



COUNCIL OF EUROPE: CONFERENCE ON “PREVENTING SEXUAL ABUSE OF CHILDREN”, MADRID, 10.-11.12.2013



The Prevention Project Dunkelfeld (PPD): Proactive Strategies to Prevent Child Sexual Abuse and Child Pornography Offences

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Child Sexual Abuse: Typology of Offenders

Approx. 40% **pedophilic** offenders - an erotic preference for prepubescent minors define the sexual arousal pattern

Approx. 60% **non-pedophilic** offenders, for whom the sexual abuse of the child serves as a **surrogate** for a sexual relationship with partners of similar age

K.M. Beier: Follow-up study of previously expert-appraised child molesters
Int J Legal Med 1998; 111: 131-141



Sexual Preference Structure

- Fate and not choice!
- Preferences for gender, (developmental) age of the „partner“ and desired practices become manifest during puberty and remain stable
- It is not changeable and an expression of a fixed structure



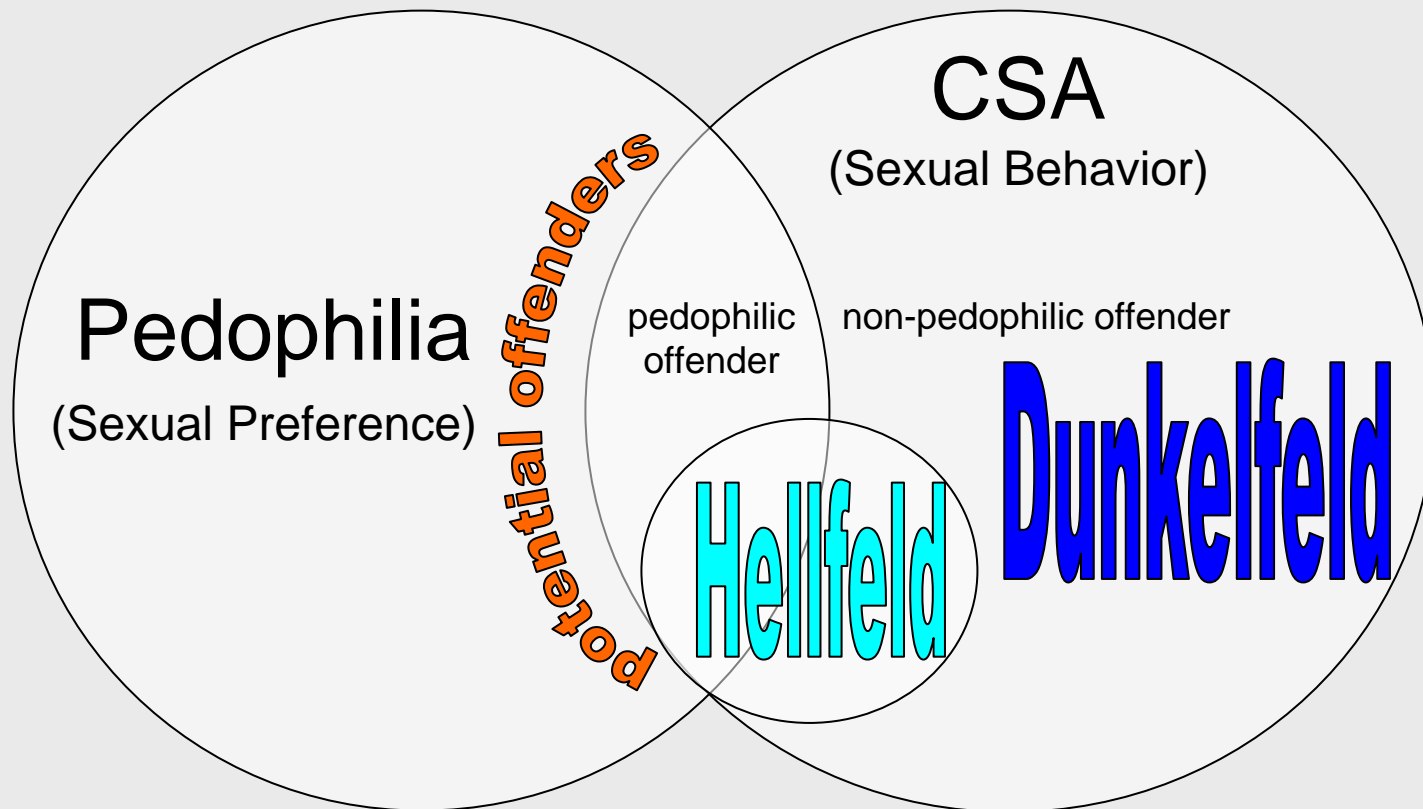
Child Sexual Abuse: Recidivism Rates

Pedophilic offenders: 50 – 80 %

Non-pedophilic offenders: 10 – 25 %

K.M. Beier: Follow-up study of previously expert-appraised child molesters
Int J Legal Med 1998; 111: 131-141

Sexual Preference, Child Sexual Abuse, and Detection Status



Dunkelfeld: cases not officially registered; Hellfeld: officially known cases

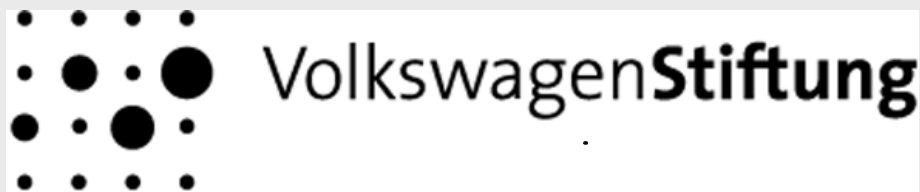
Primary Prevention

Because pedophilic inclination perseveres during lifetime, clinically relevant distress is more likely to be expected than in the surrogate offender type.

The prevalence of pedophilia is in Germany – according to a population-based study – at least 1%

Ahlers et al. (2011). Prevalence of Paraphilia-Associated Sexual Arousal Patterns (PASAPs) in a Community-based Sample of Men. *J Sex Med* 8; 1362-1370

PPD: Supporting Institutions



