



STEERING COMMITTEE FOR CULTURE, HERITAGE AND LANDSCAPE (CDCPP)

CDCPP-Bu(2015)6

Strasbourg, 18 February 2015

**7th meeting of the Bureau
Strasbourg, 16 (afternoon) – 17 March 2015**

Palais de l'Europe, Room 14

CULTURE

DOCUMENT FOR INFORMATION OR DECISION

Item 4.1. of the draft agenda

The Bureau is invited to:

- welcome the promising results in the development of the indicator framework on culture and democracy (IFCD) as well as the forthcoming co-operation with the European Cultural Foundation, the ERSTE Foundation and the European Union on this project, and suggest holding a conference in late 2015 to launch the IFCD;
- study the first draft of a Council of Europe Recommendation on the Internet of Citizens, and ask the Secretariat to submit it to the Steering Committee on Media and Information Society (CDMSI) and the Steering Committee for Educational Policy and Practice (CDPPE) for comment, with a view to its adoption at the Committee's plenary session in June 2015;
- endorse fund-raising initiatives for the Compendium information system, including a call for sponsorship by private sector actors, foundations and public institutions on the website;
- welcome progress on the revision of the European Convention on Cinematographic Co-production and the conclusion of technical works at the Conference of Parties to the Convention on 30-31 March 2015, with a view to adopting the Revised Convention at the CDCPP's plenary session in June 2015.

Terms of reference of the CDCPP (expected results - extract)

- (i) Member States are assisted in the development of democratic policies in the fields of culture, heritage and landscape through thematic policy reviews and the Compendium, HEREIN, ELCIS and Culture WatchEurope information systems.
- (ii) Follow-up given to the 10th Council of Europe Conference of Ministers of Culture “Governance of Culture – Promoting access to Culture”, notably through the preparation of (a) two guidelines (policy-orientation documents) on actions to address the impact of digitisation on culture and (b) a framework of indicators to measure the impact of cultural activity on democracy and the economic efficiency of financing culture.
- (iii) Examination of a revision of the European Convention on Cinematographic Co-production for submission to the Committee of Ministers.

1. Compendium information system and cultural peer reviews

BACKGROUND

- The 2014/15 work programme foresees for the Compendium on Cultural Policies and Trends to offer a new thematic space on culture and democracy including data and indicators on culture’s contribution to democracy and on the economic efficiency of financing culture. Steady methodological enhancements are being sought. The Compendium will carry on serving as European hub for the World-CP (global cultural policy information system, <http://www.worldcp.org/>) and offer methodological advice, as required.
- No more cultural policy reviews are foreseen. However, a request for a targeted Cultural Peer Review of Serbia was received in 2014.

PROGRESS

- The 2014 Compendium Authors’ meeting (Brussels, 4-5 December 2014, Belgian Presidency event) offered a scientific review of the draft IFCD and other indicator initiatives such as the European Cultural Vitality Index project. This exchange highlighted, inter alia, the need to combine quantitative and qualitative research methodology for best analysis of complex cultural phenomena. Decisions were taken to produce easily accessible executive summaries of the 42 existing country profiles and introduce user-friendly Compendium applications in view of its increased search through modern communication devices such as smartphones. The CultureWatchEurope Open Platform Debate brought visibility once more to the Council of Europe’s work on cultural policy. It examined the current hype for indicators, discussed the EU external relations’ perspective on culture, looked at cultural policy experiences from Asia as well as latest research findings on cultural democracy as an explicit Belgian policy priority. Progress is also being made on the WORLD-CP, the Compendium’s global extension, with forthcoming profiles for Mongolia, Canada and Singapore and updates to the profiles for Zimbabwe and India (see: <http://www.worldcp.org/index.php>).
- A first visit of experts took place in the framework of the Cultural Peer Review of Serbia in November 2014, focusing on the overall cultural policy context and the reform of the performing arts sector in Belgrade.

NEXT STEPS

- The 2015 Compendium contract is being prepared with the Council of Europe's operational project partner, ERICarts Institute. Regrettably, the contractual sum available so far is below previous years' amounts. This is due to a shortage of voluntary contributions in 2014. The work focus in 2015 shall nevertheless be on the new space on culture and democracy within the system. In addition, the Compendium will continue to address issues of financing culture via its monitoring tools (e.g. by comparing prices of both public services and consumer goods in its CUPIX index). Synergies between the Compendium researchers and the development of the IFCD will be enhanced in 2015 through an exchange space.

Voluntary contributions by member States are sought to ensure the sophisticated functioning of the Compendium system. A permanent call for sponsorship including by private donors / business is being posted on the website in early 2015 and the project figures from 2015 onwards in both the English and German versions of the "Annual of European Cultural Brands".

