# **Local Finance Benchmark**

# The Basque approach









## 1. Basque Institutional Framework.





**Basque Powers** 



**Industry** 

**Education** 





**Health Care Police Forces** 

Basque Government



**Provincial Powers** 



Tax collection



**Social Welfare** 



**Agriculture** 





Technical support and financial backing to the local authorities

**Provincial** councils



Local **Powers** 



Waste management



Cemeteries Local

taxes



Culture & **Sport** 



Parks and gardens



Water management





**Democratically** elected chambers



# 1. Basque Institutional Framework.





251 municipalities

2,189,000 inhabitants

#### Segments of population

50,000 – 100,000 inhab...... 3 10,000 – 50,000 inhab. 2,000 – 10,000 inhab. 500 – 2,000 inhab. ..... **84** 

> 100,000.....3

< 100,000.....248



#### 2. Local Finance Benchmark, WHY?





#### 2.1 Social / Public demand

Why the interest in best practices in financial and budgetary issues?

# Citizens





Financial Resources





## 2. Local Finance Benchmark. HOW?

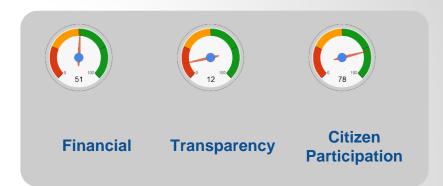




2.2 Available methodology

In short, what is LFB?

System of Indicators with implicit recomendations.



#### Based on:

Financial Resources of Local and Regional Authorities Rec (2005)

Financial and Budgetary Management at Local and Regional Levels Rec(2004)



# 3.1 Monitoring group





# Basauri, Bilbao, Galdakao, Getxo, Ermua....WHO?

- Participation in innovative initiatives and best practices about:
- ✓ Transparency
- ✓ Public ethics
- ✓ Gender equality
- ✓ Finances
- ✓ Citizen involvement
- Audit as a management tool.

#### Some awards...



- **Bilbao. 2011.** EPSA award winner for the project "Political management based on economic stringency and strategic budgets".
- Bilbao. 2008-2015. Municipal transparency award.
- Getxo. 2015. Municipal transparency award.
- Ermua. 2012. Pioneering work in favor of equality of women and men award.



# 3.1 Monitoring group





Town	BASAURI (Bizkaia)
Population	41,624 inhab. (2014)
Budget	€ 56,330,000 (2014)
Business	Services (65,7%), Industry (27,9%), Construction (6,3%) and Agriculture (0,1%) (2012)
Population segment	10,000 – 50,000 inhab.

Town	BILBAO (Bizkaia)
Population	346,574 inhab. (2014)
Budget	€ 530,296,000 (2014)
Business	Services (87,6%), Industry (6,9%), Construction (5,4%) and Agriculture (0,1%) (2012)
Population segment	< 100,000 inhab.

Town	GALDAKAO (Bizkaia)
Population	29,351 inhab. (2014)
Budget	€ 36,314,000 (2014)
Business	Services (67,3%), Industry (24,3%), Construction (8,2%) and Agriculture (0,2%) (2012)
Population segment	10,000 – 50,000 inhab.

# 3.1 Monitoring group





Town	GETXO (Bizkaia)
Population	79,544 inhab. (2014)
Budget	€ 130,910,000 (2014)
Business	Services (88,9%), Industry (4,2%), Construction (6,8%) and Agriculture (0,1%) (2012)
Population segment	50,000 – 100,000 inhab.

Town	ERMUA (Bizkaia)	
Population	16,109 inhab. (2014)	
Budget	€ 24,061,000 (2014)	
Business	Services (52,6%), Industry (37,4%), Construction (9,9%) and Agriculture (0,1%) (2012)	
Population segment	10,000 – 50,000 inhab.	



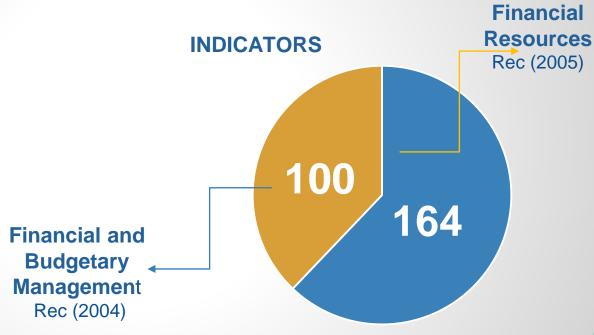




#### 3.2 Adaptation toolkit

## **LFB ORIGIN**

STRATEGIC LINES 8





#### 3.2 Adaptation toolkit





#### **ADAPTATION**

#### **GOAL**

To have a complete directory of procedures in both areas (financial resources and financial management) which implementation and appropriate checkup will guarantee the aim of best practices in the mentioned areas.

