A woman with dark hair tied back, wearing a white lace top and blue jeans, is sitting on a metal swing set in a playground. She is looking down at a smartphone in her hands. The swing set is made of dark metal and has a wooden seat. In the background, there is a green-roofed building, trees, and another piece of playground equipment with a blue slide. The scene is outdoors on a grassy area.


Preventing Online Child Exploitation through policy development, education and international cooperation

By:

Sarah Norton-Staal

Child Protection Chief

unite for
children

unicef 

BACKGROUND



Information Technology

Children are discovering the world without guidance of their parents who are less and less equipped to follow them or assist them in making sense of the information that bombard them.



Reality Check

- Children & Teens tend to know much more than the adults
- New language, new frontier, new culture – part of the reality or landscape of children/youth

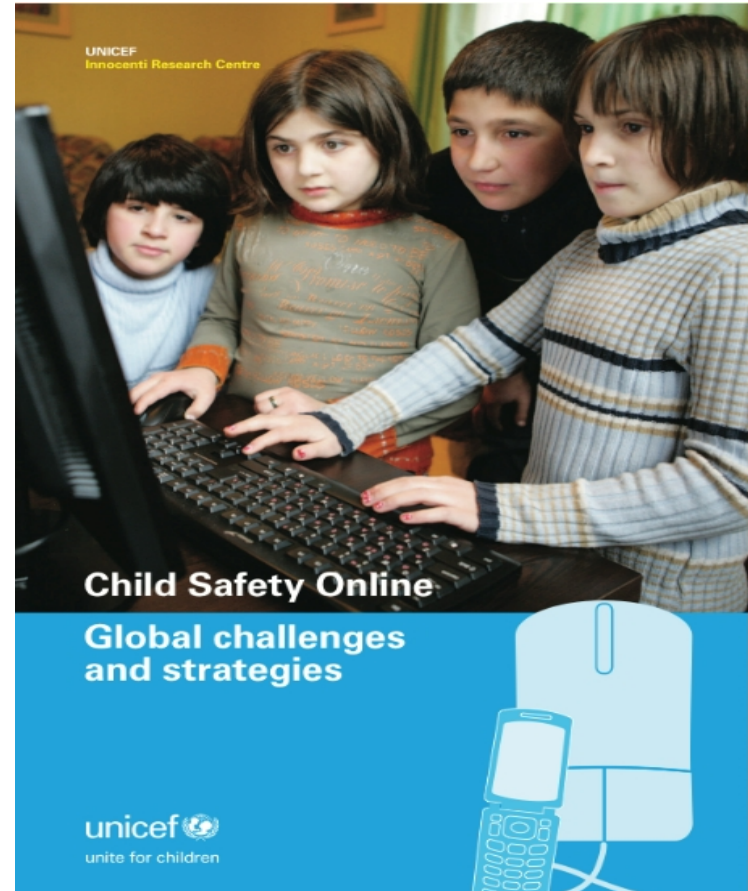


CHAT APPS



Globalization

The role of parents is being eroded by myriad of information exchanges among individuals by internet and cell phones.



NBS VAC: Exploitation and Abuse of Children Online

VIOLENCE AGAINST CHILDREN
BOYS AND GIRLS AT RISK

#\$%!!#

1 in 2 experience cyber-violence.

