



Presentation of the Council of Europe's new communication tools relating to the European Social Charter

Strasbourg, Council of Europe - Agora building, room G03

18 October 2011: 9.00 am - 9.55 am

(interpretation provided: French – English)

9.00 - 9.10

Welcome by Riccardo PRIORE, Department of the European Social Charter, Council of Europe

9.10 - 9.20

The communication tools on the European Social Charter developed in the framework of the Council of Europe's communication policy

Edith LEJARD-BOUTSAVATH, Deputy Director of Communication, Council of Europe

9.20 - 9.35

The visual identity of the European Social Charter: from conception to implementation¹

Luca RIMINI, graphic designer, Council of Europe's consultant

9.35 - 9.45

"Tell me, what is the European Social Charter?" - explaining social rights to children

Danuta WIŚNIEWSKA-CAZALS, Department of the European Social Charter, Council of Europe

9.45 - 9.55

"Enter Dignity Land!" - Game on social rights for young people

Dariusz GRZEMNY, The Directorate of Democratic Citizenship and Participation - Youth Department, Council of Europe

¹ Presentation in Italian. Interpretation into French – English will be provided.