



Or the Environmental Education of Strakonice Town Year by Year

Winner of the national competition Czech Landscape Award 2012

Nomination of the Czech Republic on the European Landscape Award 2013

14th Council of Europe Meeting of the Workshops for the implementation of the European Landscape Convention

"Forum of the national selections
for the Council of Europe Landscape Award" - 3rd Session

Wroclaw, Poland, 11-12 June 2014











#### **Strakonice**

Modern town in south Bohemia, laying at the Otava river, with famous bag-piping tradition.













### Strakonice Castle, national cultural monument







2014 – 21<sup>st</sup> year of the international bag-piping festival Among others bag-piping ensemble from Koniakow town, Poland has attended last years

Curiosity: Towns are interconnected not only by similar colours on town flags (red and yelow), but also by two influential prominent persons of the czech nationalit.

Poet František Ladislav Čelakovský (1799 – 1852), born in Strakonice

Scientist of the worldwide importance Jan Evangelista Purkyně (1787 – 1869), who in his youth years worked as a schoolmaster at the castle in Blatná, near Strakonice.





F.L. Čelakovský (1799 – 1852) UNIVERSITY in WROCLAW
Professor of Slavonic Studies Professor of Physiology

J. E. Purkyně (1787 – 1869)

#### **Summary**

**Central Aims** 

**Outcomes** 

#### **Thematic Cycles**

2003	2004
2005	2006
2007	2008
2009	2010
2011	2012

Partners and Financing Bodies



## **Summary of the Project**

#### **Environmental educational project of the Town of Strakonice**

- 1997 series of articles about protected trees and areas
- 2001 exhibition about natural beauties
- 2003 the idea of environmental education was extended and transformed into a comprehensive education about the natural and cultural heritage of the region
- 2005 neighbouring towns of Blatná and Vodňany joined the project

#### Inspiration

- Quotations book "The Contemplative Landscape"
   local poet Ladislav Stehlík , 1947
- Guideline and an inspirational view of the historical development of South Bohemian landscapes

#### **Summary**

**Central Aims** 

**Outcomes** 

#### **Thematic Cycles**

2003	2004
2005	2006
2007	2008
2009	2010
2011	2012

Partners and Financing Bodies

### **Central Aims of the Project**

Increase general awareness about values of today's landscapes

Expand this awareness

Renovate the "soul" of regional landscapes



www.souteze.strakonice.eu

#### **Summary**

**Central Aims** 

**Outcomes** 

#### Thematic Cycles

2003	2004
2005	2006
2007	2008
2009	2010
2011	2012

Partners and Financing Bodies



### **Project Outcomes**

- Enhancement of general awareness about the values of South Bohemian Region reverence the place of birth, living, and identifying with.
- Project cycle theoretical and a practical form
- Involement of all social and age categories of the public
- New yearlong theme published together with the announcement of the competition for schools and public
  - Ten successive (2012)
- Various activities throughout the year

(presentations, exhibitions, radio broadcasts, meetings and practical activities)