- The second expert visit to Serbia is scheduled for 24-27 February 2015 and will cover areas and institutions outside the capital. The exercise will produce one single strategic peer review report by national and international experts for action by the Minister of Culture, as required.

2. Governance of Culture – promoting access to Culture: state of implementation regarding indicators and digitisation of culture

BACKGROUND

The 2013 Council of Europe Conference of Ministers of Culture requested via a dedicated action plan (a) the development of an indicator framework on culture's contribution to democracy and the economic efficiency of financing culture as well as (b) the setting-up of an exchange platform for policy makers and cultural and media practitioners on the impact of digitisation on culture.

- a) A first platform meeting was held in the format of a multi-stakeholder conference on 4-5 July in Baku on "Creating an enabling environment for digital culture and for empowering citizens". Elements for future policy guidelines have been drawn from the debates on two main issues: "moving from pre-digital to digital cultural institutions" and on "emerging trends of cultural production and related needs of the cultural sector".
- b) Work carried out in 2014 on the indicator framework on culture and democracy by the HERTIE School of Governance in co-operation with a research consortium led to a first draft framework in November 2014. Conceptual achievements include:
 - o a mapping of relevant indicator exercises worldwide;
 - o an analytical concept based on a broad definition of culture, and broken down into political, economic, civic aspects and reflecting policy fields such as cultural finance, production, consumption, participation, education, heritage;
 - o a parallel complex construction of the democracy dimension;
 - o detailed indicators for both dimensions - interlinked through a values dimension (trust, tolerance, materialism, human values,...);
 - o an in-built process perspective with three phases: input, throughput and output; and
 - o a number of hypotheses on culture-democracy relations.

PROGRESS

- a) Work on policy guidelines to address the challenges posed by digitisation to the cultural sector has been carried out in the framework of the follow-up to the Baku Exchange Platform. Five areas of concern were identified by the Platform participants, representing policy making, cultural/arts/media practice, research and International Organisations:

- *Create awareness of the impact of digitisation on society and culture and the need to overcome the digital/pre-digital divide, underlining the role of culture in achieving this;*
- *Scale-up and implement media and information literacy (MIL) inside and outside schools and in life-long learning;*
- *Adapt the mission, mandate, mind-set and governance of cultural institutions to be able to exploit the offline and online dynamics;*
- *Protect and promote the rights to access, create and distribute cultural content across multiple platforms;*
- *Enhance information and monitoring of cultural policies and their implementation related to digitisation.*

A working group including members of the CDCPP started elaborating a Council of Europe Recommendation on the “The Internet of Citizens” on the basis of Platform insights, organised along the above headings/areas of concern. A first draft of the text was consulted in autumn 2014 with the participants to the platform, re-worked and is now available for consultation by the Bureau of the CDCPP (see document CDCPP-Bu(2015)11).

- b) Following advice from the CDCPP in summer 2014, the draft IFCD and results of first tests were presented for review to the 2014 gathering of Compendium Authors on 4-5 December in Brussels. The work was welcomed and first test-runs (for Estonia, Finland, Germany, Poland, Spain) yielded much interest among the group of 40 cultural policy researchers as well as senior policy makers. Participants wished to be closely involved in the exercise and an “exchange space” shall be set up for this purpose on the Compendium system. The group also underlined the importance of qualitative information to allow for adequate interpretation of quantitative data/ indicators.

According to initial analysis of data collected -for more than the five test countries- there is a strong relationship between culture and democracy overall (figure 1: correlation of 0.58). This is an analysis on the level of the broad dimensions. The dots are single countries, the line in the middle is the regression line and the dotted lines are confidence intervals.

