

FÖLDMŰVELÉSÜGYI  
MINISZTERIUM

**Presentation of the Hungarian National Experience  
of  
the Landscape Award of the Council of Europe**

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SEVENTEENTH COUNCIL OF EUROPE MEETING OF THE WORKSHOPS  
FOR THE IMPLEMENTATION OF THE EUROPEAN LANDSCAPE CONVENTION  
Vigadó Concert Hall, Budapest, Hungary  
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## Topics

1. **Selecting the Hungarian candidate: The rules of the Hungarian competition**
2. **Aspects of the consideration of the Hungarian jury**
3. **Programs and participants of the 1-4 sessions in Hungary**
4. **Experience of organization**
5. **Conclusion**



## Selecting the Hungarian candidate: The rules of the Hungarian competition

- A **national level competition** to select the programme represent the country
- **Hungarian Landscape Award** was established (2012)

**Decree\* of the Minister** responsible for landscape protection regulates:

- The general **conditions** for participation,
- Who may be candidates for the award, **who can be granted**,
- The **content** of the call,
- Main **rules and principles**,
- The **prizes** may be awarded and **described** (certificates, plaque of the Hungarian Landscape Award),
- **Periodicity** and **time** of the **call** and
- The date of the award **ceremony**.

*\*The 9/2015. (V. 29.) regulation of the Ministry of Agriculture about the ministerial duties related to the prizes which may be awarded by the Ministry of Agriculture*



**Selecting the Hungarian candidate: The rules of the Hungarian competition**  
*Schedule of the Hungarian decision making for Landscape Award of 2017*

<b>Date</b>	<b>Task</b>
<b>February, 2016</b>	Call for tender by the Ministry of Agriculture
<b>30th June, 2016</b>	Deadline of submission
<b>July-August, 2016</b>	Qualification and evaluation by the jury members
<b>mid. September, 2016</b>	Ranking the applications; proposals of the European Landscape Convention National Coordinating Working Group for the Minister
<b>October, 2016</b>	Decision of the Minister in light of the proposals of the jury
<b>November, 2016</b>	Letters to the candidates (reviews of the applications)
<b>November - December, 2016</b>	Preparing the Hungarian Application for the European competition (and preparing the events related to the national level competition)
<b>30 January, 2017</b>	Deadline of submission of the application for the Landscape Award of the Council of Europe: Hungarian candidate is nominated for the award by the Ministry of Agriculture.
<b>February, 2017</b>	Announcement of results of the national level competition (with an exhibition of the programmes and a workshop on landscape topics)
<b>April, 2017</b>	Ceremony of the Hungarian Landscape Award 2017



## Aspects of the consideration of the Hungarian jury

### *General conditions*

- Award can be conferred onto Hungarian **local governments, municipal associations or social organizations**.
- There is **possibility** for a joint **common submission**.
- Only those projects can be nominated for the Hungarian Landscape Award which have got a part completed and **are open to the public at least three years** before the applications.
- The results **should be documented** and should be available to those who are concerned.
- The prize can be won **only once** for the same program.
- **Continuation** of the programme after the application is an **advantage**.

The call and the application form are available (in Hungarian language) here:

[http://www.termesztvedelem.hu/index.php?pg=sub\\_738](http://www.termesztvedelem.hu/index.php?pg=sub_738)



## Aspects of consideration of the Hungarian jury *professional criteria*

### 1st condition – **Sustainable territorial development**

- **Harmony** with the regional natural **landscape conditions**;
- **Harmony with** the national, regional and local conservation **programs**, local **plans**. The program should have a clear purpose;
- Demonstration of their **environmental, social, economic, cultural and aesthetic** sustainability;
- **Termination of processes** that are **damaging, endangering** the structure and character of the landscape, to conserve its uniqueness;
- How did the program enrich the landscape? Did it **contribute to the formation of new landscape values**?





## Aspects of consideration of the Hungarian jury *professional criteria*

### 2nd condition – **Exemplary value**

- Is it a good example of good practice for others to follow?

### 3rd condition – **Public participation**

- Involving other organisations in the program;
- Involving the affected population in the program.

### 4th condition – **Awareness raising, education, training**

- The program's contribution to raising public awareness of the landscape heritage.

