



32nd
EYCA Conference
Pomerania Gdansk
June 2016

THE HONORARY PATRONAGE:



MIECZYŚLAW STRUK
MARSHAL
OF THE POMORSKIE VOIVODESHIP



**Prezydent
Miasta Gdańska
PAWEŁ ADAMOWICZ**

02. Conference Programme



European Youth Card 3.0

Online, mobile & active: engaging communications with new generations.

THURSDAY JUNE 2		
Time		Venue
09.30	Board meeting	TBD
11.00	Coffee break	
11.30	Board meeting continues	TBD
13.00	Lunch	TBD
14.00	EYCA members' training session	TBD
16.00	Board meeting concludes	
17.00	Conference participants arrive by 17.00	
	Associate members' training session concludes	
	Regional group meetings	Group 1 - TBD Group 2 - TBD Group 3 - TBD Group 4 - TBD Group 5 - TBD
19.30	Welcome cocktail and dinner	TBD

FRIDAY JUNE 3		
Time		Venue
09.30	Formal welcome: <ul style="list-style-type: none"> Polish Youth Projects Association Jarkko Lehtikoinen, EYCA president 	TBD
09:50	<ul style="list-style-type: none"> Progress update presentation Q&A session on progress update EYCA app, eVect EYCA regional group updates 	TBD
11:00	Coffee break	TBD
11.30	<ul style="list-style-type: none"> Keynote speakers on European Youth Card 3.0 Q&A session EYCA member organisations' presentations of communication campaigns & projects 	TBD
13.00	Lunch	TBD
14.30	Workshops 3.0	
	#YouthMarketing <i>A quick guide to communicating with a new generation</i>	TBD
	Advanced discount management <i>From planning to evaluation</i>	TBD
	iDiscounts <i>Online Discounts Platform</i>	TBD
	CSR 3.0 - a win-win strategy <i>How to work with Corporate Social Responsibility programmes for the benefit of young people</i>	TBD

16.00	Coffee break	TBD
16.30 - 17.30	Workshops 3.0 - continued	TBD
18.30	Evening programme Sightseeing & dinner hosted by the Mayor of Gdansk	TBD

SATURDAY JUNE 4		
Time		Venue
9.30	Discussion on papers for decision	TBD
11.30	Coffee break	TBD
12.00	European partners panel discussion on communicating with young people	TBD
13.00	Lunch	TBD
14.30	XXXII EYCA General Assembly	TBD
17.30	GA concludes, free time	
20.00	Dinner, party & EYCA Excellence Awards	TBD

SUNDAY JUNE 5		
Time		
	Post-conference touristic programme (optional) Departures	