



STEERING COMMITTEE FOR CULTURE, HERITAGE AND LANDSCAPE (CDCPP)

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Strasbourg, 18 May 2015

**4th meeting
Strasbourg, 1-3 June 2015**

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- **STATE OF IMPLEMENTATION AND PROSPECTS FOR THE
COMPENDIUM ON CULTURAL POLICIES AND TRENDS IN
EUROPE**

 - **CULTURAL POLICY PEER REVIEW**
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DOCUMENT FOR DECISION

Item 5.1 of the draft Agenda

The CDCPP is invited to:

- take note of the progress made on the online information system and exchange information and views on the relevance of the Compendium for policy-making at domestic level;
- attend the 2015 Compendium Authors' meeting in Wrocław, Poland, 12-13 November on "Culture and Democracy III: A Human Rights Approach to Cultural Policies";
- welcome the conclusion of the Cultural Policy Peer Review of Serbia and encourage other members to request a similar review of their cultural policy.

Terms of reference of the CDCPP (expected results - extract)

- (i) Member States are assisted in the development of democratic policies in the fields of culture, heritage and landscape through thematic policy reviews and the Compendium, HEREIN, ELCIS and Culture WatchEurope information systems.
- (ii) Follow-up given to the 10th Council of Europe Conference of Ministers of Culture “Governance of Culture – Promoting access to Culture”, notably through the preparation of (a) two guidelines (policy-orientation documents) on actions to address the impact of digitisation on culture and (b) a framework of indicators to measure the impact of cultural activity on democracy and the economic efficiency of financing culture.
- (iii) Examination of a revision of the European Convention on Cinematographic Co-production for submission to the Committee of Ministers.

Compendium information system and cultural policy peer reviews

BACKGROUND

Compendium

- The Compendium Cultural Policy and Trends information system comprises to date 42 profiles.
- Steady methodological enhancements are being sought.
- The 2014/15 work programme aimed to offer a new thematic space on culture and democracy in the Compendium on Cultural Policies and Trends as part of the follow-up to the Ministerial Conference in 2013. .
- The 2014 Compendium Authors’ meeting (Brussels, 4-5 December 2014, Belgian Presidency event) offered a scientific review of the draft Indicator Framework on Culture and Democracy (IFCD) and other indicator initiatives such as the European Cultural Vitality Index project. This exchange highlighted, inter alia, the need to combine quantitative and qualitative research methodology for best analysis of complex cultural phenomena.
- Decisions were taken to produce easily accessible executive summaries of the 42 existing country profiles and introduce user-friendly Compendium applications in view of it being increasingly searched for on modern communication devices such as smartphones.
- The CultureWatchEurope Open Platform Debate (Brussels, 5 December 2014) brought visibility once more to the Council of Europe’s work on cultural policy. It examined the current publicity for indicators, discussed the EU external relations’ perspective on culture, looked at cultural policy experiences from Asia as well as latest research findings on cultural democracy as an explicit Belgian policy priority.
- The Compendium will carry on serving as European hub for the World-CP (global cultural policy information system, <http://www.worldcp.org/>) and offer methodological advice, as required.

Cultural Policy Peer Review

- A request for a targeted Cultural Peer Review of Serbia was made by the Minister for Culture and Information of Serbia in 2014.

