Programmatic Cooperation Framework for Armenia, Azerbaijan, Georgia, Republic of Moldova, Ukraine and Belarus







Request for a quotation for short films on regional projects of the Programmatic Cooperation Framework for Eastern Partnership countries

The <u>Programmatic Cooperation Framework (PCF) for Eastern Partnership countries</u>, funded by the European Union and the Council of Europe, is commissioning short films on 3 of its regional projects. Quotes for the production of these films should be sent to **Ms Nichola Howson at** <u>nichola.howson@coe.int</u> before 13 May 2016 and should indicate the total price including Value Added Tax (VAT). Please include links to recent examples of films produced and/or a CV/website.

1. Project description

Filming to take place during conferences in the capital cities accompanied by a Council of Europe Communication officer and an interpreter where necessary.

When interviews are not in English, subtitles (in English) will be required on the final film.

The quote should <u>not include travel or hotel costs</u> as these will be paid for by the Council of Europe.

- 21-23 June, Kyiv, Ukraine
 Local public ethics: from vision to action
 Project information
- 19-21 September, Chisinau, Moldova
 Law Enforcement Agencies/ Internet Service Providers Cooperation Platform (cybercrime)
 Project information
- 24-25 October, Chisinau, Moldova
 Women's Access to Justice Regional Conference
 Project information

Total of 3 edited films of a maximum 5 minutes duration, with English language voiceover.

and will include the following elements:

- Interviews with Ministry officials, project managers, Head of Field office, EU delegation staff, participants in the conference
- Outside shots of the city

The film should be produced in English voice over, local language (English subtitles). A local language version will be produced at a later date (this will be done locally).

2. Aim of the film

To raise the visibility of the activities – in particular the positive impact on final beneficiaries in the country.

3. Target public

The films are aimed at the general public in the country(ies) of the activity, as well as Council of Europe and European Union stakeholders including ministry officials, diplomats and civil servants from the member states, journalists and NGOs.

4. Distribution

The film will be published on the PCF website http://eap-pcf-eu.coe.int and YouTube Channel and Facebook page as well as possibly EU websites linked to the Eastern Partnership, as well as possibly MFA websites. It will be shown at meetings connected with the activity and the programme in general and at other events in future years.

5. Technical standard

The film should be produced in mp4 HD standard, 720 p definition and 16:9 screen format.

6. Logos

The start of the film will have the name of the programme and the project. The end of the film should feature the project joint logo.

Names and titles of interviewees should appear.

7. Delivery

The films should be delivered by 1 December 2015 at the latest.

For more information please contact Nichola Howson on + 33 3 88 41 22 39 or Nichola.howson@coe.int indicated above.