

Education and awareness-raising: city, territory, landscape, Generalitat of Catalonia and Landscape Observatory of Catalonia

The education and awareness-raising project: city, territory, landscape was developed by the Catalan Ministry of Education, the Catalan Ministry of Town and Country Planning and Public Works, and the Landscape Observatory of Catalonia. It promotes the education of young people aged between 12 and 16 in Catalonia, in the fields of landscape and territory. The project is based on two types of teaching material: leaflets and a website offering interactive activities. Through providing compulsory education on the theme of territory and landscape, the authorities aim at building a new culture of territory and a feeling of responsibility for landscapes. The programme includes an important analytical component, aimed at encouraging the students to feel connected to and relate directly with the landscape which surrounds them. The leaflets were distributed to all secondary schools in Catalonia, to 450 000 students. At the same time, teachers were trained on the topic of landscape to enable them to take full advantage of the teaching material. The project is concerned with long-term sustainable development, to change the way that individuals think about landscape and to avoid its future degradation.



The Committee of Ministers of the Council of Europe conferred a special mention of the Landscape Award of the Council of Europe's European Landscape Convention for the 2nd Session of the Award 2010-2011 on the authors of the project, considering that it is an exemplary achievement, aiming to forge a new territorial culture and a feeling of responsibility vis-à-vis the landscape. Considering its quality and scope, this creative educational project provides an excellent model for any other similar scheme. It recognises that landscape is in constant evolution and that educated citizens are better able to deal with future challenges. Its diversity and richness promote responsibility amongst citizens and it provides an exemplary model for education based on public participation and awareness-raising.

<http://www.coe.int/t/dg4/cultureheritage/heritage/landscape/prix/2011-Spain.pdf>