



STEERING COMMITTEE FOR CULTURE, HERITAGE AND LANDSCAPE (CDCPP)

CDCPP-Bu(2014)2

Strasbourg, 6 June 2014

**5th meeting of the Bureau
Paris, 24-25 (morning) June 2014**

**Council of Europe Offices
55 Avenue Kléber, 75016 Paris**

CULTURE

DOCUMENT FOR INFORMATION

Item 3.1.i of the draft Agenda

- The Bureau is invited to take note of the latest developments of projects that come under the CDCPP's work strand on culture.

PROGRAMME OF ACTIVITIES FOR 2014

Culture

Reminder of the terms of reference of the CDCPP (extract)

- (i) Member States are assisted in the development of democratic policies in the fields of culture, heritage and landscape through thematic policy reviews and the Compendium, HEREIN, ELCIS and Culture WatchEurope information systems.
- (ii) Follow-up given to the 10th Council of Europe Conference of Ministers of Culture “Governance of Culture – Promoting access to Culture”, notably through the preparation of (a) two guidelines (policy-orientation documents) on actions to address the impact of digitisation on culture and (b) a framework of indicators to measure the impact of cultural activity on democracy and the economic efficiency of financing culture.
- (iii) Examination of a revision of the European Convention on Cinematographic Co-production for submission to the Committee of Ministers.
- (iv) Preparation of two draft recommendations fostering the implementation of the cultural heritage and landscape conventions, for adoption by the Committee of Ministers.

Progress Report Period March – May 2014

1. Follow-up to the 10th Council of Europe Conference of Ministers of Culture “Governance of Culture – Promoting access to Culture” (ii)
 - a) Guidelines (policy-orientation documents) on actions to address the impact of digitisation on culture

At its 3rd meeting in March 2014, the CDCPP noted the progress report submitted by the Secretariat on the state of implementation of the activities derived from the 2013 Conference of Ministers of Culture; and endorsed the main lines of action.¹ These include setting-up of a platform for exchange for policy makers and cultural/ media practitioners on the impact of digitisation on culture. The first platform meeting will be held in the format of a multi-stakeholder conference on 4-5 July in Baku. The theme of the event is “Creating an enabling environment for digital culture and for empowering citizens” and it will bring together some 90 participants. Work will concentrate on orientations for moving from pre-digital to digital cultural institutions and on emerging trends of cultural production and related needs of the cultural sector. Elements for future policy guidelines will be drawn from the debates and the dedicated CDCPP work group, together with the Secretariat, follow-up on these in view of their finalisation in 2015.

- ¹ The CDCPP also took note of the invitation of the Governments of Azerbaijan and the Russian Federation to host events for the follow-up of the Moscow Ministerial conference; including in the perspective of the 60th anniversary of the European Cultural Convention as regards the event in Moscow;

- appointed the following CDCPP members: Ms Deiana Danailova (Bulgaria), Ms France Lebon (Belgium), Mr Roger Higginson (United Kingdom), Ms Anne Crozat (France), Mr Werner Weber (Germany) and Mr Kimmo Aulake (Finland) to participate in the working party following up the Ministerial Conference. Only three members would be reimbursed by the Council of Europe for any costs incurred in their participation;

- underlined the necessity to increase financing of the Moscow follow-up works including through the ordinary budget of the Council of Europe and voluntary contributions by member States, and thanked the Finnish Government for its contribution;

- invited the Secretariat to submit a report on progress made on building an indicator framework on culture and democracy as well as economic efficiency of financing culture in order to improve the effectiveness of cultural policies and studying the impact of digitisation on culture at the next Bureau meeting of the CDCPP and keep delegations informed of progress made, including draft concepts, once these have become available.

Preparations for the event are well under way and an interesting programme has been compiled, securing input by policy makers, cultural practitioners and artists as well as representatives of other international bodies (UNESCO, EU, WIPO, EBU). CDCPP members ought to register as soon as possible to ensure smooth processing of their registration files, using the tools offered at the conference website: www.coe.int/baku2014.

- b) a framework of indicators to measure the impact of cultural activity on democracy and the economic efficiency of financing culture

Work on the novel indicator framework on culture and democracy started and a contract was prepared with the HERTIE School of Governance for the preparation of a draft framework that will be further elaborated with a group of leading European cultural research bodies in the course of the year. The draft framework is expected for autumn 2014 and first application tests could be run in interested member states, followed by a larger review event towards the end of the year (possibly in December, see above under Compendium/ CultureWatchEurope).

Financial resources for this innovative work on Council of Europe key values in the cultural sector need to be enhanced. Voluntary contributions by member states will be much appreciated and indeed would correspond to the political origin of the project, that is, decisions by European Ministers of Culture http://www.coe.int/t/dg4/cultureheritage/culture/moscow/default_EN.asp).

2. Compendium (<http://www.culturalpolicies.net>) and CultureWatchEurope (i)

At its plenary session of March 2014, the CDCPP noted the latest developments in the Council of Europe's information systems in the field of culture, heritage and landscape, expressed its satisfaction, and agreed to provide support to them in the form of: active cooperation of national coordinators/administrators responsible for the systems in the implementation of work; voluntary contributions; the hosting of annual and *ad hoc* experts' or authors' meetings, as appropriate. The Committee also invited the Chair and the Secretariat to present the information systems to the Committee of Ministers' Deputies in order to improve the visibility of their usefulness in developing democratic policies. At its session of 20 May, the GR-C approved the abridged report on the CDCPP and decided to explore the organisation of a future presentation of information systems in the field of culture, heritage and landscape (HEREIN, Compendium, ELCIS).

