

COMUS REFERENCE PLAN

SOROCA



Community-led Urban Strategies in Historic Towns (COMUS)

Funded
by the European Union
and the Council of Europe

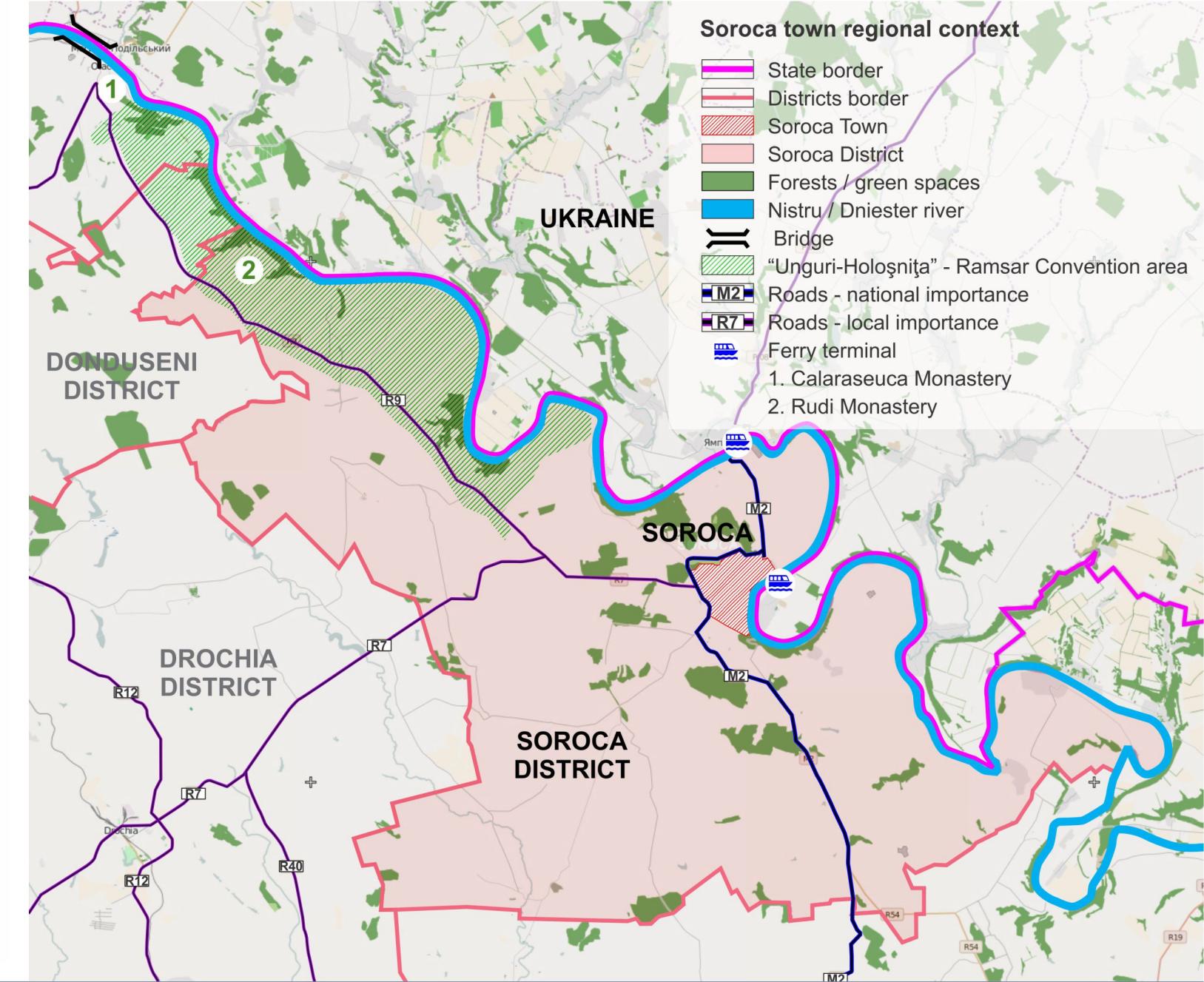


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Implemented
by the Council of Europe