#### **UNDER CRITERIA**

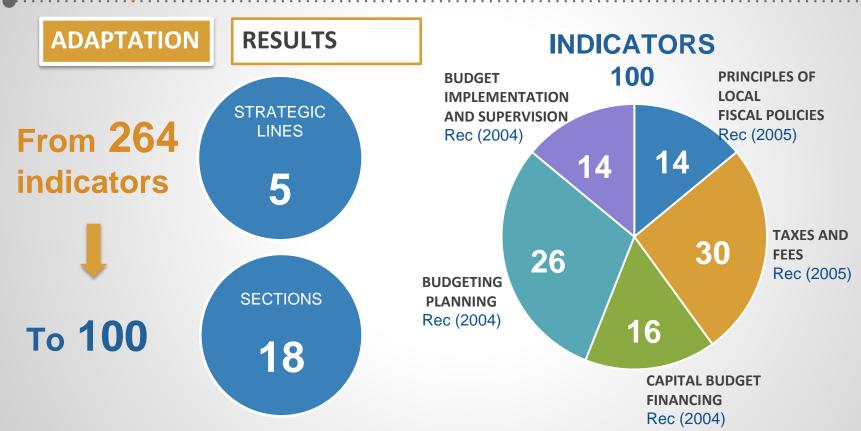
- · To keep the LFB Toolkit frame.
- Indicator = procedure. We try to avoid the overuse of ratios.
- To check with the law, to be useful and achievable.







3.2 Adaptation toolkit









3.2 Adaptation toolkit

# **ADAPTATION**

#### **CHRONOLOGY**

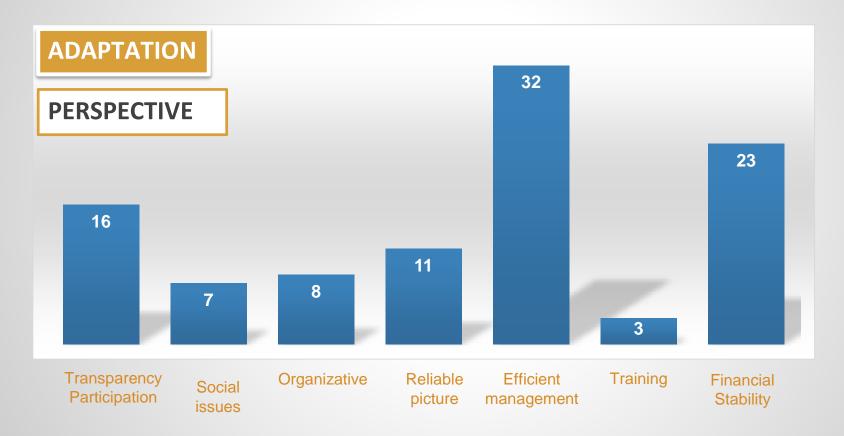








## 3.2 Adaptation toolkit





#### 3.2 Adaptation toolkit





#### PRINCIPLES OF LOCAL FISCAL POLICIES

- Design of tax policies
- Transparency and citizen involvement
- Tax timing
- Use of ICT's
- Development of professional competences and skills of the local public servants





#### 3.2 Adaptation toolkit





#### **TAXES AND FEES**

- Tax Policies
- Information and Advertising policy
- Tax Administration
- Audited Tax System
- Fees and charges





#### 3.2 Adaptation toolkit





#### **CAPITAL BUDGET FINANCING**

- Capital budget financing
  - Efficient management of local investments
  - Suitable financing
  - > Short term loans and cash management
- Local property
  - Rules of control of the assets and liabilities
  - Long term financial stability





#### 3.2 Adaptation toolkit





## **BUDGETING PLANNING**

- Fiscal strategy design
- Budgeting methods and capacity
- Budgeting procedures
- Fiscal policy objectives





#### EUSKADIKO UDALEN ELKA ASOCIACIÓN DE MUNICIPIOS VI



#### 3.2 Adaptation toolkit

#### **BUDGET IMPLEMENTATION AND SUPERVISION**

- Special rules of budget adjustments and implementation
  - Regular evaluation and budget adjustments limited
  - Independent opinion on final reports
  - > Transparency related to subsidiary organizations
  - Efficient management of the services provided by the local authorities
- Special control and supervision on activities









#### 3.3 Evaluation

# The toolkit has no evaluation system, so we had to develop a specific one for the Basque reality

- Two Aims Two risks
  - To avoid subjetivity
  - ☐ To skip a system where all the indicators have the same importance.

#### **CRITERIA**

- Relevance of the procedure / indicator
- Areas to analyze:
  - Existence
  - Completed and well done
  - Evidence provided
- All of them divided into:
  - Compulsory
  - No expressly regulated
  - Ratio



#### 4. Conclusions / Lessons





- The Need to simplify the toolkit.
- To work with a monitoring group rather than just a municipality has enriched the project (tackling the diversity and complexity of the municipalities).
- The importance of an evaluation system focus on objectivity.
- The tooklit is not a self-assessment process.





# 5. Next steps / Challenges





- 1. To fix not only the toolkit but also the evaluation system by the end of this year.
- To expand the size of the sample. In both geographical and in terms of size of municipalities.
- 3. To develop a reduced toolkit for smaller municipalities.
- 4. To bechmark the results inside the Basque country and witg other countries/regions in Europe.
- 5. To keep the toolkit updated, rethinking the indicators, eliminating useless and incorporating new demands.

#### By the end of this year













Aitor Alzola aalzola@betean.com