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Programmatic Cooperation Framework (PCF)

Thematic programme V.1: Electoral assistance: reforming electoral practice

Action: Strengthening the capacities of the Centre for Continuous Electoral Training (CCET) under the Central Election Commission of the Republic of Moldova

Training programme on the implementation of the Communication Strategy of the CCET

Chisinau, 27 April 2016

Venue: Radisson Blu Leograd Hotel

AGENDA

Thursday, 28 April 2016

9:45 – 10:00 Arrival of the participants

10:00 – 10:30 Opening remarks, programme agenda, presentation and expectation of participants

- Natalia Iuras, Director, Centre for Continuous Electoral Training (CCET) under the Central Election Commission of the Republic of Moldova
- Dominique Thierry, Council of Europe communication expert

10:30 – 11:15 Communication tools and work plan: milestones to success

- Dominique Thierry, Council of Europe communication expert

11:15 – 12:15 Presentation of the CCET communication strategy. Proposed work plan

- Natalia Iuras, Director, Centre for Continuous Electoral Training (CCET) under the Central Election Commission of the Republic of Moldova

12:15 – 14:00 Lunch break

14:00 – 15:30 Brainstorming over potential joint activities. Expression of needs from participating institutions

- All participants
- Moderated by Dominique Thierry, Council of Europe communication expert

15:30 – 15:45 Coffee break

15:45 – 17:00 Summary of discussion, adoption of proposals for action

- Moderated by Natalia Iuras and Dominique Thierry

17:00 End of the meeting