

# Community-led Urban Strategies in Historic Towns (COMUS) 3rd Training Workshop - Urban Planning

Marina Neagu, urban economist, insitu

Kyiv-Pryluky, Ukraine

Venue: Hotel Vozdvyzhensky (Kyiv)

Art and Culture College (Pryluky)

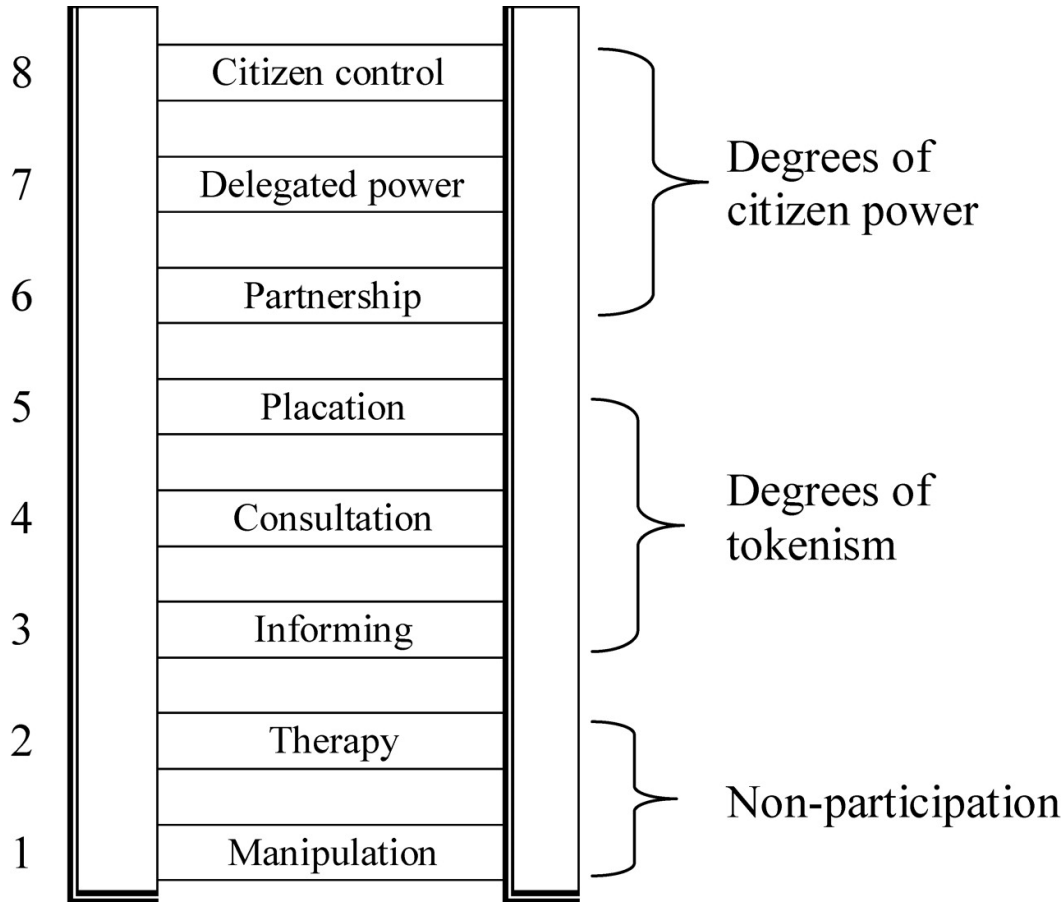


## 16.00 – 17.30 - Workshop session IV

- **Presentation:** Community engagement in planning processes. Examples of participatory planning practices from European countries.
- **Facilitated group work:** Reflection on status quo of stakeholder engagement in planning practices in COMUS Countries. Stakeholder engagement actions to be mainstreamed in the Pilot Town Reference Plan and design of pilot projects.



- Participation ladder (Arnstein, 1969)



# 3 myths of participatory planning



- Myths: ~~Public authority vs citizens process~~

stakeholder engagement: departments in the same institutions, related public institutions, schools, hospitals, companies, NGOs etc.



- Implications and utility:

Educate collaboration and joint-work

Empower institutions and organizations



- Myths: ~~participation depends strictly on will & openness~~

Participation requires will, openness, resources (time, budgets, know-how) and patience.



## Implications:

- Good tendering is a prerequisite for stakeholder participation: feasible timelines & deadlines, specify requirements etc;
- Budgeting: going out of your office for fieldwork, interviews, meetings implies extra workhours and specific skills.





- Myths: ~~stakeholder engagement is a necessary hurdle, with largely non-monetary benefits~~

Stakeholder engagement, or rather stakeholder engagement, is all about resource mobilization: funds, implementing capacity, assets.



## Implications and utility:

- Multiplier effect in resource mobilization
- Not just „mayor’s” strategy / plan but “our community” strategy/plan



- HOW to DO STAKEHOLDER ENGAGEMENT

Define objectives of engagement:

- to do a good plan/strategy
- + to educate stakeholders on what a good plan/strategy is
- + ensure support and contribution in implementation

Meet, discuss, interview, survey ..

Show how you have used inputs, not just met people for the sake of it



# Inform



## SIBIU ASTĂZII



## SIBIU ASTĂZII



## MĂINE ÎN SIBIU

Oras al comunităților

Orasul Sibiu este un oraș modern și dinamic, care oferă o calitate ridicată a vieții și oportunități de dezvoltare profesională și personală. Este un oraș care pune la dispoziție o gamă largă de servicii și facilități pentru toți rezidenții săi.

Orasul Sibiu este un oraș modern și dinamic, care oferă o calitate ridicată a vieții și oportunități de dezvoltare profesională și personală. Este un oraș care pune la dispoziție o gamă largă de servicii și facilități pentru toți rezidenții săi.

Create the context for stakeholders  
to exchange ideas and views on  
community issues



Ask for direct input from stakeholders on needs and opportunities



Get advice from stakeholders (potential users) on what can be done better.

Make sure mayor/local councillors are present.

# Involve in prioritizing



PROBLEME DEMOGRAFICE  
SALARIA  
SCĂZUT  
VIITORUL  
PRODUCTIEI  
LOHN ?  
PISA  
BIO  
VIATA SĂN  
OCROT  
PROMO  
IMAGINII  
\*DEZVO  
LINEI BAE  
TRATAME  
MAREVALZAREA  
COMUNITATI  
REUNE  
FACILITATI  
LIBER  
REUNE  
SISTEM  
APĂ-CANAL  
INCOMPLET  
POLLUARE  
APĂ-AER  
PROMO  
IMAGINII  
\*DEZVO  
LINEI BAE  
TRATAME  
UTILITATI  
IN MEDIUL  
RURAL  
LIPSA EDUCATIA  
IN  
MESERII  
LIPSA UNUI  
PIL DE  
MARTI



Ask kids if &  
where they want  
public/fun place



Group work task: Please reflect and discuss on the status quo of stakeholder engagement in planning practices in your countries and towns.

Question 1. What is the current/past practice in engaging stakeholders? Are there any regulations imposing transparency and stakeholder engagement?

Question 2. How could practice be developed? Is there need for any regulation or guideline?

Question 3. How would you mainstream stakeholder engagement in the Pilot Town Reference Plan and design of pilot projects?



# Thank you for your attention!

contact:

Marina Neagu, insitu

Marina.Neagu@gmail.com