As for the Compendium information system, the 2014 contract has been drawn-up with the Council of Europe's operational project partner, ERICarts and signed in April. The 2014 work focus will be on the creation of a new thematic space on culture and democracy. In terms of the geographic coverage of the information system, profiles from Cyprus and Bosnia and Herzegovina are forthcoming and a draft profile for Belarus shall be prepared as well in 2014. This would bring the number of participating member states to 45. Progress is also reported on the development of the WORLD-CP, the Compendium's global extension, with new profiles for Chile and India and forthcoming profiles for Mongolia and Singapore (see also: <http://www.worldcp.org/index.php>).

The 2014 CultureWatchEurope event shall once more be held in conjunction with the Compendium Authors' meeting, probably in December 2014 in the framework of the Belgian Presidency of the Committee of Ministers. The meetings may serve for a review of initial results of the work on indicators on culture's contribution to democracy (see below) and bring together cultural policy researchers and interested governmental representatives. Progress on the planning of events will be shared with the CDCPP in the coming months.

Securing adequate resources for the Compendium is an ongoing concern. Voluntary contributions by member states are invaluable to ensure the sophisticated functioning of the system, i.e. in view of the limitation of resources from the ordinary budget of the Organisation and the appreciation of the information base by the Council of Europe's stakeholders.

Cultural Policy Review of Serbia

On the occasion of his visit to the Council of Europe in April 2014, the Minister of Culture of Serbia requested a targeted Cultural Policy Review, applying the new review methodology involving a mixed team of national/international experts that produces one single review report. A representative of the CDCPP would be part of the expert team to allow for an element of peer review.

In May, the Secretariat carried out a first visit to Belgrade to define concrete parameters of the exercise. The thematic focus shall be on strategic orientations for culture, modernising cultural infrastructure and supporting culture and the creative sector. The tentative work schedule foresees expert visits to Serbia in September and October 2014, an editorial meeting in January 2015 and the conclusion of the policy review in spring. The review report could thus be presented at the 2015 plenary session of the CDCPP.

3. Examination of a revision of the European Convention on Cinematographic Co-production for submission to the Committee of Ministers (iii)

The first meeting of the CPP-CINE took place on 3-4 April in Paris to prepare and implement the revision of the European Convention on Cinematographic Co-production along the needs identified through an independent evaluation of the Eurimages Fund (Olsberg SPI, November 2013) and in line with decisions taken in 2013/14 by the CDCPP and GR-C. It brought together 15 national experts. They held an exchange on the legal aspects and the various options for the Convention revision (item to be concluded at the 2nd meeting of the CPP-CINE in the presence of a CoE Legal Advisor) and after agreeing on their working methodology, revised articles 6 (Proportions of contributions from each co-producer); 7 (Rights of co-producers) and Appendices I (Application procedure) and II (Point system). The second meeting of the CPP-CINE shall take place in Paris on 29-30 September 2014 and fine-tune the revision works.

4. Preparation of other draft recommendations: use of new cultural policy tools and guidelines for evidence based policy making (iv)

At its 3rd meeting (19-21 March 2014), the CDCPP welcomed the possibility of a draft recommendation based on the follow-up to the 2013 Moscow Ministerial Conference, i.e. a new indicator framework on culture's contribution to democracy as well as economic efficiency, and policy orientations on digitisation and culture, and instructed the Secretariat to prepare, with the assistance of a group of experts, a draft as from 2015 for subsequent consideration. Initial work on policy orientations/ guidelines on addressing the challenges posed by digitisation to the cultural sector is carried out in the framework of the Baku Exchange Platform (4-5 July 2014). This work will provide input for subsequent work on a Council of Europe recommendation on new cultural policy tools and guidelines for evidence based policy making.

Other Activities overseen by the Culture and Democracy Division*60th Anniversary of the European Cultural Convention*

In the framework of the 60th anniversary of the European Cultural Convention a Council of Europe brochure "Culture: Heart and Soul of Democracy" has been published by the Council of Europe. A number of events are being organised in the DG II area to mark the anniversary. An exhibition offering seven panels on the main themes covered by the Convention has been prepared and can be made available to member states, including in national language editions. It will be shown at the forthcoming first platform exchange on "Creating an enabling environment for digital culture and for empowering citizens", 4-5 July in Baku.

JP Roma Academic Network

The JP Roma Academic Network held two meetings in the period March-June 2014: a gathering of its Scientific Committee in Cluj, Romania on 7 April dedicated to the allocation of research grants, the renewal of the Network website with extended functionalities, a progress review on the implementation of the project action plan 2014-15 and a debate on the potential for future development of the network, after the conclusion of its 2nd work phase (May 2015). A Consortium meeting of the EU's MigRom project took place in Cluj on 6 April to assess progress and preliminary results on Roma migration from Romania to France, Italy, Spain and the UK.