POLICY DEVELOPMENT



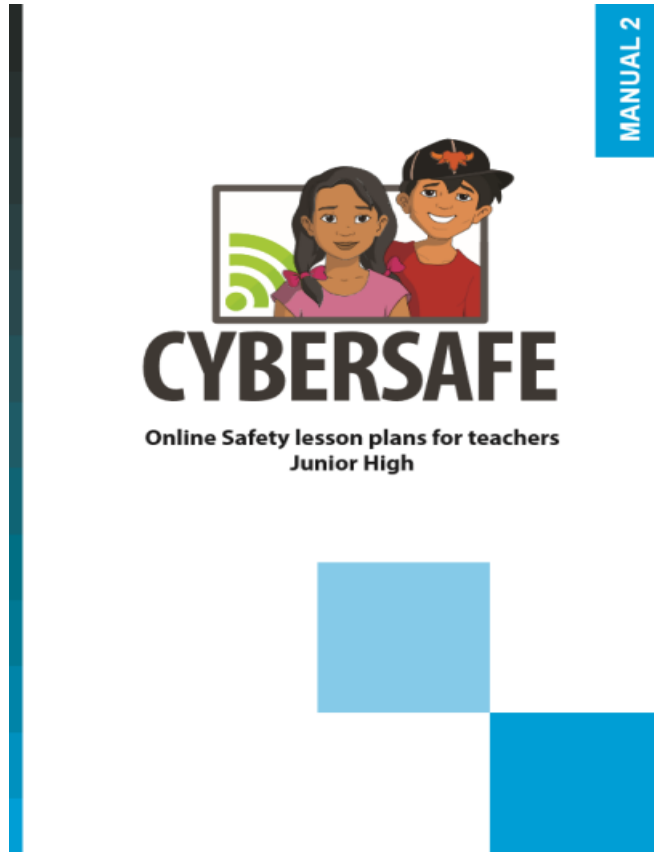
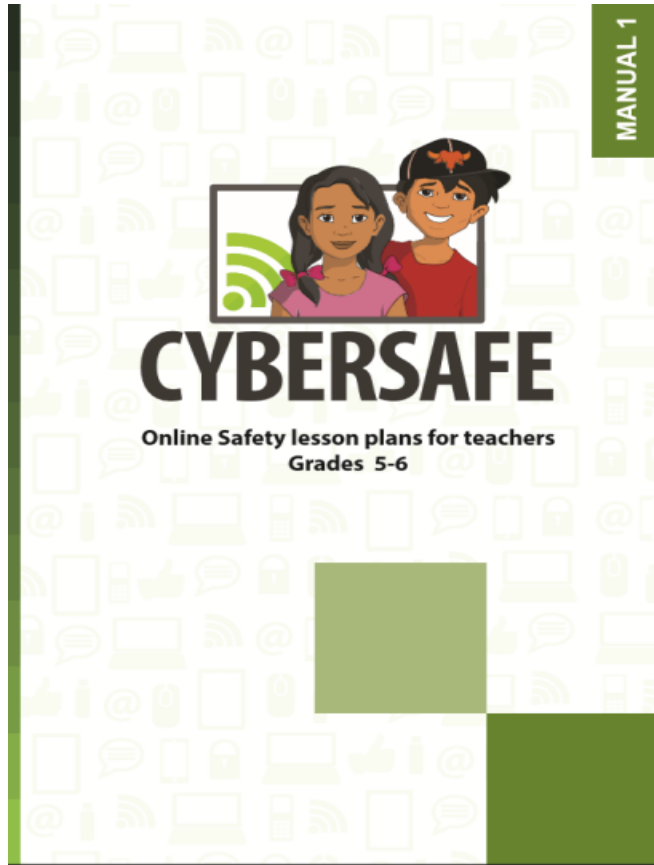
NATIONAL RESPONSE PLAN ON OSEC

- **The National Response Plan 2016-2019**
- **Designed to support Government of the Philippines' response to the increasing risks/threats of online sexual exploitation and abuse of children.**
- **It details the key result areas, core strategies, and planned outcome that will guide COP work within a three year planning horizon**

Education and Awareness Raising



Education and Awareness Raising





Child Safety Online

20 of 20



The popular fear that the Internet endangers all children has not been supported by the research evidence so far. Nevertheless, there are genuine risks associated with it, and calibrating appropriate protective responses requires reliable information that helps to accurately identify the nature and scale of risk and harm.

QUOTES and LESSONS from UNICEF Innocenti Research Centre's "Child Safety Online: Global Challenges and Strategies" report (May 2012)

ORGANIZERS



AKO PARA SA BATA

THE INTERNATIONAL CONFERENCE IN CEBU

www.manilaconference.com

#AkoParaSaBata #APSB2015 #cyberbullying

SPONSORS



SOCIAL MEDIA COVERAGE

@mulatpinoyknn



Education and Awareness Raising

- **Safe Schools For Teens Website**
- **AlambaU**
- **Regional ifight Leaders Summit**
- **ChildTALK**
- **ANGELNET Summit 2016: “Keeping Our Children Safe Online”**
- **Ako Para Sa BATA International Conference**

International Cooperation



International Cooperation

- **Roundtable Discussion on Investigation of Online Sexual Exploitation of Children Cases with Police Attaches**
- **Member of the Technical Working Group on OSEC under the Manila Dialogue**
- **South-South Cooperation with Malaysia and Vietnam**
- **Workshop on Strengthening Collaboration among government, industry, and civil society organizations for the protection of children against online sexual exploitation of children**



GLOBAL EFFORTS

UNICEF Philippines is contributing to the four main targets of the WeProtect Global Alliance, and provides technical support towards building partnerships; increasing standards and quality of care for victims; supporting stakeholder agencies in strategic planning and policy development; linking work on child online protection with the broader campaign on violence against children; and building evidence around child online sexual exploitation.

GLOBAL EFFORTS

Evidence generating activities that will contribute to global efforts in addressing OSEC:

1. Philippine Kids Online Survey
2. National Study on Online Sexual Exploitation of Children

Salamat po!

* All photographs are
from various
UN/UNICEF websites
and cache

