think it is necessary to propose new models of behavior to people who came in contact with violence. A special attention should be given to education."

Mr. Denis Silantsev, Olympic Prizewinner in swimming

"Today our society encounters violence on TV screens, on advertising, everywhere. It is very important to create another stream of positive non-violent information and show our society that it is possible to overcome violence. I believe sportsmen will not stay indifferent to this problem and many of them will join the network of men-leaders against violence."

Mr. Oleg Lisogor, multiple World and Europe champion in swimming



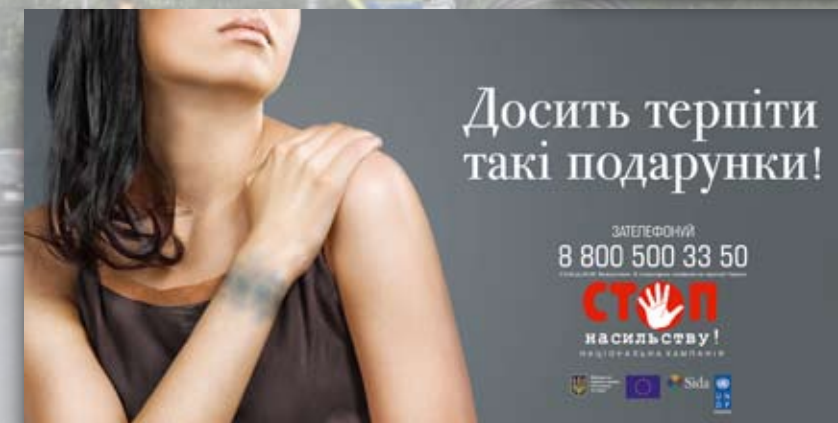
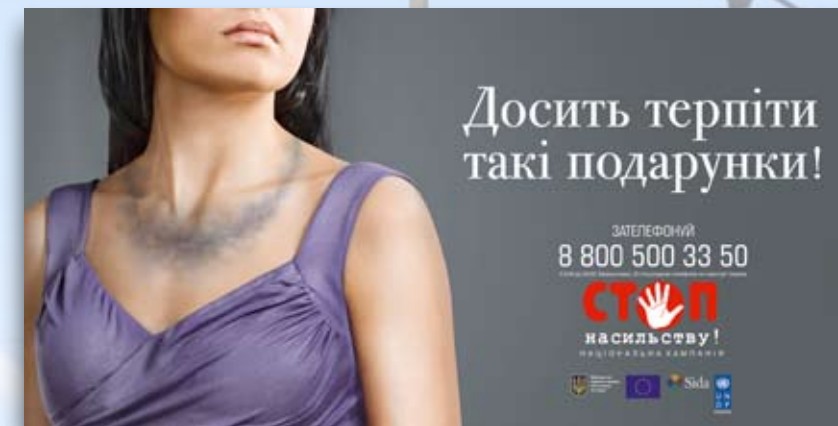
Social advertising

In autumn 2008, the first wave of social advertising "Stop violence!" started on TV. Ukrainian TV-channels were broadcasting social advertising against violence against children "I am proud — I am a father".

In May 2009 the first wave of social outdoor advertising started in Ukraine. The advertising with the slogan "Stop violence! Don't put up with these gifts!" is addressing women to stop enduring violence at home and seek for psychological help via the national hot line (8 800 500 33 50). The ad shows a woman with bruises similar in appearance to bracelets and necklaces.

The next idea that made it into a big board ad was part of the second wave of social advertising. The advertising features Ms. Alina Shaternykova, World and Europe boxing Champion from Ukraine. Ms. Shaternykova is pictured after a fight with a huge bruise on the face. The slogan says "I endure it for victory. And you?". The ad also mentions the hot line number and calls on women to stop enduring domestic violence.

The abovementioned advertisings were created in the framework of the National campaign "Stop Violence!" with support from UNDP, the Delegation of the European Commission to Ukraine and SIDA.



Domestic Violence in Ukraine: Facts and Figures

35-50% of all Ukrainian women admitted in hospital for bodily injuries were victims of domestic violence.

During one year domestic violence in Ukraine causes 100,000 days of hospital admission, 30,000 applications to traumatology departments and 40,000 doctor calls.

30-40% of calls to Ukrainian police stations are related to violence in the family, including physical violence.

The number of people who file complaints about regular cases of family violence is steadily growing.

Domestic violence in Ukraine is not yet considered as a criminal offence by the Criminal Code of Ukraine.

Things to know.

What are the different forms of violence?

Violence in the family – any kind of intentional violent acts of physical, sexual, psychological or economic nature perpetrated against a family member, if these acts infract constitutional rights and liberties and inflict moral, physical or psychological damage.

Physical violence in the family – intentional infliction of corporal injuries to a family member, that have or can lead to death, physical or psychological damage, damage to the victim's honour and dignity.

Sexual violence in the family – unlawful infringement of sexual integrity of a family member and sexual acts against a minor in the family.

Psychological violence in the family – verbal abuses, threats, pursuits, intimidation and terrorization of a family member that lead to emotional instability and psychological harm.

Economic violence in the family – deliberate deprivation of a family member of domicile, food, clothes and other legal possessions or belongings that can lead to death or physical and psychological injuries.

Where get advice and help?

National Hot Line for fighting domestic violence and protecting children rights is operational Monday-Saturday, 9 am – 8 pm:

8 800 500 33 50

(+ 38 044 205 36 94 for foreign calls)

State Authorities

Ministry of Ukraine for Family Youth and Sports

Ministry of Interior Affairs of Ukraine

Ministry of Justice of Ukraine

Kyiv Regional State Administration



International Organizations



United Nations
Development
Programme



Delegation of the
European Commission
to Ukraine



Swedish International
Development Cooperation
Agency SIDA

NGOs



International Women's
Rights Centre La Strada
Ukraine



International non-governmental
Organization «School of Equal
Opportunities»



International Humanitarian
Centre «Rozrada»



«Project Keshet»



All-Ukrainian Public Centre
«Volunteer»



Information and Consultation
Women's Centre



Football Federation of Ukraine



All-Ukrainian non-governmental
organization «League of Women-
Electors «50/50»



Network of Centres
«Men Against
Violence»



Museum of History of Womankind,
History of Women's and Gender
Movement

STOP
violence!