

Cybercrime: Effective Public-Private Partnership

Adam Palmer

Norton Lead Cybersecurity Advisor



THE SHOCKING SCALE OF CYBERCRIME

**1 MILLION+
VICTIMS A DAY**

**EVERY DAY THERE ARE TWICE AS MANY
CYBERCRIME VICTIMS AS NEW BORN BABIES**



NORTON PUTS A PRICETAG ON CYBERCRIME

\$388 BILLION

THE TOTAL BILL FOR CYBERCRIME FOOTED
BY ONLINE ADULTS IN 24 COUNTRIES TOPPED
USD \$388BN OVER THE PAST YEAR



\$274BN

VICTIMS VALUED THE TIME THEY
LOST TO CYBER-CRIME AT OVER

\$114BN

THE DIRECT CASH COST OF
CYBERCRIME – MONEY STOLEN
BY CYBERCRIME/SPENT ON
RESOLVING CYBER-ATTACKS –
TOTALLED \$114BN



\$288BN

THE ILLEGAL TRADE IN
MARIJUANA, COCAINE &
HEROIN

\$411BN

THE ENTIRE ILLEGAL
DRUGS TRADE

THE SCHULTZ CASE



Educate the Court



THE NOAH RULE

Predicting Rain does not Count, Building Arks Does

-Warren Buffett



Norton Cybersecurity Institute

TAKING BACK THE INTERNET FROM CYBERCRIMINALS



**Leading Anti-Cybercrime
Program**

**Train Law Enforcement to
Defeat Cybercriminals**

**Consumer Security & Threat
Awareness**

LEADERSHIP

SECURITY VENDOR LEADING ANTI-CYBERCRIME EFFORTS



- **National Center for Rule of Law & Justice**
 - ✓ “Tip of the Spear” Prosecutors & Judges



- **Policing Cyberspace**
 - ✓ Global Training



- **Internet Crime Complaint Center**
 - ✓ Victim Support



- **National Cyber Forensics Training Alliance**
 - ✓ FBI cybercrime unit

Headline Archives

CYBER BANKING FRAUD Global Partnerships Lead to Major Arrests

10/01/10



Members of the theft ring managed to steal \$70 million. [View: Wanted poster of suspects.](#)

The cyber thieves were smart. Instead of targeting corporations and large banks that had state-of-the-art online security, they went after the accounts of medium-sized companies, towns, and even churches. Before they were caught, members of the theft ring managed to steal \$70 million.

THANK YOU

ADAM PALMER

1-703-232-4914

ADAM_PALMER@SYMANTEC.COM