SCHOLZ & FRIENDS AGENDA

SCHOLZ & FRIENDS HAMBURG



Bundesministerium
der Justiz



Bundesministerium
für Familie, Senioren, Frauen
und Jugend

PPD: Campaign Image

- **Non-medical**
- **Non-judgemental**
- **Non-threatening**

PPD: Campaign Features

– Empathic

– Authentic

– Professional



lieben sie kinder mehr als ihnen lieb ist?

es gibt hilfe! kostenlos und unter schweigepflicht. institut für sexualmedizin der charité,
telefon: 030/450 529 450, www.kein-täter-werden.de

mit unterstützung von



VolkswagenStiftung



Construction of the Claim



lieben sie kinder mehr als ihnen lieb ist?

- This means: do you love children more than you want to?

In German the claim implies a double meaning: both – the offender and the child – are afraid of sexual abuse

Translation for the english website www.dont-offend.org

„Do you like children in ways you shouldn't“

Promotion by Sponsorship (Media-value ca. 100.000 €)



- Billboards at 2.000 locations in Berlin for at least 4 weeks



Bus-stop



Column in the city

Approx. 80 sponsored broadcasting of the TV-Spot (repeated at primetime)



Berliner
KINOS



Campaign Claim & Delivered Message



„You are not guilty because of your sexual desire, but you are responsible for your sexual behavior!“ (Campaign 2005)



„Do not offend. Not even online!“ (Campaign 2009)



The Idea:

Guide potential users of child abusive images to the therapeutic offer of the PPD by using typical search keywords.

How it works:

By entering specific keywords the user get presented one of the ads mentioned down

Preteen porn
Child pussy
Kids porn
Sex with children
Children having sex
Preteen rape



[Attracted by child porn](#)
Your wish is no abuse, but
consuming is abuse.
www.dont-offend.org

[Prevent child abuse](#)
Do you have sexual fantasies
towards children? Don't offend!
www.dont-offend.org