PROGRESS

Compendium

- The 2015 Compendium contract was drawn up with the Council of Europe's operational project partner, ERICarts Institute. Regrettably, the contractual sum fell short of previous years' amounts owing to a lack of voluntary contributions in 2014. Voluntary contributions by member States are sought to ensure the sophisticated functioning of the Compendium system. A permanent call for sponsorship including by private donors / business is being posted on the website in 2015 and a description of the project is planned for both the English and German versions of the "Annual of European Cultural Brands 2016".
- The information and monitoring system continues to be used as a main source of topical information, as an inspiration for policy making as well as for research purposes.¹ A few more recent examples taken from a 2015 users' survey show that the Compendium:
 - Figures as a resource in the context of developing innovative approaches to diversity management in the 2014 Recommendations of the Parliamentary Assembly of the Council of Europe on "Identities and diversity within intercultural societies" (Costa Neves Report);
 - Provided supporting policy information for different projects of the Kyiv Initiative Regional Programme (KI) in the domains of heritage, film, cultural tourism and trans-border exchanges.
 - Is mentioned as the main source for a description of Finnish cultural legislation on the website of the Ministry of Education and Culture;
 - "Provided a wealth of information" for the National Strategy for the Cultural and Creative Industries, launched 2012 by the Ministers of Finance and of Culture in Malta;
 - Is highlighted on the website of the Ministry of Culture of the Czech Republic as a main source of information on Intercultural Dialogue;
 - Assisted the "Culture Concept of the Republic of Azerbaijan" (2014) as regards the development of legal guarantees; administrative and technical modernisation; the diversification of financing sources; enhancement of information provision; human resources development; and the development of international cooperation;
 - Has been used as the "main source for orientation and as a basis for further exploration on the subject" in "Cultural policy landscapes - A guide to eighteen Central and South Eastern European countries", published by ERSTE Foundation (Austria);
 - Has been the main source for indicators in the 2014 Feasibility Study on a "European Cultural Vitality Index" (European Cultural Foundation);
 - Has been "frequently mentioned" in the national Quadrennial Periodic Reports on the implementation of the 2005 UNESCO Convention (according to the Intergovernmental Committee for the Protection and Promotion of the Diversity of Cultural Expressions);
 - Has been highlighted at the 4th IFACCA Researchers' Meeting in connection with the International Conference on Cultural Policy Research (ICCP), September 2014 in Hildesheim (Germany)
 - Has been discussed at the International Expert Meeting "Monitoring National Arts Education Systems (MONAES)", February 2015 in Utrecht (Netherlands);
 - Will be featured 2015 as one of the leading cultural observatories in the "Feasibility Study on Data Collection and Analysis in the Culture and Creative Sectors in the EU" carried out by KEA European Affairs for the European Commission.

- ¹ Progress is also being made on the WORLD-CP, the Compendium's global extension, to which the Council of Europe is not contributing financially. WORLD-CP profiles now additionally include Chile, India, Vietnam, South Korea, Australia and Zimbabwe. Profiles for Canada, Singapore and a number of countries from the Mediterranean will be added during 2015, and the profile for Zimbabwe has been recently updated (see: <http://www.worldcp.org/index.php>).

Cultural Policy Peer Review

- A first visit of experts took place in the framework of the Cultural Peer Review of Serbia in November 2014, focusing on the overall cultural policy context and the reform of the performing arts sector in Belgrade.
- The second visit of experts took place in the framework of the Cultural Peer Review of Serbia on 24-27 February and covered areas and institutions outside the capital; focusing on the governance of the cultural sector, the modernisation of cultural institutions and management, i.e. regarding the performing arts sector and on culture and creative industries and international exchanges.

NEXT STEPS

Compendium

- The work focus in 2015 shall be on the new space on culture and democracy within the system.
- The Compendium will continue to address issues of financing culture via its monitoring tools (e.g. by comparing prices of both public services and consumer goods in its CUPIX index).
- Synergies between the Compendium researchers and the development of the IFCD will be enhanced in 2015 through an exchange space.
- Two pilot tests will be carried out in the course of 2015, namely:
 - Summary country profiles in two Compendium countries;
 - Feasibility of introducing an additional search mechanism addressing special cultural sub-sectors.
- The Cyprus country profile shall be added online at the end of June 2015.
- Two additional country profiles (Belarus and Turkey) should be added online in the course of 2015/16.
- The Compendium Authors Assembly shall meet in Wrocław, Poland, 12-13 November. As previous meetings, it will feature a CultureWatchEurope multi-stakeholder debate. The 2015 debate will explore "Culture and Democracy III: A Human Rights Approach to Cultural Policies". CDCPP members are invited to attend and participate in the discussions.
- The design and look of the Compendium is currently under review. A more modern version shall become available in the course of 2015.

Cultural Policy Peer Review

- A strategic peer review report for action by the Minister of Culture was produced after the second expert visit to Serbia (24-27 February 2015) and submitted to the Minister of Culture and Information of Serbia in April 2015.