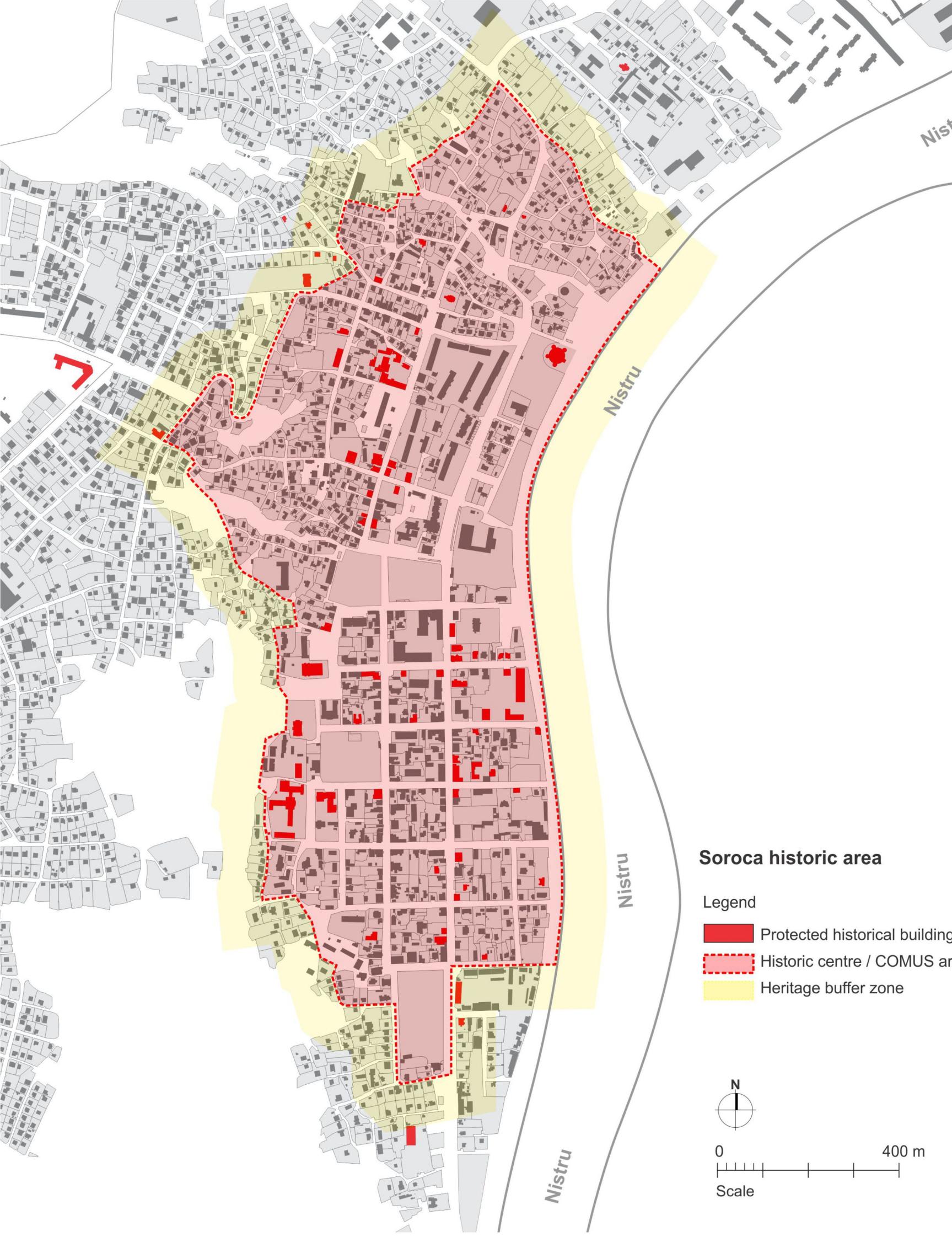


1. GENERAL INFORMATION ABOUT THE TOWN

- CAPITAL OF THE SOROCA DISTRICT
- 160 KM FROM CHISINAU
- 37,500 INHABITANTS
- REGIONAL URBAN POLE

2. THE HISTORIC AREA

- 121,7 HECTARES
- REGISTRATION IN PROGRESS
- 58 LISTED MONUMENTS
- VARIED URBAN MORPHOLOGY
- COMMERCIAL AND DEFENSE HISTORICAL FUNCTION



