



# Innovative Management

Dr Jo Gilbert

Head of Reserves Ecology, RSPB













# Key areas for innovation

- Scaling-up management
- Preparing for climate change
- Reducing costs/Increasing income
- Inspiring support



giving  
nature  
a home



# Scaling-up management











CAUTION  
STAND CLEAR  
OF FLYING  
DEBRIS

RSPD

Supported by the  
Heritage Lottery Fund

Junior 1











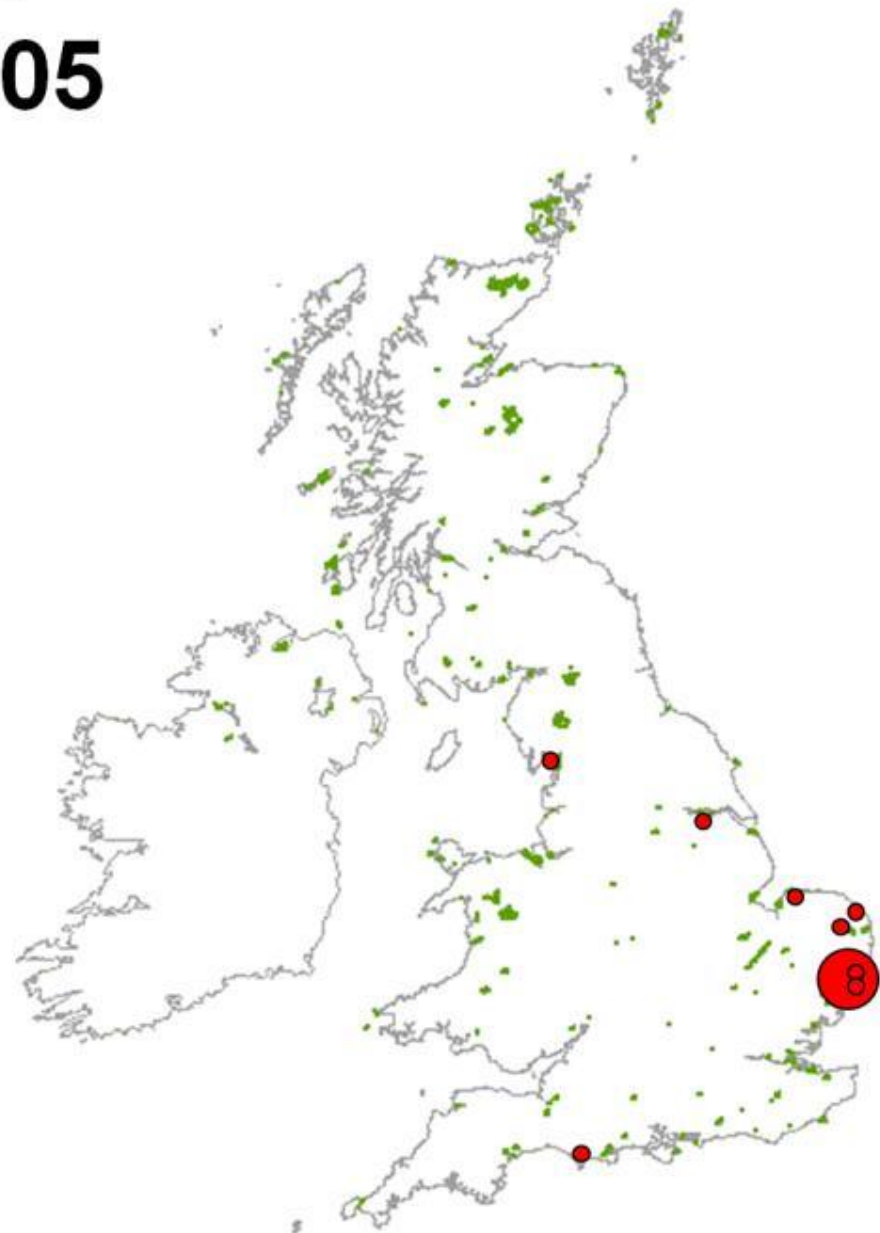