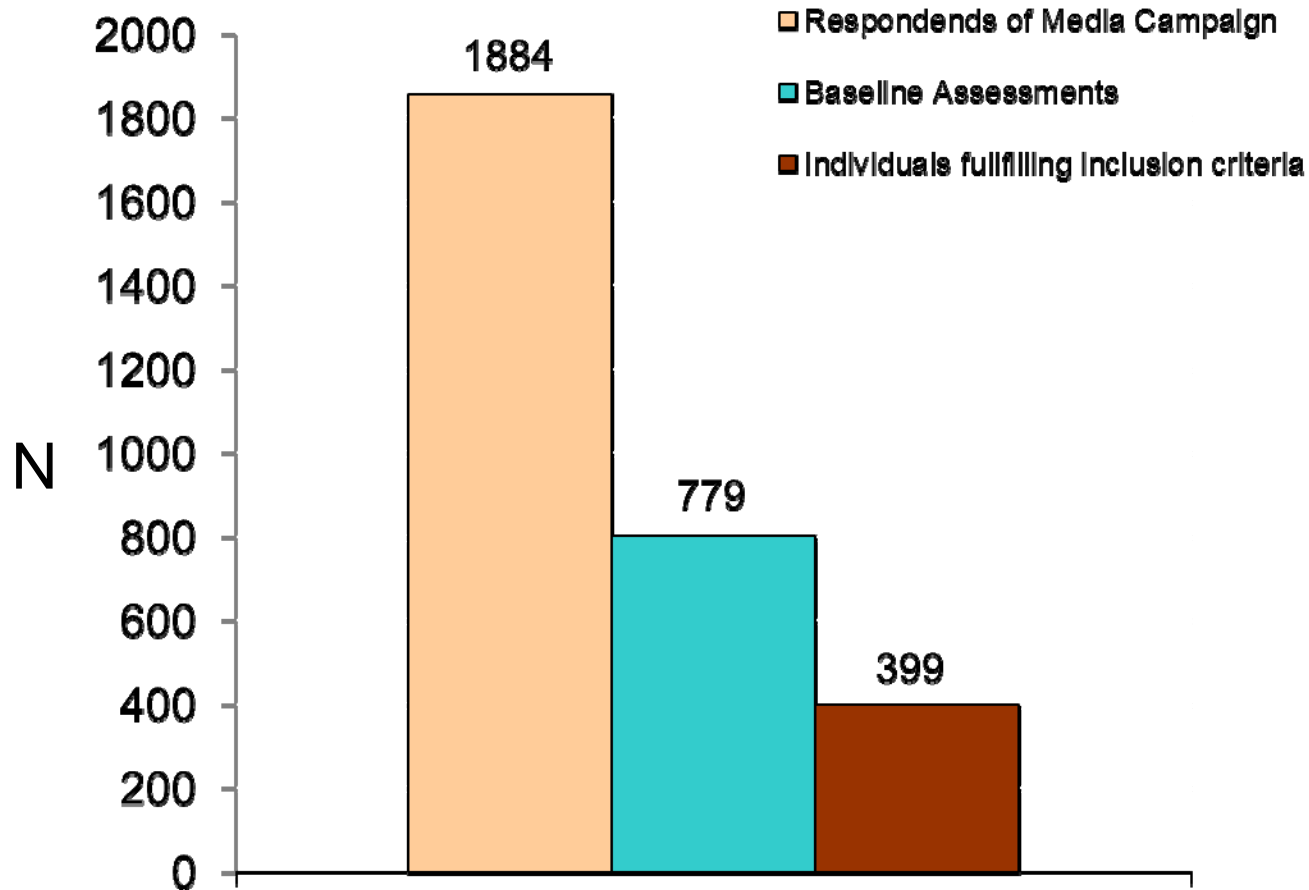
More than 300.000 Ad Impressions and more than 6.500 clicks in one month

Project Design

- Media Campaign
- Telephone Hotline / Screening
- Clinical (Sexological) Interview
- Psychometric Assessment
- Examining for intake / exclusion criteria
- Treatment Program
- Post test & One-year Follow-up(s)

