



MINISTRY OF CHILDREN, GENDER EQUALITY,
INTEGRATION AND SOCIAL AFFAIRS

Combating Gender Stereotypes in and through Education

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Combating stereotypes at pre-school level – point of departure... the Danish framework

▶ **Policies and practises aimed at breaking down;**

- Gender based educational choices
- Gender segregated labour market patterns
- Gender pay gap
- Gender based restrictions for the individual

▶ **Hence promoting;**

- Gender equality
- Flexibility and freedom of choice
- Use of all talents and competences



Reproducing and changing gender stereotypes

- Parents and family, teachers in kindergardens and schools, friends...
- Gendered portraits in massmedia, commercials, books, toys ...

... changing this through

- Creating awareness amongst girls and boys about gendered expectations and stereotypes
- Making teachers aware of unconscious gender based behaviour

...allowing girls and boys a free choice



Content and process of the pre-school project

Products;

- a study
- a teachers guide
- a childrens book

Important elements in the process;

- involvement of experts in the field
- reference group with key actors
- cooperation and ownership by other actors
- communication plan and creating debate



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The children's book





The teachers inspirational guide

• 9 themes

- Objects often refer to a specific gender
- Rules can be gendered
- Behavior in different play areas
- "Free play" is determined by gender
- Inclusion - how to include both genders
- interior design contributes to a division of gender
- gender stereotypes is prevalent everywhere
- Language can restrict girls and boys possibilities
- Storytelling - the way to new perceptions

• Introduction to gender roles

• Concrete examples

• Reflections for teachers

• Practices and exercises





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Thank you for your attention 😊

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