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BALANCE IN SPORT - BIS

Towards gender equality

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BALANCE IN SPORT

TOOLS TO IMPLEMENT GENDER EQUALITY

ENG



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HOW CAN BIS BE CONTACTED

For further information:

- take a look at BIS website: <http://www.coe.int/sport/BIS>
- write to us at: sport.gender@coe.int
- follow us on twitter: @BIS_coe

The Council of Europe is the continent's leading human rights organisation. It comprises 47 member states, 28 of which are members of the European Union. All Council of Europe member states have signed up to the European Convention on Human Rights, a treaty designed to protect human rights, democracy and the rule of law. The European Court of Human Rights oversees the implementation of the Convention in the member states.

www.coe.int

The European Union is a unique economic and political partnership between 28 democratic European countries. Its aims are peace, prosperity and freedom for its 500 million citizens – in a fairer, safer world. To make things happen, EU countries set up bodies to run the EU and adopt its legislation. The main ones are the European Parliament (representing the people of Europe), the Council of the European Union (representing national governments) and the European Commission (representing the common EU interest).

<http://europa.eu>



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BALANCE IN SPORT WHAT IS IT?

Balance in Sport is a project initiative of the Council of Europe, co-financed by the European Union, aimed at identifying and testing generally agreed gender equality indicators in sports which will enable a uniform approach when collecting relevant data on gender equality. It should map the situation of women's participation in sport, including in leadership and coaching, the portrayal of women athletes in the media and the prevalence of gender-based violence. Tools will be developed to facilitate the use and dissemination of these indicators by public authorities in charge of sport and sport organisations.

WHAT ARE THE OBJECTIVES OF BIS?

- ▶ the main objective of the project is to set up a corpus of gender equality indicators in sports and to provide on guidance how to use these. This set of indicators shall be implemented by different sport institutions and organisations interested in promoting and using gender equality;
- ▶ to run a pilot data collection campaign by using the set of indicators and the online tool.

WHAT KIND OF ACTIVITIES ARE BEING IMPLEMENTED?

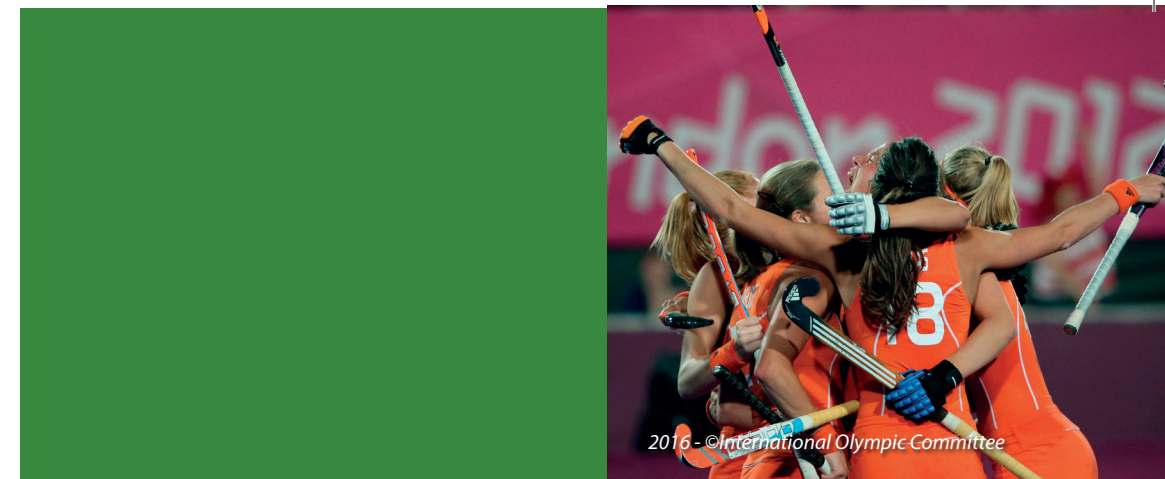
- ▶ desk research on gender equality indicators in sport which are already available;
- ▶ expert meetings;
- ▶ training session on the use of gender equality in sport indicators;
- ▶ development of an online platform to give broad access to gender equality indicators, and tools such as training.

WHAT KIND OF EVENTS WILL TAKE PLACE?

- ▶ kick-off meeting (21 January 2016, Strasbourg);
- ▶ two expert workshops;
- ▶ one or two pilot training sessions;
- ▶ closing conference.

WHAT IS THE MAIN OUT COME OF THE PROJECT?

- ▶ an analysis report;
- ▶ a set of strategic gender equality indicators in sport;
- ▶ guidelines for partners, governments and organisations including documentation of the data collection and examples of good practices;
- ▶ a user-friendly report for the public at large;
- ▶ data collection campaign.



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WHO DO WE WORK WITH?

The BIS project is implemented together with important international stakeholder organisations such as:

- ▶ EIGE (European Institute for Gender Equality)
- ▶ ENGSO (European Non Governmental Sports Organisation)
- ▶ EWS (European Women and Sport)
- ▶ IOC (International Olympic Committee - Commission on Women in Sport)
- ▶ Relevant initiatives such as:
- ▶ Women in Sport
- ▶ Women Win
- ▶ Members of the Enlarged Partial Agreement on Sport Consultative Committee (28 members of sports organisations, NGOs and international organisations)
- ▶ Council of Europe member states including EPAS Governing Board
- ▶ Identified 4 pilot countries