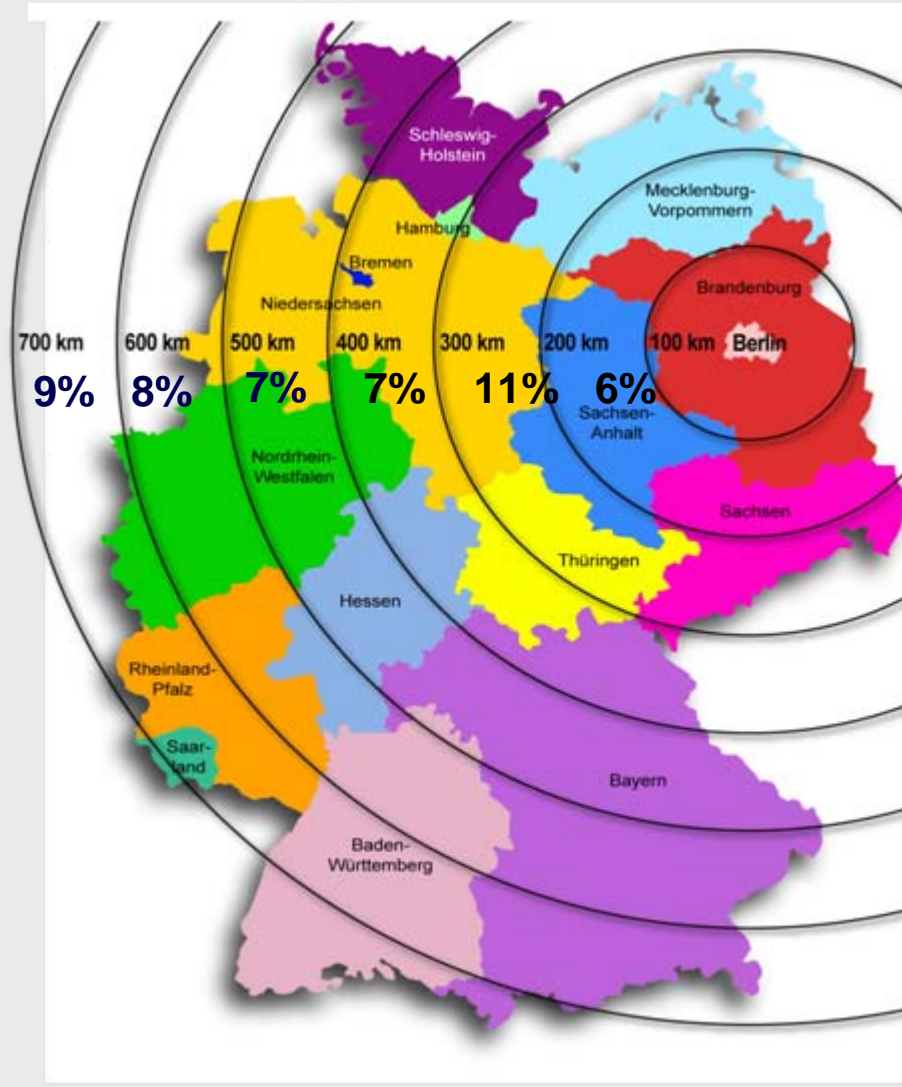


Sample Size PPD*



*October 2013

Geographical Origin of Participants



48% of the participants travelled more than 100 km !

Berlin Approach of Primary Prevention: Principles of Treatment Program

- Combination of **cognitive-behavioral**, **sexological** and **pharmacological** options
- A change of the pedophile preference is not possible, but **control of the impulses** is
- Focus lies on self-motivated behavior control. Goal is **complete abstinence** of child sexual abuse and child pornography offences

Evaluation revealed that the PPD

- reduces risk factors for child sexual abuse
- prevents sexual offending against minors and reduces the number of contact offences
- reduces frequency and severity of child pornography offences

PPD – International Aims

1. Pedophilia is a part of human sexuality and we can assume, that it is to be found in every culture in every country.
2. Child pornography is a topic of international concern because of the worldwide web and the accessibility in nearly every country.
3. All over the world a huge dunkelfeld can be assumed.

German Criminal Code

- There is no mandatory child abuse reporting law in Germany.
- Therapist-client confidentiality is guaranteed unless there is evidence of an imminent risk of a child sexual abuse occurring, associated with the risk of homicide.
- The PPD is accepted by the public and being used by self-motivated pedophiles

Countries with Mandatory Report Laws

- could at least to focus on potential or real users of child pornography in the Dunkelfeld for preventive purposes
- The use of child abusive images is an indicator for a pedophilic inclination and therefore the user is an important target for prevention
- The PPD shows that it is possible to reach pedophiles from the community and to encourage these men to change their habit of using child pornography



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