

Community-led Urban Strategies in Historic Towns (COMUS)

3rd Training Workshop - Urban Planning

Marina Neagu, urban economist, insitu

Kyiv-Pryluky, Ukraine

Venue: Hotel Vozdvyzhensky (Kyiv)

Art and Culture College (Pryluky)



10.45 – 12.45 - Workshop session V

Workshop session V

- Presentation: Status of Pryluky Reference Plan and main highlights;
- Integrated planning – applying concepts to practice;
- Group work: From theory to action. Project prioritization and design.



Urban planning & design

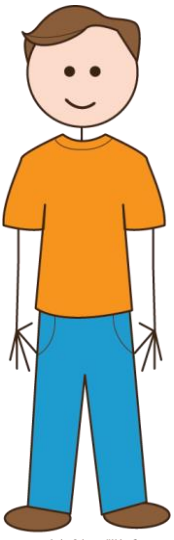
Social activation

Heritage

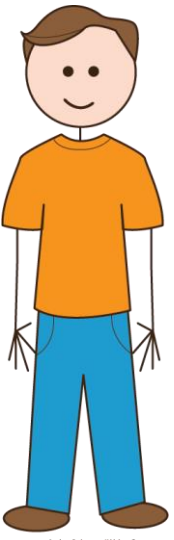


But people would say they only want **jobs**.

