

Joint Programme 2017-20 between the Council of Europe and the European Commission (DG REGIO) "Routes4U"

Constanze Metzger

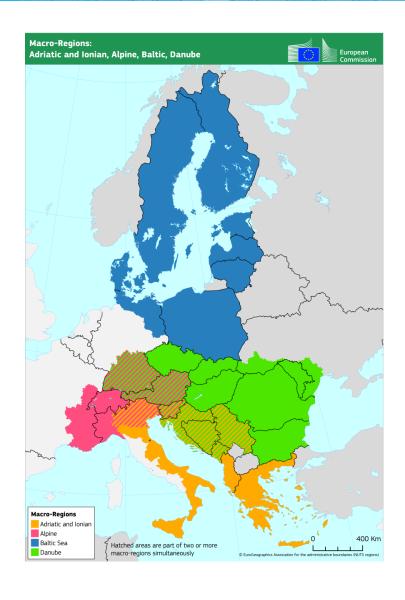
Senior Project Officer

Steering Committee ,Bruxelles, 27 March 2018





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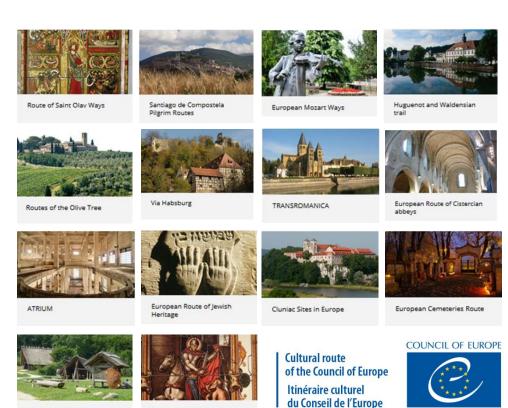


25 Cultural Routes crossing the EU Macro-regions, e.g.

Saint Martin of Tours Route

European Route of Megalithic

Culture

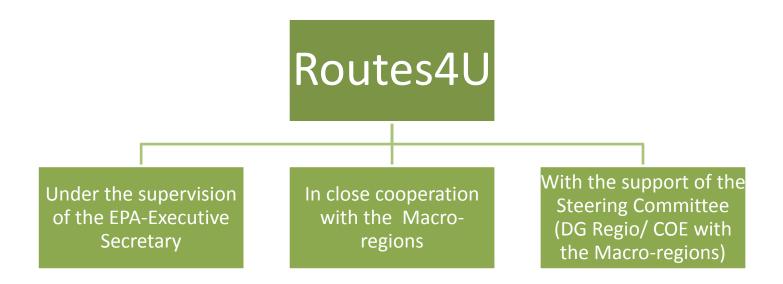


CONSEIL DE L'EUROPE





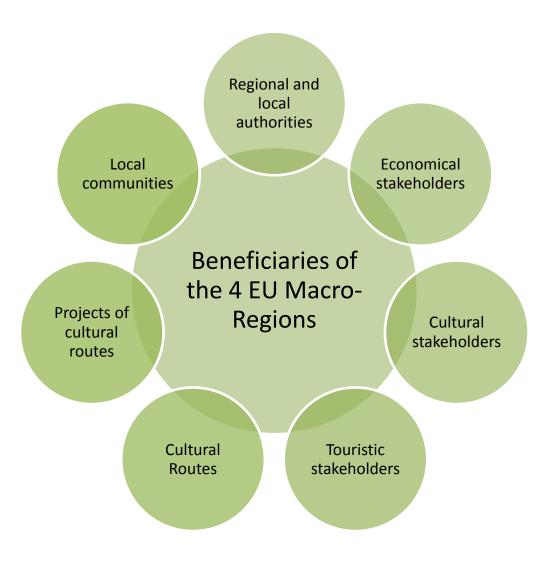
Methodology of the project implementation (30 months)

















"Routes4U" Overall Objectives









Specific objectives

Extent existing
Cultural Routes
and start
certification
process of new
Cultural Routes

Improve opportunities for accessible cultural heritage in remote areas

Strengthen
education and
vocational
training and skill
building in the
cultural tourism

Foster competitiveness for sustainable and economic growth in the Macro-regions





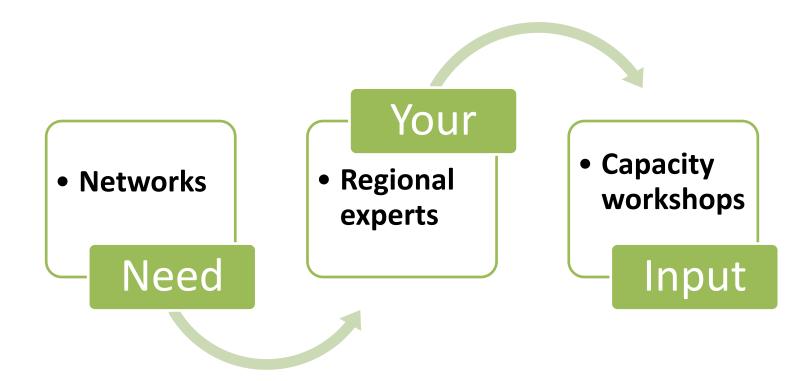


Activities













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