



Verband der deutschen Internetwirtschaft e. V.



London Action Plan
International spam enforcement network

10 minutes about the London Action Plan

eco

Ivo Ivanov

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eco - The Association of the German Internet Industry

- ◆ **Biggest ISP-Association in Europe (more than 370 members)**
- ◆ **As a non-profit organisation eco enjoys high confidence**
- ◆ **The association is successfully working for 13 years now to bring forward the internet as a communication and business medium**



eco is committed to the fight against SPAM in various ways:

- ◆ eco runs since 2001 a hotline for complaints against spam
- ◆ since 2003 eco organizes annually anti-spam summits
- ◆ eco runs the project SPOTSPAM – The European Spambox (<http://www.spotspam.eu>)
- ◆ eco runs the Whitelist Project – Certified Senders Alliance (CSA) (<http://www.certified-senders.eu>)
- ◆ supporter member of the Massaging Anti-Abuse Working Group (MAAWG)
- ◆ membership of the London Action Plan (LAP)



London Action Plan (LAP)

The cooperation answer to the modern Internet:

- ◆ The internet is global
- ◆ It has no borders and border patrols
- ◆ It speeds up globalization
- ◆ It deals with a very huge number of traffic data
- ◆ It shows the limits of national law
- ◆ It shows the limits of national enforcement



London Action Plan (LAP)

◆ Mission Statement

“The purpose of this Action Plan is to promote international spam enforcement cooperation and address spam related problems, such as online fraud and deception, phishing, and dissemination of viruses.”

◆ Facts and figures

- established in 2004
- more than 70 Members from 27 countries (Germany, UK, France, USA, Russia, Japan, China, Australia, Canada, Mexico etc.)
- Spam enforcement agencies, telecommunications agencies, consumer protection agencies, industry representatives
- Observers: EU, OECD, ITU, ICPEN, APEC



London Action Plan (LAP)

The rules:

- ◆ **Participants in LAP promise to work together out of a mutual interest in the fight against illegal spam and familiar cyber crime activities (fraud, scams etc.)**
- ◆ **Cooperation is subject to national law and international obligations**
- ◆ **Informal**
- ◆ **Participants are not held to give confidential or commercially sensitive information**



London Action Plan (LAP)

The benefit:

- ◆ International/Global cooperation (public-private dialogue)
- ◆ Enforcers inform each other
- ◆ Governments hear about effects of law, needs, statistics, threats, results
- ◆ Private business shares data and experience
- ◆ All: contacts at key points; information exchange



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Results:

- ◆ **Annually workshops / the last one: 3rd Joint LAP-CNSA Workshop in Washington DC, 09-11 October 2007 entitled “Collaborative Ventures to Fight Online Threats”**
- ◆ **Teleconferences every 2 months**
- ◆ **Membership of the Messaging Anti-Abuse Working Group (MAAWG)**
- ◆ **FTC-ACMA-OPTA collaboration**
- ◆ **Cross EU spam enforcement cases**
- ◆ **Nigerian, Chinese and Russian representatives**
- ◆ **US Safe web Act**



London Action Plan (LAP)

Who can become a member?

- ◆ **Spam/cyber crime enforcement agencies**
- ◆ **Governments/Ministries**
- ◆ **Industry**
- ◆ **Special interest groups**



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London Action Plan

How to become a member?

admin@londonactionplan.org

<http://londonactionplan.org/>



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An invitation...

- ◆ **Law Enforcement Authorities are sincere invited to join the LAP!**

...and are encouraged to:

- **Designate a point of contact**
- **Take part in LAP conferences**
- **Start a public – private dialogue**
- **Assist in cross-national investigations**

Spam Scam Conference 6th German Anti Spam Summit

- ◆ **Schloss Biebrich in Wiesbaden, Germany**
- ◆ **Calenderweek 44 in 2008, Oct 27 - 29**
- ◆ **jointly with CNSA/LAP/ENISA & Hessen Agentur**





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Thank you!

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