**Figure 1: Correlation between culture (index) and democracy (index)
(= 0,58)**

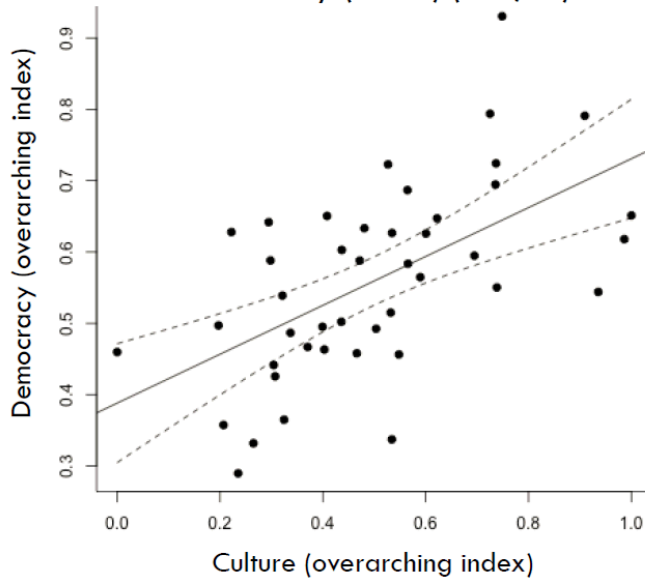
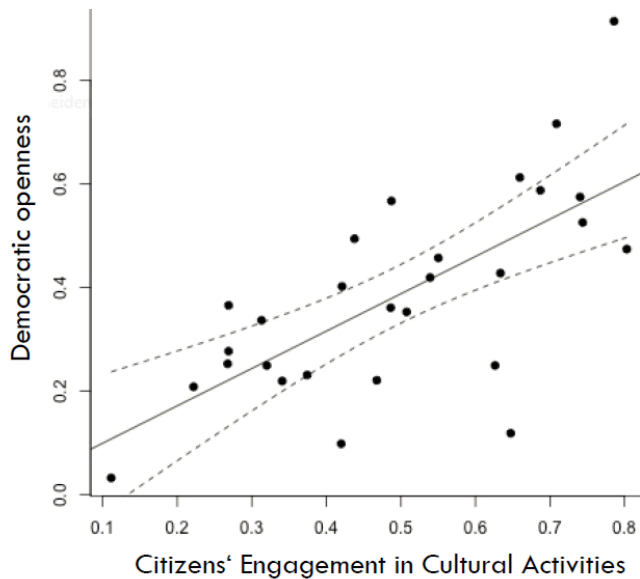


Figure 2: Correlation between citizens' engagement in cultural activities and democratic openness (= 0,69)



The relation is even stronger for more specific components. For example, Figure 2 shows that indicators of the engagement of citizens in cultural activities, belonging to the 'lived culture or civic sphere', are strongly related to 'democratic openness' (the correlation here is 0.69).

NEXT STEPS

- a) The Bureau of the CDCPP is invited to submit the draft Recommendation text on the Internet of Citizens to the Steering Committee on Media and Information Society (CDMSI) and the Steering Committee for Educational Policy and Practice (CDPPE) for possible comments and with a view to its adoption at the Committee's plenary session in June 2015. A second platform meeting on Culture and Digitisation could be held in 2015, presenting the Recommendation to a wider audience and carrying the work process on culture and digitisation further. This would require support by a member State wishing to host the event. With its notion on citizens and access by citizens, the Recommendation may also inspire the forthcoming Council of Europe Internet Governance Strategy 2016-2020. The European Union is aware of this novel Council of Europe work, and synergies with the forthcoming "digital single market" initiative shall be sought. The draft recommendation would be submitted to the Committee of Ministers for adoption by the end of 2015.
- b) The 2015 work on the IFCD foresees: fine-tuning of the indicator framework; testing more hypothesis in 20+ member states and applying most recent statistical methods; preparation of a software application for member States; publishing of the indicator works on the Compendium system; and finally, organising a conference at the end of 2015 to launch the IFCD. The 2014 achievements and the potential of the project -as a diagnostic, assistance/ policy-orienting and monitoring tool- raised interest by the European Cultural Foundation (ECF), the ERSTE Foundation and the European Union. Respective co-operation agreements shall be drawn up with these bodies in line with previous CDCPP decisions in early 2015 (ECF, ERSTE Foundation) and early 2016 (EU). Optimal synergies will be sought with other relevant initiatives, including the EUROSTAT's ESSNET.

3. Revision of the European Convention on Cinematographic Co-production for submission to the Committee of Ministers

BACKGROUND

The first meeting of the CPP-CINE working group was held in April 2014 in Paris to implement the revision of the European Convention on Cinematographic Co-production along the needs identified through independent expert evaluation (Olsberg SPI, November 2013) and in line with decisions taken in 2013/14 by the CDCPP and GR-C. Main issues dealt with include the revision of contribution rates; rights of co-producers, application procedures and the points system.

PROGRESS

The second meeting of the CPP-CINE working group took place on 29-30 September in Paris and brought together 12 national experts and one observer. The group exchanged on legal aspects and options for the revised Convention and decided to suggest the format of a *Revised Convention*. This has the advantage of coming into effect rapidly, whilst the option of an *Amending Protocol* would require prior ratification of the Protocol by all 43 signatories to the existing Convention. The CPP-CINE reviewed the proposals made at their first meeting in April and agreed on open issues such as the points scales for animation and documentary films; a reference to the 2005 UNESCO Convention; the updating of appendices and the opening of the Convention to non-European countries. Since the majority of experts present supported the opening of the ECCC to non-European countries, it was agreed to bring the proposal forward to the conference of the Parties.

NEXT STEPS

The conference of the Parties to the European Convention on Cinematographic Co-production will take place on 30-31 March in Strasbourg and is to conclude the technical revision process. The CDCPP Plenary on 1-3 June will then discuss and channel the new text to the Committee of Ministers. After approval and opening for signature by the Committee of Ministers, the actual ratification process of the Revised Convention can start.