3.THE REFERENCE PLAN

CHALLENGES

- BUILDING THE LGS
- IDENTIFICATION OF EXPERTS
- COMMUNICATION

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STEP 1:ANALYSIS **THE PROCESS**

- MEETINGS
- PRESENTATIONS
- QUESTIONNAIRES
- PHOTOGRAPHIC SURVEY

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THE ANALYSIS REPORT

- 6 MAIN TOPICS+SYNTHESIS
- CHALLENGES AND OPPORTUNITIES
- 7 PRIORITY THEMES

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STEP 2: VISION AND OBJECTIVES

THE PROCESS

- ADDITIONAL INFORMATION FROM SPECIALISTS
- WORKSHOP
- DEBATE



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THE SHARED VISION:

In 2025, Soroca is a multicultural historic city, attractive for living and tourism and having a competitive economy, sustained by diverse activities.

5 STRATEGIC OBJECTIVES FOR 2025:

- Integrated conservation of tangible, intangible cultural and natural urban heritage
- Reaffirming the city's role as cultural and touristic regional center
 - A multicultural city attractive for living and working
 - A competitive economy sustained by diverse activities
- Civic participation and increased ownership among inhabitants

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STEP 3: ACTIONS

THE PROCESS

- LSG: FORMULATION
- PIU: EDITING
- CONSULTATION



3. THE REFERENCE PLAN

STEP 3: ACTIONS

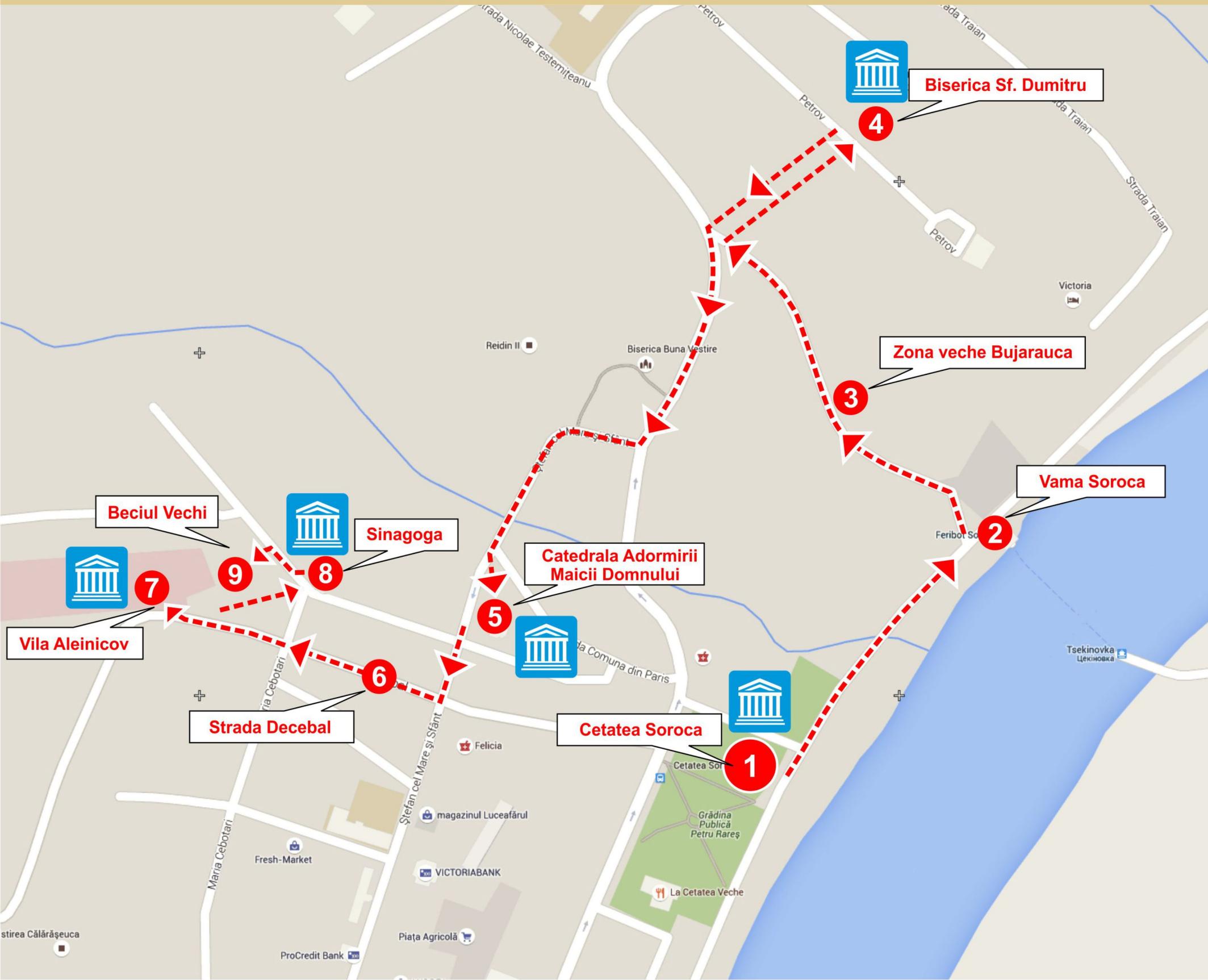
5-10 ACTIONS PER OBJECTIVE:

