

The Val di Cornia Park System, Val di Cornia



The aim of the Val di Cornia Park System is to support local sustainable development of the economy and social progress through the use of readily available culture and the environment. In order to fulfil this objective, there is a body within the Val di Cornia district council which aims to bring the governing processes closer to local and regional development in order to adapt the means to the needs. This body is responsible for administration, environment and labour policies as well as for culture and cultural heritage. The Parchi Val di Cornia S.p.A is an entirely publicly owned joint stock company, which has been entrusted by the municipalities to implement the measures advised by the local institutional body. These include the creation and management of reception services to enhance the visitor experience (visitor centres, centres for experimental archaeology and environmental education, nature trails and walks of archaeological interest, museums and tours). They also include measures to manage associated services such as bookshops, hostels and car parks. This business-led management of cultural and natural assets provides a unified force promoting historical and environmental resources, which is self-sustainable through the money generated from tourism. Through the project the population was made aware of the region's mining past and shown how the mining heritage had been successfully transformed to tourist activities.

The Committee of Ministers of the Council of Europe congratulated the organisers of the project.

www.coe.int/t/dg4/cultureheritage/heritage/landscape/prix/5-Italie_en.pdf