#### Summary

**Central Aims** 

**Outcomes** 

#### **Thematic Cycles**

2003	2004
2005	2006
2007	2008
2009	2010
2011	2012

Partners and Financing Bodies

### **Project Outcomes**

**Practical activities** 

**Cleaning of springs and forests** 









#### Summary

**Central Aims** 

**Outcomes** 

#### **Thematic Cycles**

2003	2004
2005	2006
2007	2008
2009	2010
2011	2012

Partners and Financing Bodies

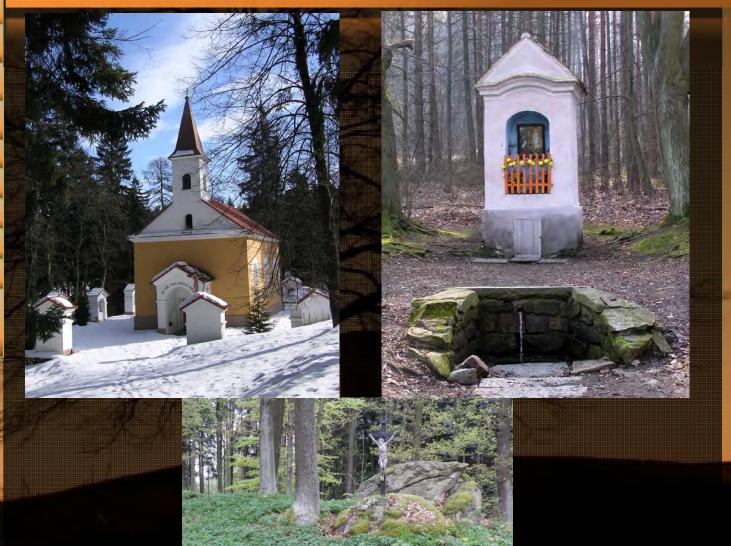


www.souteze.strakonice.eu

## **Project Outcomes**

#### **Practical activities**

#### **Renovations of sacred structures**



#### Summary

**Central Aims** 

**Outcomes** 

#### **Thematic Cycles**

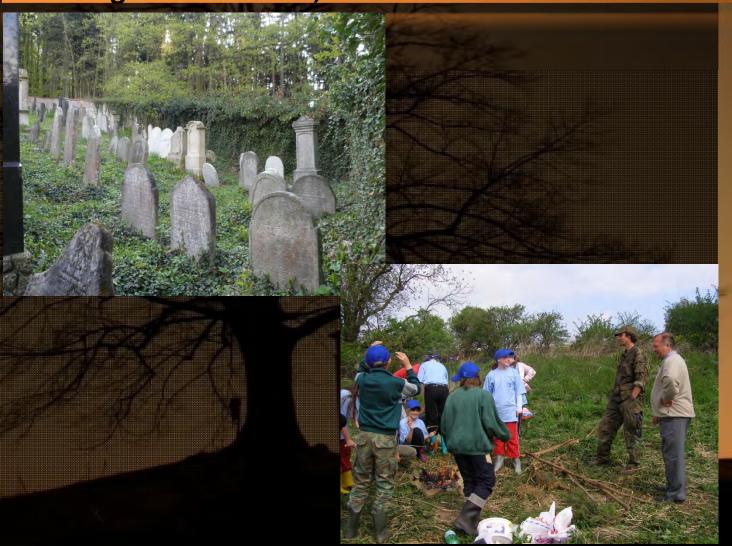
2003	2004
2005	2006
2007	2008
2009	2010
2011	2012

Partners and Financing Bodies

## **Project Outcomes**

**Practical activities** 

Cleaning of cemeteries, riverbanks and roadsides





## **Project Outcomes**

**Practical activities** 

Renewall of alleys

Summary

**Central Aims** 

**Outcomes** 

**Thematic Cycles** 

2003	2004
2005	2006
2007	2008
2009	2010
2011	2012

Partners and Financing Bodies





www.souteze.strakonice.eu

#### Summary

**Central Aims** 

**Outcomes** 

#### **Thematic Cycles**

2003	2004
2005	2006
2007	2008
2009	2010
2011	2012

Partners and Financing Bodies

## **Project Outcomes**

- Articles
- Publications
- DVDs
- Thematic Lectures
- Nationwide Conference
- Exhibitions
- Radio Broadcasts
- Promotional Items



www.souteze.strakonice.eu

### **Thematic Cycles**

2003, 2004

### **Visiting Protected Nature Areas of the Region**

Summary

**Central Aims** 

**Outcomes** 

**Thematic Cycles** 

2003	2004
2005	2006
2007	2008
2009	2010
2011	2012











### **Thematic Cycles**

2005

#### In the Shadow of Protected Trees

Summary

**Central Aims** 

**Outcomes** 

**Thematic Cycles** 

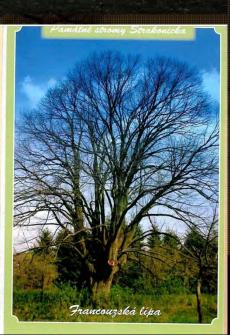
2003	2004
2005	2006
2007	2008
2009	2010
2011	2012











## **Thematic Cycles**

2006-2007

### **At Springs of Living Water**

Summary

**Central Aims** 

**Outcomes** 

**Thematic Cycles** 

2003	2004
2005	2006
2007	2008
2009	2010
2011	2012













## **Thematic Cycles**

2008

### **From Springs to Estuaries**

Summary

**Central Aims** 

**Outcomes** 

**Thematic Cycles** 

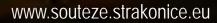
2003	2004
2005	2006
2007	2008
2009	2010
2011	2012











### **Thematic Cycles**

2009

### On Waves of Silver Fishponds

Summary

**Central Aims** 

**Outcomes** 

**Thematic Cycles** 

2003	2004
2005	2006
2007	2008
2009	2010
2011	2012









## **Thematic Cycles**

2010

### On Pathways of Chateau Parks and Gardens

Summary

**Central Aims** 

**Outcomes** 

**Thematic Cycles** 

2003	2004
2005	2006
2007	2008
2009	2010
2011	2012













### **Thematic Cycles**

2011

### **Mysterious Shadows of the Forest**

Summary

**Central Aims** 

**Outcomes** 

#### **Thematic Cycles**

2003	2004
2005	2006
2007	2008
2009	2010
2011	2012







## **Thematic Cycles**

2012

"He Went That Way, He Had Bagpipes"

Summary

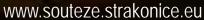
**Central Aims** 

**Outcomes** 

**Thematic Cycles** 

2003	2004
2005	2006
2007	2008
2009	2010
2011	2012











#### Summary

**Central Aims** 

Outcomes-

#### **Thematic Cycles**

2003	2004
2005	2006
2007	2008
2009	2010
2011	2012

Partners and Financing Bodies



- 2005 neighbouring towns of Blatná and Vodňany joined the project
- Regional Museum of Střední Pootaví Strakonice, South Bohemian Region, Forests of the Czech Republic, Povodí Vltavy, ZOO Plzeň, Environmental Partnership Foundation – Brno
- South Bohemian Radio České Budějovice and Strakonice Journal (Strakonické Listy)
- Avarage price of one cycle of the project 8.500,- €
- Contributions:
  - Municipality of Strakonice 80%
  - South Bohemian Region, Municipalities of Blatná, Vodňany - 19%
  - Forests of the Czech Republic 1 %

