



Shaundra Watson
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#### **OVERVIEW**

- \* The London Action Plan (LAP) is a global public-private enforcement network organized to fight spam, spyware, and related economic and privacy threats on the Internet.
- ❖ LAP was formed in 2004 and is comprised of a broad range of public authorities, including data protection agencies, telecommunications agencies, consumer protection agencies, and appropriate private sector representatives from over 20 countries.
- \* LAP Secretariat is operated by Industry Canada, the UK Office of Fair Trading, and the U.S. Federal Trade Commission.



#### **OVERVIEW**

- ❖LAP's activities are focused on five key areas necessary to prevent the abuse of electronic messaging and reduce related online threats:
  - (1) strengthening relationships among public authorities;
  - (2) improving public-private cooperation;
  - (3) enhancing investigators' skills and training;
  - (4) developing best practices; and
  - (5) identifying emerging threats.



# **COOPERATION AMONG PUBLIC AUTHORITIES**

- ❖ (1) Improve public authorities' ability to share information with or otherwise provide investigative assistance to other administrative, civil, and criminal authorities.
- ❖ (2) Identify potential partners, invite new members to join the network, and develop working relationships in jurisdictions all around the world.
- \* (3) Enhance understanding of how different types of authorities (e.g., civil, criminal, administrative) can use their different investigative and legal tools to work together in enforcement actions.



## PUBLIC-PRIVATE COOPERATION

- ❖ (1) Improve ability to obtain and share information with private sector in enforcement matters.
- ❖ (2) Promote mutual understanding of industry and public authorities' needs to facilitate increased cooperation.
- ❖ (3) Encourage industry recognition of various types of authorities as equal partners in the fight against spam, spyware, and related Internet threats.



# **TRAINING**

\* Enhance investigators' skills to improve public authorities' ability to investigate spam and spyware cases and enforce relevant laws.





## **BEST PRACTICES**

Formulate, share, and evaluate national and international best practices.

Evaluate spam and spyware legislation and consider improvements.





# **EMERGING THREATS**

Identify emerging legal and technical threats and prepare authorities and private sector representatives to develop adequate responses.





### **CURRENT PROJECTS**

- Membership outreach
- LEA/ISP contact database
- Training (2CENTRE and other training projects)
- \* Best practices survey and assessment; Cooperation with OECD on review of implementation 0f 2006 cross-border spam enforcement recommendation.
- Assessment of emerging threats at 2010 annual conference in Melbourne, Australia.



### **PARTNERSHIPS**

- ❖ LAP has identified potential partners in the Internet and enforcement communities and intends to develop working relationships that further the objectives of the network. Potential partners include:
  - Council of Europe
  - **❖** MAAWG
  - **OECD**
  - **\***ICPEN
  - \*Regional Internet Registries
  - **❖** Anti-Phishing Working Group
  - Other organizations or agencies in regions that are currently not well represented in LAP.



## **EXPLORE OPPORTUNITIES TO COOPERATE**

- Overlapping issues-many spam, spyware, and related activities are both civil and criminal offenses
- Joint trainings for civil and criminal authorities
- ❖ Joint contact networks for civil and criminal authorities
- \* Encourage industry (ISPs, domain name registrars) to provide abuse points of contact and increase cooperation with law enforcement agencies.
- Develop collaborative model for enforcement actions that leverages resources of all relevant stakeholders