



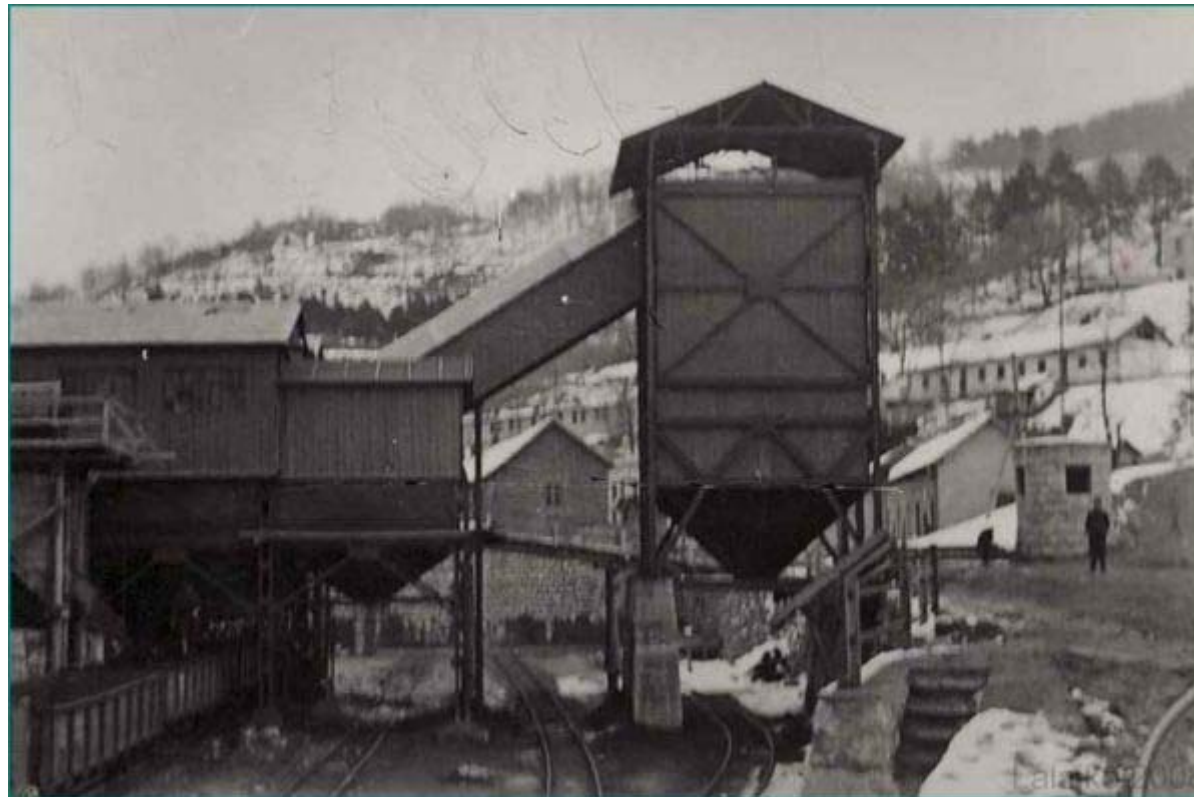
РЕПУБЛИКА СРБИЈА
Министарство природних ресурса, рударства
и просторног планирања
REPUBLIC OF SERBIA
Ministry of Natural Resources, Mining and
Spatial Planning



REGIONAL ECONOMIC DEVELOPMENT AGENCY
for Sumadija and Pomoravlje



SENJSKI RUDNIK TOWN OF MINERS AND INDUSTRIAL LANDSCAPE



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- **Project beneficiaries:**

Ministry of Culture and Information and Municipality of Despotovac

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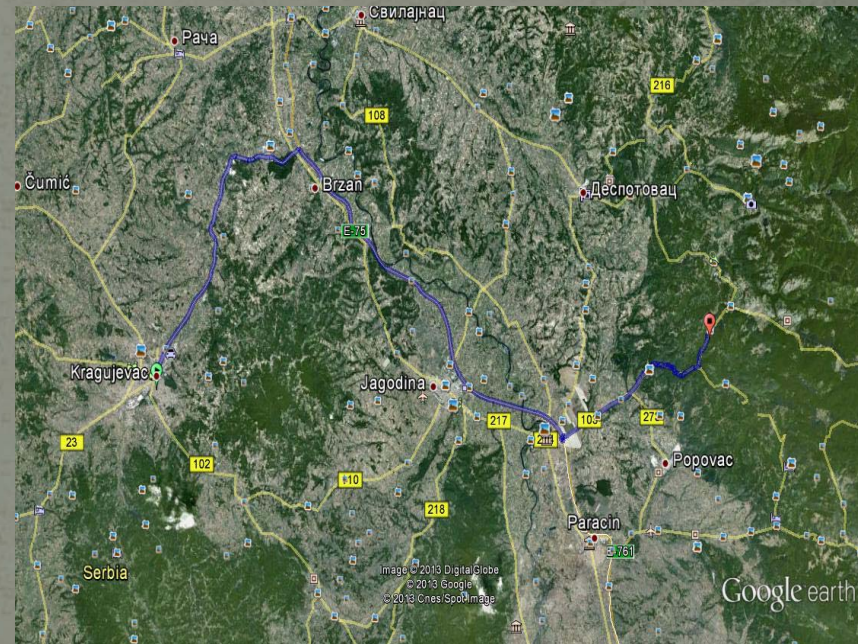
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Director of the Regional Economic Development Agency for Sumadija and Pomoravlje

