

STEERING COMMITTEE FOR CULTURE, HERITAGE AND LANDSCAPE (CDCPP)

CDCPP (2013) 9

Strasbourg, 28 February 2013

3rd meeting of the Bureau Strasbourg, 7-8 February 2013

MEETING REPORT

1. Opening of the meeting

The third meeting of the Bureau of the Steering Committee for Culture, Heritage and Landscape (CDCPP) was held in Strasbourg from 7-8 February 2013 with Ms Deiana Danailova (Bulgaria) in the chair. All members of the Bureau were present, apart from the Swedish delegate (see list of participants in Appendix I).

2. Adoption of the agenda

The Bureau adopted the agenda as it appears in Appendix II.

3. Update on the Council of Europe's reform and developments

The Director of Democratic Governance presented the new structure of the Directorate and the logic underpinning the changes, which is to give more visibility and cohesion to the work under the responsibility of the CDCPP. The previous three Divisions responsible for culture, heritage and landscape had now been merged into the Managing Diversity Division. These changes were following clear instructions from the Secretary General whose priorities focus on the "diversity challenge" for which the Directorate is now better equipped. The new Secretariat structure now headed by Gianluca Silvestrini is under the responsibility of Alfonso Zardi, Head of the Democratic Institutions and Governance Department.

In this context, it would be of paramount importance to demonstrate that the CDCPP's programme of work can contribute in a significant way to the Council of Europe core values and priorities. The Conference of Ministers of Culture to be held in Moscow on 14-15 April, would be an excellent opportunity to identify member states' interest in the future role of the Organisation. The Secretariat reminded Bureau members that in spring of this year, the CDCPP achievements would be evaluated against its terms of reference to determine its future relevance for the Council of Europe's action.

Many of the Bureau members expressed their concern for the future of culture, heritage and landscape in the work of the Council of Europe, and agreed on the need to become more proactive in raising foreign ministers' awareness of the importance of these three fields in fostering good democratic governance and participation. The members asked the Secretariat to produce a short paper on Council of Europe priorities and its vision for 2014-2015 in relation to the CDCPP's objectives.

4. Integrated framework of CDCPP activities

The Secretariat presented an organisational chart illustrating a transversal and integrated programme of work in line with the CDCPP's terms of reference and CoE priorities. Sectorial activities could be implemented by developing partnerships with European Networks and stakeholders active in the same fields of interest. However, reduced human and financial resources would have to be taken into account and would require new ways of working.

The Bureau agreed on the usefulness of the Secretariat's proposed strategic approach to define future integrated actions and themes of common interest for the three areas. Once the Secretary General had set his priorities and these had been validated by the Committee of Ministers, the Secretariat would prepare an aligned work Programme, moving towards a more holistic approach. This draft work Programme for 2014-2015 should then be presented and discussed at the CDCPP plenary session in May.

5. Implementation of the Programme of activities: progress on ongoing projects

10th Council of Europe Conference of Ministers responsible for Culture

The Secretariat informed the Bureau about the latest developments, following the recent Task Force meeting (Paris, 25 January 2013) responsible for preparing the Conference, and the Secretariat's recent visit to Moscow. Practical preparations were now well under way, and the Bolshoi Theatre had been confirmed as the venue for the Conference. A Statement for adoption by the Ministers should focus on the contribution of culture to democratic governance, on citizens' access and participation, and give mandate to the Council of Europe to enhance work on the cultural implications of digitisation.

The background papers, their summaries, session briefs, draft agenda and programme were distributed for information. The Bureau spent substantial time on amending the draft Conference Statement "Governance of Culture – Promoting Access to Culture" and invited the Secretariat to circulate it to all CDCPP members for comment, prior to submission of the text to the Committee of Ministers by the end of February.

Overview of activities - state of implementation

The Secretariat updated Bureau members on the state of implementation of activities since the last Bureau meeting (November 2012), and presented the main forthcoming events.

European Heritage Days (EHDs):

- Meeting of national coordinators on 27 February to gather their input for the preparation of the Annual Forum programme;
- Finalisation of the web portal for national coordinators to present activities being organised at national level for the EHDs and to provide indicators for cultural events;
- Capacity development training for national coordinators on communication tools;
- Annual Forum to be held in Brussels in October/November.

