

#### Group of Specialists on the European Diploma for Protected Areas

Strasbourg, 7 March 2016

Visibility of the EDPA and Awarded Areas

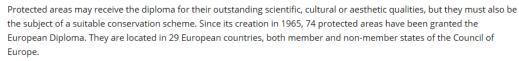
Council of Europe Conseil de l'Europe

# New EDPA Web page

#### European Diploma for Protected Areas



The European Diploma for Protected Areas is a prestigious international award granted since 1965 by the Committee of Ministers of the Council of Europe. It recognises natural and semi-natural areas and landscapes of exceptional European importance for the preservation of biological, geological and landscape diversity and which are managed in an exemplary way.



The award of the European Diploma provides an invaluable stimulus for the efficient protection and management of landscapes, reserves or natural monuments and sites with special European significance. For the authorities responsible for protected areas, the award of the European Diploma represent an additional international tool which, under Council of Europe auspices, enhance their management and conservation efforts. The unique nature of the Diploma also lies in the fact that it is awarded for a limited duration; the threat that it may be withdrawn has a deterrent effect in respect of dangers liable to cause harm to the area and acts as a stimulus for the preservation and improvement of the site.











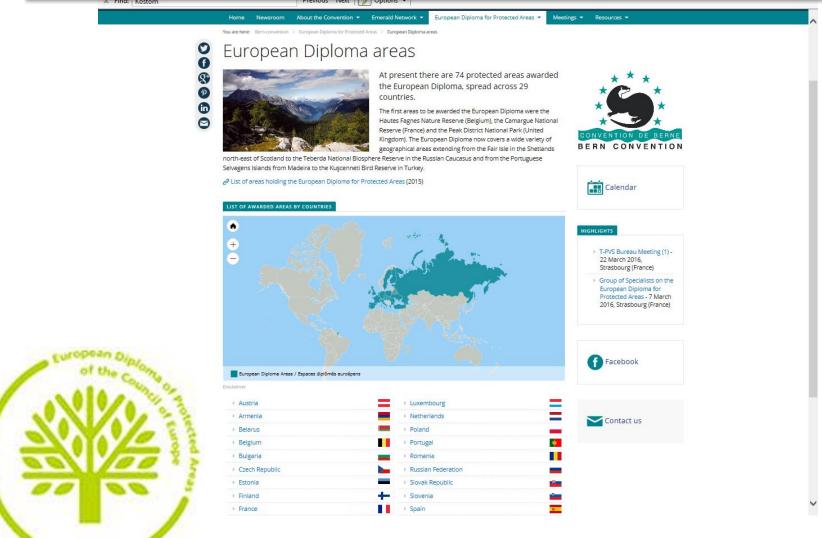








## EDPA interactive map



http://www.coe.int/en/web/bern-convention/european-diploma-areas

#### EDPA visibility: initiatives

- EDPA logo and flag on publications, posters, postcard, websites, in presentations, at the entrance to the areas and sign posts, but also on:
  - ☐ tourist cabins, Muddus/Muttos NP (Sweden)
  - ☐ at the airport and the pier, Fair Isles National Scenic Area (UK)
- Awareness-raising initiatives to mark the EDPA's 50th anniversary:
  - ☐ Workshop "Protected areas in Europe: the next 50 years," RP Migliarino, San Rossore, Massaciuccoli (Italy)
  - "Bird House Contest," Kuşcenneti NP (Turkey)
  - ☐ Lecture "From the European Bisons to the Linum dolomiticum," Szénás Hills PA (Hungary)
  - Competition of EDPA posters, **Tsentral'no–Chernozemny Reserve** (Russia)

# Competition of EDPA posters









## EDPA visibility: challenges

"We have not used the EDPA logo in a sufficient amount.

There are two main reasons for this:

- 1. We did not receive the correct logo until November 2015.
- 2. Many organisations are involved in the management of the park and almost all of them wish to have their logo on our websites and/or signs. This is a problem because it gets very crowded. A brief calculation gives at hand at least 8 different logos. But we will do a remake of our information signs in 2016 and 2017 and try to address this problem"

**Store Mosse NP (Sweden)** 



### How to improve the EDPA visibility?