Geographical position

Senjski Rudnik is located in the southern part of the Municipality of Despotovac in Central Serbia, at approximately 150 km southeast of Belgrade, 20 km from Cuprija and 70 km from the city of Kragujevac, 20 km from corridor X



History

- Five distinctive stages can be distinguished in the **historical development** of Senjsi Rudnik: [\[1\]](#)
- the establishment of the mine and settlement 1853-1892;
- building of a railway connecting the coal mine with central Serbia (1892);
- period of highest economic growth, a zenith of urban and social development (1903-1941);
- further development in socialist era (1945-1968) and the period of decline starting in 1970.

Wider territorial context

Natural landscape covering

- Strmosten, Makviste, Resavica, Ravna Reka and Sisevac, Vodopad Lisine,

Tourist attractions

- based on cultural heritage, natural heritage and intangible heritage such as monasteries of Manasija, Ravanica, St. Petka and Sisevac as well as Resava Cave nature reserve. Currently, Senjski Rudnik has no accommodation capacity and the closest places of accommodation are located in Resavica and in Sisevac.

Values and significance of Senjski Rudnik and its mining/industrial landscape

- architectural and
- urban values
- aesthetic values
- environmental values
- social and associative values
- educational values
- economic values



Cultural landscape of international significance

- rich intangible heritage
- technical aspects
- associated workshops
- the transportation system of early railways,
- the links to the national electricity grid,
- the religious, educational, social, leisure and commercial buildings
- traditional workers' homes,
- managers' homes and
- associated infrastructure even including the historic cemetery.

PROJECT “*TECHNICAL ASSISTANCE FOR THE ESTABLISHMENT OF THE REGIONAL HERITAGE CENTRE SENJSKI RUDNIK OLD MINE*”

It has three components:

- Site Action Planning
- Capacity Building
- Communication and Promotion



Site Action Planning

Produced by a multidisciplinary team of experts in close cooperation with the stakeholders, it is **conceived similarly to site management plans for heritage sites**, in a bid to support and facilitate the parallel process for site protection as a “spatial cultural-historical unit” and its potential inclusion in a serial nomination to UNESCO as industrial landscape in connection with Kragujevac Zastava Arm Factory.

Capacity Building

- Five training modules
- Training includes study visits to sites and museums both in Serbia and abroad
- Website and a concept for the visual identity/logo
- Made decision to brand as *Senjski Rudnik Grad Rudara* (Town of Miners), based on which the visual identity will be designed.

Communication and Promotion

- A *students' camp*, was organized between 19 and 23 February 2013.
- The project was presented in the event *Open Days*, organised by the EU in Brussels on 4 May 2013.
- A project presentation and roundtable titled *Economic Development and Business Potentials of Industrial Heritage Site Senjski Rudnik* was held in Kragujevac on 30 May 2013.
- An educational tour (involving the primary school of Despotovac) was organised by the trainees on 6 June 2013.
- A Cultural Platform titled *Towards branding Senjski Rudnik* was held on 11 June 2013 in the rehabilitated workshop building as an opportunity to decide on the site name and to address the branding strategy.
- A *Senjski Rudnik Art Colony* was held from 27 to 30 June 2013. The event was closed on 3 July 2013 with the exhibition of the works produced during the visit by the EU Ambassador, Mr. Vincent Degert.
- The first *Senjski Rudnik Fest* (summer heritage festival) was held from 21 July to 6 August 2013, organised by NGO Bratinsko with the project support.

Strategy for Site Regeneration

- To establish a comprehensive and sustainable management framework
- To ensure that the site is protected, conserved, presented and promoted
- To secure Senjski Rudnik as an internationally significant industrial heritage
- To identify projects for environmental, economic and social improvement
- To secure community participation in the regeneration of Senjski Rudnik
- To establish clear guidelines for the full integration of all future conservation and development

Proposed activities in the framework of the European Landscape Convention

- Developing the first focal point in Senjski Rudnik for raising public awareness on the ELC and its implementation in local municipalities and in Pomoravlje region,.
- Developing and implementing training programmes for promoting concepts and principles of the ELC
- Developing a model for the implementation of the ELC according to a community-based approach, through the case study of Senjski Rudnik and the Municipality of Despotovac, and promoting this pilot project as a model for other municipalities.
- Promoting Senjski Rudnik as the first industrial landscape in Serbia, the development of which is based on the ELC principles.
- Creating guidelines for the integration of ELC principles into local public policies of an integrative approach (landscape protection, management, and planning), based on Senjski Rudnik case study.
- Preparing a study with analysis of characteristics of Senjski Rudnik and its values for landscape identification and envisage the possibility to nominate Senjski Rudnik for the Landscape Award of Council of Europe.







THANK YOU FOR YOUR ATTENTION

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