European Heritage Network and Herein Information System:

- The Annual Plenary Meeting of the European Heritage Network took place on 29-30 November 2012. A consensus was reached on the management and development strategy of the Network for the next two years;
- The Herein 3 information system was finalised, but with limited functionalities, due to technical problems and the inability of the developer company to finalise the work properly;
- A Thematic Expert Group outlined a set of Guidelines for data entry into the Herein 3 system, aimed at facilitating and speeding up data input and producing consistent reports;
- A first version of the National Heritage Policy Reports is expected to be finalised by the end of March.

"EU/CoE Support to the Promotion of Cultural Diversity in Kosovo" (PCDK):

- The first phase of the PCDK ended on 30 September 2012. Community practice had been demonstrated through the Heritage Community Network, with the active involvement of all stakeholders, involving over 1,000 individuals, 80 entities, and reaching out to about 15,000 people.
- The second phase would run from 1 October 2012 to the end of March 2015. The Director of Democratic Governance and Head of the Managing Diversity Division would be travelling to Kosovo in February to officially launch it.

The Faro Convention:

A Group of international experts met in December 2012 and January 2013 to work together on a clear interpretation of the Faro Convention in line with Council of Europe priorities, and to stimulate reflection on transversal approaches and the preparation of a new publication on Faro. In order to assist contracting parties in signing the Convention, there was a pressing need to identify concrete examples of how Faro is implemented in member States, together with guidance on how it should be used. Austria and Belgium had announced their great interest in signing the Faro Convention, possibly in 2013, and Italy would be signing shortly.

Integrated Pilot Projects:

The Bureau members agreed that pilot projects were very important for targeting ad hoc issues faced by member States. A geographical balance should be ensured by also offering possibilities of developing pilot projects in western European countries. Experience had shown that beneficiaries were very interested and willing to contribute financially to Pilot Projects in exchange for Council of Europe expertise and assistance (there were many examples, such as Lorca (Spain) or the many Local Development Pilot Projects in South-East Europe).

SPARDA (Shaping Perceptions and Attitudes to Realise the Diversity Advantage), MARS (Media Against Racism in Sport), MEDIANE (Media Exchanges for Diversity Inclusiveness, Antiracism and Non-discrimination in Europe):

Bureau members learnt about the successful conclusion of the JPs Sparda and Mars, which together with the Intercultural Cities Project (ICC) formed a strong package on promoting the diversity advantage and fighting intolerance and discrimination. A new JP, "MEDIANE", intended to enhance the capacity of media and media professionals to include diversity and non-discrimination in media content production, was launched in January 2013, building on previous achievements of MARS and the 'Speak Out Against Discrimination Campaign'.

¹ All reference to Kosovo, whether to the territory, institutions or population, in this text shall be understood in full compliance with United Nations Security Council Resolution 1244 and without prejudice to the status of Kosovo.

Cultural Policy Review of the Russian Federation and Turkey:

Expert meetings had fine-tuned the policy reviews, which shall be presented at the next Plenary session in the presence of Ministers and their teams from these countries and the independent expert teams that were involved in the production of the reviews. The Policy Reviews refer not only to cultural issues, but also to heritage, and are an important contribution to the work of the Directorate on good governance. Their adequate follow-up shall be defined with the authorities of the Russian Federation and Turkey in the next few months.

Compendium of Cultural Policies and Trends in Europe:

Recent statistics indicated that the number of visitors to the Compendium database had once more increased. The 15th anniversary of the Compendium will be celebrated in Vienna in November 2013, under the Austrian chairmanship of the Council of Europe's Committee of Ministers. The need for voluntary contributions and multi-stakeholder financing would become increasingly important for this flagship of the cultural sector. A world-wide Cultural Policy information system "World CP" was currently built on the successful methodology of the European Compendium and a Memorandum of Understanding signed with IFACCA (International Federation of Arts Councils and Culture Agencies), who is overseeing the development of the World-CP.

Convention on Cinematographic Co-production:

This important Convention, which is the basis of the EURIMAGES Partial Agreement, should be revised next year and consequently be added to the CDCPP's programme of activities for 2014-2015. An initial mapping of the required revision work was already carried out in 2012.