- REHABILITATION PROJECTS
- ORGANIZATIONAL CHANGE
- LOCAL POLICIES
- AWARENESS RAISING



4. VISIBILITY

THE WALKS



4. VISIBILITY

THE WALKS



4. VISIBILITY

THE MEDIA:

• LOCAL

• NATIONAL

• SOCIAL MEDIA

The screenshot shows the homepage of the website. At the top, there's a banner for the newspaper 'Observatorul de Nord' with a stack of papers, showing prices: 66 LUNI LEI and 132 LUNI LEI. To the right, it says 'Indici de abonare: RO 21406 | RU 21407'. Below the banner is a navigation bar with links for ACASA, TABLETA, SOCIAL, CULTURA, ECONOMIE, POLITICA, TURISM, SPORT, PUBLICITATE, and social media icons. A sidebar on the left shows a news item with a thumbnail image of a man in a suit, the title 'Turiști la noi acasă', and some sharing options like Facebook, Google+, and LinkedIn. The main content area has a large image of a group of people outdoors, with a video player overlay.

Turiști la noi acasă

Social | aprilie 25, 2016 | V. Șterbate | 876

SHARING

Facebook 39

Google+ 0

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TAGS

Comus, Istorie, Nicolae Bulat, Orașul Soroca, Soroca, Tur pietonal, Vadim Șterbate

TOATE DREPTURILE REZERVATE

Preluarea textelor de pe pagina [odn.info.md](#) se realizează în limita maximă de 500 de semne, iar a fotografiilor doar cu menționarea autorului și a ziarului "Observatorul de Nord". În cazul paginilor web (portaluri, agenții, instituții media sau bloguri) trebuie indicat și linkul direct la articolul preluat din

PUBLICITATE



Cum (în sport, dar nu în politică) buturuga mica răstoarnă carul mare

mai 6, 2016 | OdN | 0

Câștigarea medaliilor de aur de către echipe "minuscule", cum ar fi "Leicester" sau "Astra" este egală cu eventuala convertire la unionism a lui Igor Dodon, împăcarea grabnică și necondiționată a Federației Ruse cu Ucraina, rezolvarea deplină și definitivă a conflictelor din Transnistria sau Karabahul de Munte, împăcarea lui Putin cu gândul că NATO nu este [...]

Protestul din ziua Floriilor: ȘI LUPUIL SĂTUL, ȘI OAIA ÎNTREAGĂ

Dodon? Năstase? Sandu? Leancă? Sau, poate, iarăși Voronin?

CELE MAI RECENTE GALERIE



CONCLUSIONS

