

## STEERING COMMITTEE FOR CULTURE, HERITAGE AND LANDSCAPE (CDCPP)

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**1<sup>st</sup> Plenary Session**  
Strasbourg, 14 – 16 May 2012

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### Cultural Policy Reviews – Progress Report

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#### DOCUMENT FOR DISCUSSION AND DECISION

Item 3.2.1 of the draft agenda

#### Draft decision

*The Committee:*

- **noted** the progress made on the Cultural Policy Reviews of Turkey and the Russian Federation, noted forthcoming steps towards conclusion of the exercises and thanked the Authorities involved for engaging in substantial policy analysis as part of the Reviews;
- **welcomed** the proposal for a Cultural Policy Review focused on the theme of public-private partnerships in culture, including cultural industries and called upon CDCPP members to consider allocation of voluntary contributions to the project;
- **called upon** CDCPP members to consider participation in a Council of Europe cultural policy review with methodology tuned to specific needs and areas of interest of member states.

## BACKGROUND and PROGRESS

### Turkey Cultural Policy Review

Work on the Cultural Policy Review of Turkey started in 2009, with a first visit to the country (Ankara, Istanbul) by the group of Council of Europe experts in autumn 2009, and a first draft national report issued by the Turkish Authorities. In 2010/11, work on the Cultural Policy Review progressed slowly whilst the BILGI University/Istanbul prepared a civic perspective report on Turkey's cultural policy. The draft report was presented in March 2011 in Istanbul to an audience of cultural policy researchers, practitioners and policy makers, including members of the Ministry of Culture and Tourism. Experts involved in the Council of Europe Cultural Policy Review and the Secretariat attended the event as observers.

At this occasion, an informal meeting between Ministry Representatives and the Council of Europe underlined the commitment of both sides to the joint exercise and the progress made on the Turkish side on the second draft of the national report, under consultation with Ministerial, civil society and private sector representatives. Following steady exchanges between the Ministry of Culture, Foreign Affairs and the Secretariat in 2011, a planning meeting took place in December at the Council of Europe office in Paris to schedule the next steps towards successful conclusion of the policy review.

The second visit of experts to Turkey took place from 30 March to 6 April and included the cities of Istanbul, Mardin, Diyarbakir, Izmir and Trabzon. Against the background of the second draft of the national report and the insights gained during the first and second visits to Turkey, the expert group began preparation of their independent report in early May 2012.

### Cultural Policy Review of the Russian Federation

The Russian Federation is the first Council of Europe member state to engage in a second wave of cultural policy reviews. After having completed a first, comprehensive exercise in 1996, the Russian Authorities embarked in 2011 on a new project applying a revised methodological approach. This foresees a focused study, combining a thematic or issue-based approach with a regional one, in order to address policy issues and goals in a targeted manner. The themes chosen include *Diversity, Cohesion and the Social Value of Culture, Infrastructure for Culture, Contemporary Cultural Production and Cultural Industries*. The regions being studied are *Ulyanovsk, Mari-El* and *Omsk*. Another change to the methodology is the close cooperation of teams of national and international researchers, leading to the preparation of one joint review report.

Following working meetings with the Russian Authorities and national and international researchers in April 2011 and October 2011, a first visit of experts took place to the Ulyanovsk and Mari-El regions from 4-9 December 2011, followed by a second expert visit to Omsk (11-15 March 2012).

### Cultural Policy Review focused on the theme of public-private partnerships in culture

Following the request by Azerbaijan and Moldova to undergo a cultural policy review (expressed at the occasion of the 2010 Plenary session of the CDCULT) and the preparation of an –eventually unsuccessful– application in summer 2011 for a cultural policy project to be financed under the EU cultural capacity building programmes for the ENPI region, a project proposal for a thematic cultural policy review on the theme of public-private-civic partnerships in culture was elaborated by the

Secretariat in consultation with countries concerned (Armenia, Azerbaijan, Georgia, Moldova, Ukraine).

The study will contribute to enhancing modern governance of the public sector, i.e. in culture, and assist institutional and non-institutional capacity building for cultural policy and strategy development. The formulation of policy change and new policy strategies and measures will also be of interest to other member states, who face similar questions of optimising their governance structures and mechanisms. The project entails the setting-up of multi-stakeholder project groups (public administration, private sector/business, civil society). The parallel process of review using the same indicators and common language provides a long-term tool for devising, implementing, and subsequently, evaluating new cultural policy approaches.

## **NEXT STEPS**

### **Turkey Cultural Policy Review**

It is envisaged to conclude both national and experts' reports by December 2012, prepare subsequent publications and hold a presentation of the results of the Cultural Policy Review at the occasion of the 2013 Plenary Session of the CDCPP, in the presence of the Turkish Minister of Culture and Tourism and his Delegation.

### **Cultural Policy Review of the Russian Federation**

It is expected that the focused Cultural Policy Review will be completed in early spring 2013 with the launch of the joint review report. Insights gained during the review process will be fed into the forthcoming Conference of Ministers of Culture, hosted by the Russian Federation and scheduled for spring 2013.

### **Cultural Policy Review focused on the theme of public-private partnerships in culture**

Fund-raising for the thematic cultural policy review on public-private-civic partnerships in culture is ongoing and it is hoped to secure the resources required by summer 2012. This would allow implementation of the activity as of early autumn, including a launch event in Baku, Azerbaijan in September 2012. The envisaged time-frame for the study is 18 months, with conclusion and presentation of results in spring 2014, if this project can be financed through extra-budgetary resources.

### **Cultural Policy Reviews - an opportunity for all member states**

As of today, 30 Council of Europe member states have had their cultural policies reviewed and several have engaged in sectoral or transversal studies. The possibility of exchange and in-depth knowledge transfer with independent European experts –drawn from a large pool of high-level expertise– has proven useful to countries participating in the programme.

Member states might consider engaging in a focused second generation review when faced with pressing policy issues and goals. The Secretariat is ready to provide further information and suggest targeted review approaches in reply to individual requests by member states.