European Convention for the Protection of the Audiovisual Heritage:

A questionnaire will be circulated to all CDCPP members, together with the report of the last meeting of the Standing Committee (Zagreb, September 2012), to identify member States' possible interest in signing this Convention and/or any problems met.

Landscape:

- Testing of the ELCIS Information System by two countries and two regions, and the finalisation of its Glossary will continue at a meeting in Paris on 15 February.
- The 7th Conference on the European Landscape Convention should be held in Strasbourg, either at the end of March or at another date to be decided shortly.
- Applications for the Landscape Award had increased this year to seventeen, and the ceremony for the selected winner would be held in March.

6. Perspectives for the CDCPP's future work: Reflection Paper

The Bureau expressed satisfaction with the revised Reflection Paper paper and proposed a number of further improvements, also taking inspiration from the Director's Action Plan "Living together in Diversity".

7. Draft agenda of the Plenary Session of the CDCPP (27-29 May 2013)

The Bureau recommended a clear differentiation on the agenda of the Plenary session between items for information and items for decision, with important decisions being taken early on in the proceedings. In the future, delegates' decisions should be adopted at the end of each agenda item. An item to allow for a general exchange of information on major national developments should be added to the agenda.

Discussions were held regarding the duration of the next plenary session. It was decided that the meeting should last three days, including a session on the follow-up to the Ministerial Conference and the possibility of organising a reflection group meeting on thematic transversal issues. Such a session could be held either before or after the plenary, depending on whether important decisions needed to be taken by delegates. One half-day should be devoted to the presentation of the Cultural Policy Reviews of the Russian Federation and Turkey, with the likely participation of Ministers and senior officials. These multi-sectorial reviews give valuable visibility to the work of the Committee.

The Bureau instructed the Secretariat to send out a letter to delegations explaining the current situation in the Council of Europe in terms of its reform, and possible implications for the Committee's work. Members of the Steering Committee would thus be prepared for forthcoming changes in priorities, working methods etc.

8. Draft recommendation of the Committee of Ministers to member States on intercultural integration

The Bureau instructed the Secretariat to amend the draft Recommendation in the light of Bureau members' remarks, and to circulate the revised text in good time to all CDCPP members in order to gather their comments, prior to the Plenary session.

9. Other business

None

10. Date of the next meeting of the Bureau

The date of the next meeting would be decided at the Plenary session.

APPENDIX I

LIST OF PARTICIPANTS

AUSTRIA/AUTRICHE

Ms Erika Pieler (Vice-Chair) Federal Ministry for Education, Arts and Culture Deputy Head of Department for Monument Protection Concordiaplatz 2 1014 Wien Tel: 0043 1 53120-2323 Fax: 0043 1 53120-812323 Email: erika.pieler@bmukk.gv.at

BELGIUM/BELGIQUE

Mme Brigitte MYLE **(Rapporteur on equality between men and women)** International Policy officer Government of Flanders Flanders Heritage Agency – International Activities Koning Albert II-laan 19 bus 5 1210 Bruxelles Tél : +32 (0) 2 553 16 90 Mobile: +32 485 280 450 Fax : +32 (0) 2 553 16 55 Email : brigitte.myle@rwo.vlaanderen.be

BULGARIA/BULGARIE

Ms Deiana DANAILOVA **(Chair)** Director for International Cultural Policy Ministry of Culture 17th Alexander Stambolijsky Blvd. 1040 Sofia Tel: +359 (2) 940 0910 Fax: +359 (2) 980 7401 Mobile: +359887395715 Email: d.danailova@mc.government.bg

FINLAND/FINLANDE

Mr Kimmo Aulake Special Advisor, Deputy Head of Division Ministry of Education and Culture Helsinki Tel: +358 9 1607 7232 mobile: +358 40 722 1323 <u>Email kimmo.aulake@minedu.fi</u>

LITHUANIA/LITUANIE

M. Alfredas JOMANTAS Chef du Service des Relations internationales et de l'Information Département du Patrimoine Ministère de la Culture Snipiskiu 3 2600 Vilnius Tel : +370 52 72 40 84 Fax : +370 52 72 40 58 Email : <u>zai@is.lt</u>

ITALY/ITALIE

Ms Erminia Sciacchitano Head of Unit Research and Development General Directorate for the Valorization of Cultural Heritage Ministry for Cultural Heritage and Cultural Activities Via del Collegio Romano 27 00186 Roma Tel: +39 06 6965 4203 Fax: +39 06 6723 2644 Email: erminia.sciacchitano@beniculturali.it