### 5th condition – **Complexity**

- Does the programme take the complexity of the landscape into account?



**Aspects of the consideration of the Hungarian jury**  
***criteria of the documentation of application***

<b>Part of the documentation of application</b>	<b>optional/compulsory</b>
<b>Standard application form</b>	Compulsory, fully completed. On paper <u>and</u> digital copy in PDF and .doc format on CD-ROM or DVD.
<b>Video on the programme</b>	Optional.
<b>Photo documentation</b>	5-20 photos (300 dpi) are compulsory as part of the standard application form with the title, scene and the author. Applicant should declare on the rights of consumption of the photos.
<b>Map</b>	Properly detailed map is a compulsory part of the standard application form.



## Programs and participants of the 1-4 sessions in Hungary

Hungary organized national level competition for all four sessions.

Hungary nominated candidates for the European Landscape Award for all four sessions.

- **Implementation of the Complex Nature Conservation and Landscape Management Programme in the Zámoly Basin**
- **Maintaining landscape heritage of Bükkalja Region**
- **Complex landscape rehabilitation and development program in the Gerecse Mountains and the Által Creek Valley**
- **Borderless co-operation of local communities for the landscape heritage of “Fabulous” Hetés**



## Programs and participants of the 1-4 sessions in Hungary

There were five Hungarian applications in Session 1 (2008-2009).

In the second session the number of **applications** increased to 12. The programmes were again very **different**, most of them **very strong and valuable**.

The Hungarian prize can be won only once for the same program. After 5 years, if the program was developed and the development in itself is worthy of recognition, it can win the prize again. **One organisation took place in the competition twice.**



## Experience of organization in Hungary

*Number of candidates:*

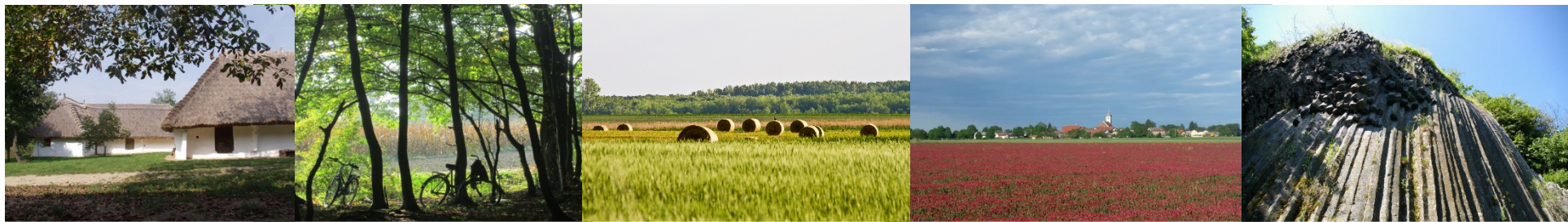
**Information days** with the participation of former Hungarian winners: contra productive on the number of participation.

The winners of former sessions had shown so complex and effective programmes that „frightened away” small municipalities and small NGOs without support or financing backgrounds.

The Ministry of Agriculture has a **cooperation** with Herman Otto Institute. Herman Otto Institute **takes the exhibition to their events and to small municipalities** to encourage them for applying.

*Usage of the content of application:*

There are **very strict rules on usage of the content of application** (e.g. photos) which made the organisation of an exhibition of the programmes very difficult. **In 2015 Hungary reviewed the text of the call in order to clarify copyrights** meanwhile tried to make the tender more **understandable**.





## Conclusion

Hungary would like to

- **make the application form easier and more understandable** for the next session.
- **reach more municipalities** in order to have enough programmes to introduce as good example at the website, in the travelling exhibition of “For preserving our landscape heritage” and to have programme which worth nominating to the European competition.





## Conclusion

We hope that our national-level and the European level high quality programmes of the competitions **heighten civil society's awareness** of the value of landscapes and show the people the importance of cooperation also.

We hope that the programmes **provide good examples, gives enthusiasm and motivation for people to act for the landscape.**

We hope that more and more **local governments and social organisations** are going to **manage programs that help our social-cultural development** and strengthen our awareness, by **conserving or rehabilitating the natural and cultural heritage of the landscape.**



Thank you for your attention!  
Merci pour votre attention!

Köszönöm megtisztelő figyelmüket!

