

# Dzintari forest park

Latvia, Jurmala

Wroclaw, 12.06.2014

A stylized logo for 'Jurmala'. It features a blue wave-like shape that forms the letter 'J', with a yellow sun and a white seagull flying above it. The word 'Jurmala' is written in a blue, cursive script to the right of the logo.

Jurmala

# General information

- Biggest resort in the Baltics region
- Total area 100 km<sup>2</sup> (second biggest in Latvia)
- Coast line – 26 km
- 64% nature resource
- 34% forests
- 56 000 inhabitants (fifth place in Latvia)
- 4000 historical buildings
- 408 architectural monuments
- 25 km to Riga center
- 15 km to main airport «Rīga»



# Specialization

JURMALA – one of the lead Baltic sea region health resort, business, holiday and cultural center.

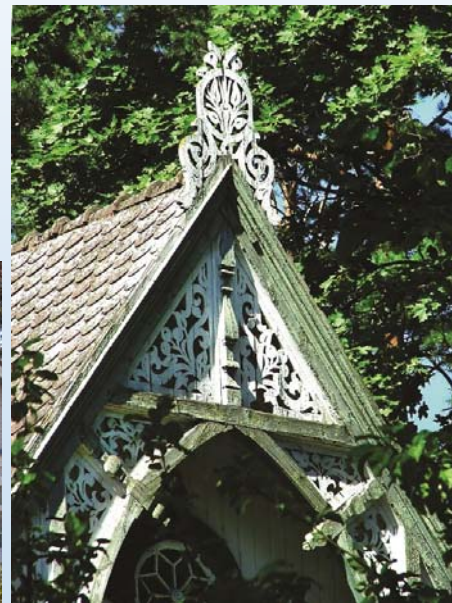
## Health and wellness tourism

- 5 Resort and rehabilitation and health centers (rehabilitation, treatments)
- 9 resort hotels and 10 beauty centers with Wellness & SPA facilities
- Up to 400 different kind of SPA treatments
- Special health packages



## Culture tourism

- Open air concert hall «Dzintari»
- Closed concert hall «Dzintari» (opening in 2014)
- Museums and exhibition halls
- Festivals and concerts, traditional events
- Architectural houses
- Culture houses and Jurmala theater



## Business & incentive tourism

- More than 17 hotels with conference facilities;
- Conferences up to 400 people;
- After-work outdoor and indoor activities



## Nature tourism

- National park «Ķemeri nacionālais parks»
- Nature park «Ragakāpas parks»
- Nature reserve «Lielupes grīvas pļavas»
- White dune
- Wide green areas, including pine forests
- White quartz beach





## National park «Ķemeru nacionālais parks» NATURA 2000

Wetland total area – 38 165 ha:

- Forests – 57%
- Swamps – 24%
- Lakes and rivers – 10%
- Meadows – 6%
  
- Big pathway – 4,5 km
- Coastline – 10 km
  
- Most typical landscape – forest
- Most attractive - water



## Nature park «Ragakāpas parks» NATURA 2000

- Dunes total area – 87 ha
- Lot of protected species
- Pine forest – oldest pines even 340 years old

## Nature reserve «Lielupes grīvas pļavas» NATURA 2000

- The restricted area protects the seashore meadows of the Lielupe River estuary, which are a very uncommon habitat in Latvia – total area – 277 ha
- Best view from White dune



## Active recreation and lasure

- Cycling
- Beach (volleyball, football, Nordic Wal etc.)
- Swimming pools
- Yachting, Water-skiing
- Horse riding
- Golf
- Tennis
- **Dzintari Forest park**
- Water amusement park «Līvu Akvaparks»



# Dzintari Forest park - How does it started

## *Why?*

- Intensive development of public and living objects around the protected nature territory
- Increasing number of visitors in unconstructed area, that could degrade city centre landscape

## *The idea*

- To adapt unconstructed park according to new situation
- Include the territory into system of city infrastructure
- Protect the landscape of further degradation

# What we had

- Protected forest
- Partly collapsed walking paths (soviet legacy)
- Degraded territory
  
- Ambitions
- Support



# The aim of the project

- To protect and to preserve landscape rich of natural values in the city centre
- To avoid degradation of the park territory by human activities

# The start

- In 2003 we started to design the project
- In 2004 – 2005 detail plan of the park area was developed
- In 2006 we started to build the park
- In 2008 building was finished and the park was opened to everyone in June 2008



# *Outcome of the project or what was achieved*

- Preserved natural landscape in the city centre
- Territory was made available for everyone and at the same time protection of natural landscape from damage and human negative effect was provided
- The infrastructure in the park is built considering the natural ground protection and infrastructure was built using natural materials
- Beautiful and modern holiday place for all family was created

***The project is an example of the good practice – it showed that there is possible to find compromise between nature and city development***





# *Dzintari Forest Park today*

- Unique location - its thirteen hectares wide natural area in the centre of Jurmala City
- Open and available territory for everyone
- The park is suitable for both - active and calm recreation
- The infrastructure objects in the park are evenly distributed along all the park territory
- One of the park greatest values are 200 years old pine tree grove and habitats, which are preserved intact till the present day



# *Dzintari Forest Park today (2)*

- Children playgrounds for all age groups
- Road for roller skating and pedestrian roads
- Areas for skateboard, streetball
- Cafés
- Toilets
- Parking place for 200 cars



## *Still developing*

- In 2010 a sightseeing tower was opened in the park
- The tower high is 33,5 m and it reveals unforgettable view of Jurmala
- The tower has 12 balconies on different levels so everyone can choose the height. Visiting tower is free of charge



# New projects

In 2013 new park «Zīmuļu parks» was opened in another part of Jurmala city



**Thank you for your attention!**

**Jurmala city council**

**Development department**

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