PORTUGAL

Ms Maria José Festas (Vice-Chair) Senior Advisor Directorate General of Territorial Development Rua Artilharia um, 107 Tel: +351 21 381 96 00 Fax: +351 21 381 96 99 Email: gabdg@dgterritorio.pt

SWEDEN/SUEDE – apologised for absence / excusée

Ms Anita BERGENSTRÅHLE-LIND Deputy Head of Sustainable Management Department Swedish National Heritage Board Stockholm Mobile + 46 (0)708 83 80 29 Email: anita.bergenstrahle-lind@raa.se

UNITED KINGDOM/ROYAUME-UNI

Mr Roger HIGGINSON Head of EU & International Unit Department for Culture, Media, & Sport 2-4 Cockspur Street London S.W.1.Y. 5DH Tel: 0207-211-6122 Mobile: 077-11-835-869 Email: Roger.Higginson@Culture.gsi.gov.uk

SECRETARIAT

Directorate of Democratic Governance / Direction de la Gouvernance Démocratique

Ms Claudia LUCIANI, Director / Directeur (<u>claudia.luciani@coe.int</u>) Mr Alfonso ZARDI, Head of the Democratic Institutions and Governance Department / Chef du Service des Institutions et de la Gouvernance démocratiques (<u>alfonso.zardi@coe.int</u>)

Ms Maguelonne DEJEANT-PONS, Head of Division, Policy Development / Chef de Division, développement de politiques (maguelonne.dejeant-pons@coe.int)

Ms Kathrin MERKLE, Head of Division, Policy Development / Chef de Division développement de politiques (kathrin.merkle@coe.int)

Ms Madelena GROSSMANN, Administrator / Administratrice, Managing Diversity Division / Division de la Gestion de la Diversité (<u>Madelena.grossmann@coe.int</u>)

Mr Mikhaël DE THYSE, Administrator / Administrateur, Managing Diversity Division / Division de la Gestion de la Diversité (mikhael.dethyse@coe.int)

Ms Giuliana DE FRANCESCO, Seconded National Expert (Italy) / Experte nationale (Italie) mise à disposition, Managing Diversity Division / Division de la Gestion de la Diversité (<u>giuliana.de-francesco@coe.int</u>

Mr Marc HORY, Project Manager, Managing Diversity Division / Division de la Gestion de la Diversité (marc.hory@coe.int)

Secretariat of the CDCPP / Secrétariat du CDCPP

Mr Gianluca SILVESTRINI, Head of the Managing Diversity Division / Chef de Division de la Gestion de la Diversité (gianluca.silvestrini@coe.int)

Ms Alison HELM, Administrative assistant / Assistante administrative, Managing Diversity Division / Division de la Gestion de la Diversité (alison.helm@coe.int)

Ms Marie-Eve SCHOHN, Assistant / Assistante (marie-eve.schohn@coe.int)

APPENDIX II

AGENDA

- 1. Opening of the meeting by Ms Deiana Danailova, Chair of the Committee
- 2. Adoption of the agenda
- 3. Update on the Council of Europe's reform and developments presentation by Ms Claudia Luciani, Director of Democratic Governance
- 4. Integrated framework of CDCPP activities presentation by the Secretariat (Mr Gianluca Silvestrini, Head of the Managing Diversity Division)
- 5. Implementation of the Programme of activities: progress on ongoing projects
- 5.1 Council of Europe Conference of Ministers of Culture [CDCPP (2013) 2]
 5.2 Summaries of background papers for the Ministerial Conference [CDCPP (2013) 6]
 5.3 Session briefs for the Ministerial Conference [CDCPP (2013) 7]
 5.4 Overview of activities state of implementation [CDCPP (2012) 58]
 6. Perspectives for the CDCPP's future work: Reflection Paper [CDCPP (2012) 42 rev]
 7. Draft agenda of the Plenary Session of the CDCPP (27-29 May 2013) [CDCPP (2013) 3]
- Draft recommendation of the Committee of Ministers to member States on intercultural integration
 [CDCPP(2013) 4]
- 9. Other business
- 10. Date of the next meeting of the Bureau