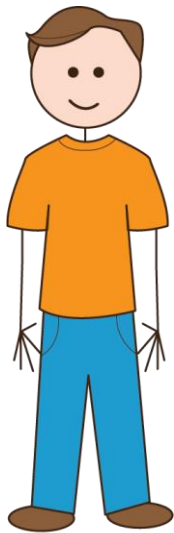
Community worker

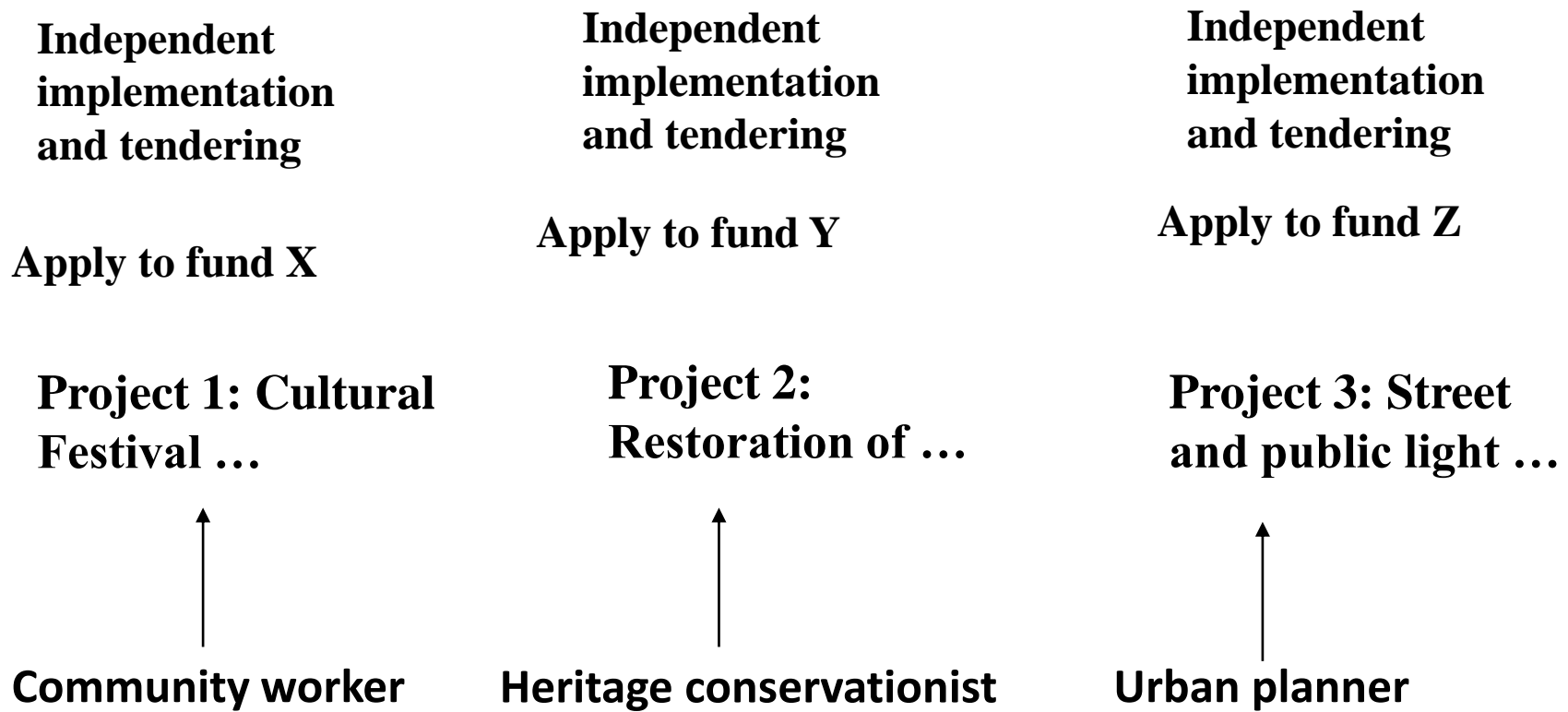


Heritage conservationist



Urban planner





**Oversee of implementation
and tendering**

Program: Community regeneration based on heritage

**Activity 1: Cultural
Festival ...**

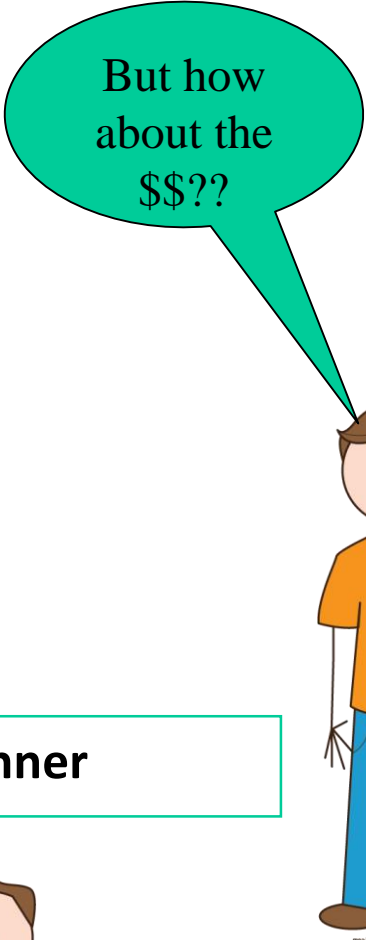
**Activity 2:
Restoration of ...**

**Activity 3: Street
and public light ...**

Community worker + Heritage conservationist + Urban planner



- What are the already existing events, habits, traditions and who organizes them; which other interest/need may be?
- Allow/design space for community activities in/near heritage sites
- Talk with potential beneficiaries beforehand
- Engage community in heritage related activities – prioritize larger audiences
- How does the public space surrounding the heritage sites fit & direct attention to...
- How easy to reach and access are they
- How are they connected to other points of interest



Community worker + Heritage conservationist + Urban planner

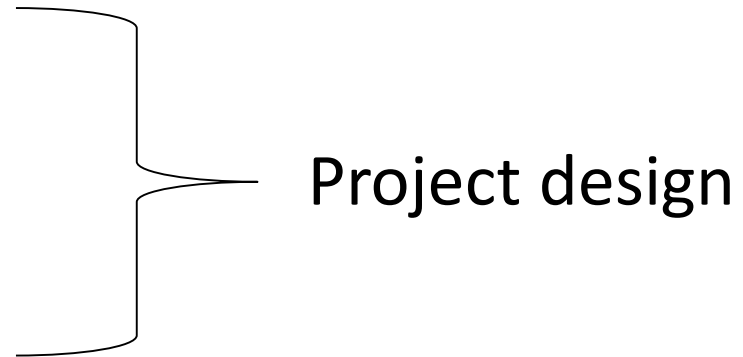


- Can we mobilize resources from the community? (needs – based not donor-based thinking)
- How do I integrate income generating activities?
- What about space for retailers?
- How expensive is to do AND maintain?

Community worker + Heritage conservationist + Urban planner



Urban planning & design
Social activation
Heritage



- Eg. Rehabilitation of historical building X

Checklist on integrated thinking

- How does the building fit its surroundings? How is it connected to other parts of the city?
- How easy is to access and be seen;
- How does it complement (or not) the functionalities of the neighboring buildings/spaces;



- Eg. Rehabilitation of historical building X

Checklist on integrated thinking



Thematic
integration

- Besides restoring the building, is there any intervention I could do to the public space around (alleys, pavement, public lighting, vegetation s.o.);
- How many people do I expect (eg. crowds, for events etc) – is there enough space for this people to reach, wait, exit; Do they have a place to leave their bikes, rest (if they've walked), park etc;
- What activities & beneficiaries this building will host? What are the mobility patterns and needs of these people?
- Is there any commercial activity I could host? Eg. Bookstore, souvenir, cafeteria s.o.



- Eg. Rehabilitation of historical building X

Checklist on integrated thinking

- Who owns it VS how will use it / operate it after restoration? Have we discussed with all these people?
- Who could activate space/functions within or next to it? Have we discussed with these people?
- Who could promote it? (eg. Tourism offices, ...) What do they need to promote it? (materials, input for websites etc..)
- If we don't know such organizations / they are not interested, how do we find new people?



OPEN
LAB

B2021

GENERATOR

GENERATOR – incubator for community initiatives that could bring life to neighborhoods in Bucharest;

- Call for ideas (largely marketed)
- boot camp + support in project preparation + mini-grants of 2.000 EUR
- addressed to citizens / initiative groups / neighbors in the same street/block of flats (not just NGOs)
- Done by Bucharest Cultural Dept and Bucharest Community Foundation





Difficulties:

- Vocabulary
- Sense of priorities / of what is <important>
- <Integrate> means many working meetings for vision alignment, correlation of needs and instruments
- Community facilitation is a highly skilled job, not just volunteers filling up time
- Excel at defining what you want (and what you don't): tendering, evaluation and reception of works



Group work task: Integrated planning, from theory to action. Project prioritization and design.

- Discuss and explore the inbetweenness of professions. Perspective taking.
- Anticipate potential conflicts – in vision, sense of desirability, interests, or barriers in integrating work.



- What is the main lesson you have learned (if any) and want to implement in your towns as well?
- What are the difficulties/barriers you see in implementing this lesson in your town?



Thank you for your attention!

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