# Preparing for climate change





# Booming bitterns on RSPB reserves in **2005**

- 1-2
- 3-10
- >10
- RSPB Reserve





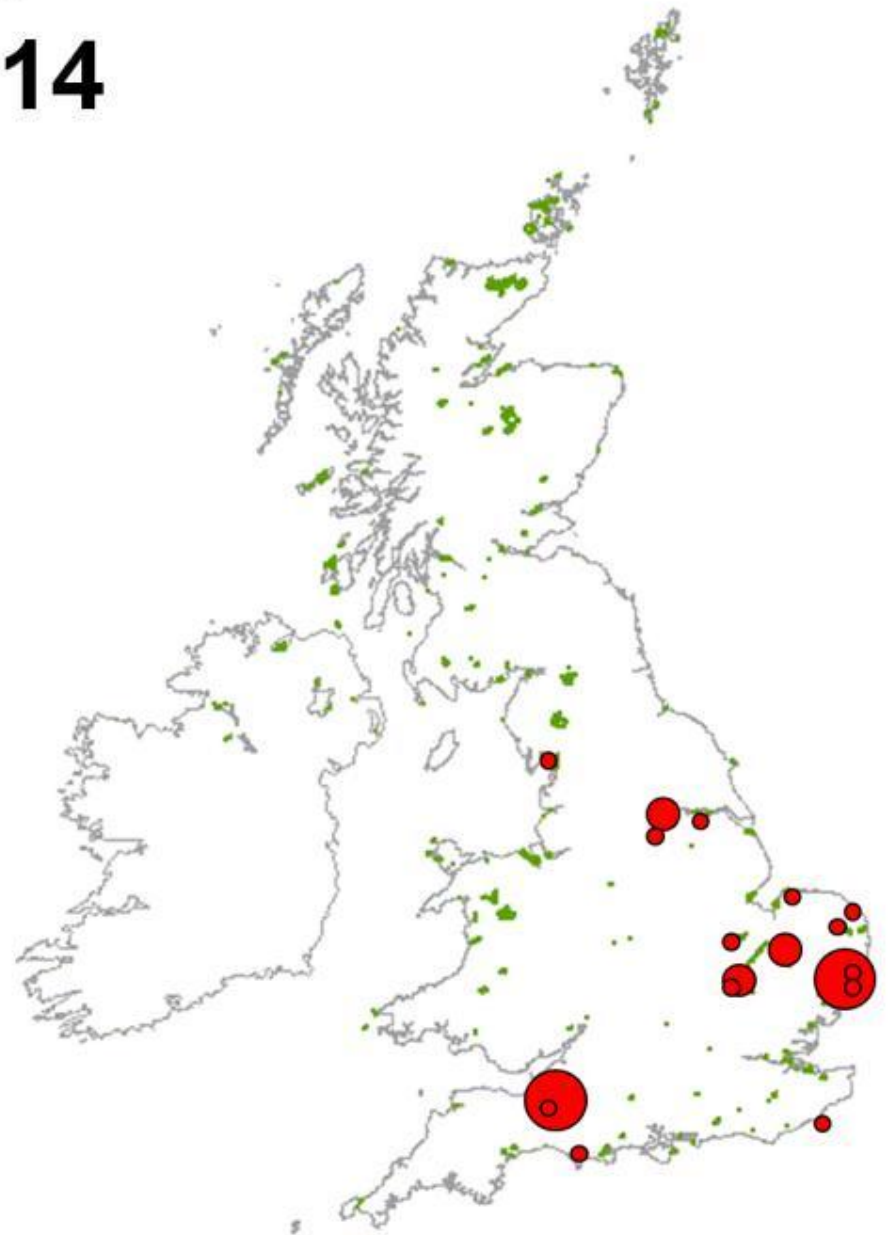
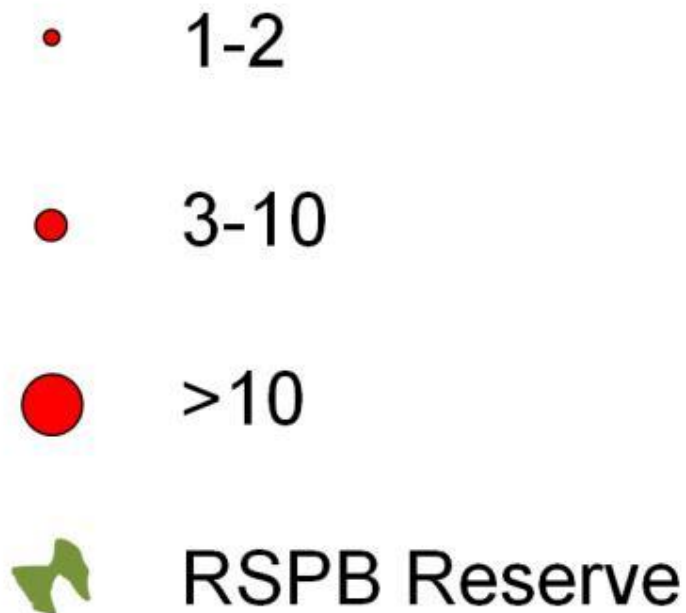








# Booming bitterns on RSPB reserves in **2014**

















# Reducing costs / increasing income









Inspiring support









# Common themes



- Innovate
- Trial
- Monitor
- Adapt