




European Landscape Convention
Landscape Award of the Council of Europe
– 4th Session – 2014-2015 –

*On 14 October 2015, the Committee of Ministers decided to attribute
a Special Mention of the Landscape Award of the Council of Europe to the project:*

The service tree, the tree of the Slovácko Region
Municipality of Tvarožná Lhota and NGO International Exchanges (INEX) –
Voluntary Service of the White Carpathians, Czech Republic

The project enabled the restoration of the cultural landscape of the Slovácko Region through the regeneration and promotion of the historical fruit tree species, the Service tree. Central to this effort is the participation of the local residents and community partners. The large and diverse number of activities emanating from this truly local project is a great example of how an idea can keep evolving. The project demonstrates the power that awareness-raising campaigns, when supported by co-operation between local and regional authorities, can have for the restoration of a landscape, in a sustainable development perspective. Highlighting the contribution of traditional fruit tree species to the feature of landscapes in many territories, the project represents an important source of inspiration for promoting the protection of the traditional fruit trees' gene pool diversity. It thus becomes an excellent example of grass root efforts to mitigate the negative effects on globalisation of landscape, standardisation and market commercialisation of agriculture.

Strasbourg, 10 May 2016


Thorbjørn Jagland, Secretary General