



**Chairmanship of the Czech Republic**  
Council of Europe  
May – November 2017

**Présidence de la République tchèque**  
Conseil de l'Europe  
Mai – Novembre 2017



EUROPEAN LANDSCAPE CONVENTION  
CONVENTION EUROPÉENNE DU PAYSAGE



COUNCIL OF EUROPE  
CONSEIL DE L'EUROPE

## **COUNCIL OF EUROPE EUROPEAN LANDSCAPE CONVENTION**

### ***NINETEENTH COUNCIL OF EUROPE MEETING OF THE WORKSHOPS FOR THE IMPLEMENTATION OF THE EUROPEAN LANDSCAPE CONVENTION***

*Organised under the auspices of the Czech Chairmanship of the Committee of Ministers  
of the Council of Europe*

***“The implementation of the European Landscape Convention at local level: local democracy”***

**Brno, Czech Republic,  
5-6 September 2017  
*Study visit, 7 September 2017***

---

### **WORKSHOP 3**

#### **“TELL ME A LANDSCAPE” - Landscape education programme for children**

**Maria Maddalena ALESSANDRO**

*Senior Officer, National Head Representative of the European Landscape Convention, Ministry  
for Cultural Heritage and Activities and Tourism, Italy*

**Mr Giovanni MANIERI ELIA**

*Senior Officer, Landscape and Quality Management Department, Ministry for Heritage,  
Cultural Activities and Tourism, Italy*

**Mr Rocco Rosario TRAMUTOLA**

*Senior Officer, Landscape and Quality Management Department, Ministry for Heritage,  
Cultural Activities and Tourism, Italy*

After the publication of the “National Plan for Cultural Heritage” by Education and Research General Management (DGER) and in relation to the Italian Cultural Heritage Code, the Archaeology Arts and Landscape General Management (DGABAP) is realising protection and enhancement actions and performing activities for the implementation of European Landscape Convention in Italy. It is deemed important and necessary to begin some experimental activities for the realisation of what is expected in the convention’s sixth Article.

The DGABAP proposal of 1 February 2016 is the result of the consideration that landscape issues in primary and secondary educational modules are often not taken into account, although some positive practices were carried out in our country with different approaches: from the historic and literary to those connected with earth sciences and architectural design.

Based on the indisputable premise that the education of young people in recognising values of our cultural heritage is a fundamental instrument to create the community spirit of tomorrow's citizens, it has been stressed that the opportunity to begin such activities as early as primary education, with the aim of motivating , increasing awareness and educating pupils in the reading, knowing and respect of the remnants of Italian society's cultural evolution that is present in our landscape.

If we consider it either like a theatre of our country's great history events and of smaller local stories or like the set of the socio-economic and cultural evolution remnants of a territory, the landscape is liable to raise, in every person, feelings of identity and belonging, leading to the defence and to the request of quality of those places constituting the landscape itself.

The above proposal for the launch of a project aimed at landscape education has responded to the requests of the Council of Europe which highlights the need to raise awareness of one's right to landscape, and every subject shall be committed to promoting - "school and university courses which, in the relevant subject areas, address the values attaching to landscapes and the issues raised by their protection, management and planning" (European Landscape Convention art. 6. B.c), and the indications that have arisen in the Council of Europe's meetings in Strasbourg, Andorra and the 8th Conference on the convention that ended with the submission and the unanimous approval of the Resolution for landscape education in primary schools to be submitted to the Council of Ministers. This reaffirms the contents of the previous Recommendation, CM/Rec (2014)8, in application of the sixth article of the convention.

The DGABAP has also proposed that the outcomes of the project shall constitute a dossier to be submitted as an Italian contribution to the international meeting, scheduled for October 2018, on the experiences in the field of didactics and training of the countries signatories of the convention, inserted in the planning of the workshops that the Council of Europe develops on the convention periodically.

Following the adhesion to the initiative aside DGER in 01.02.2016, a worktable has been created for the predisposition of the phases of the project implementation. A guideline has been diffused directed to the Educational Services for the recognition of developed experiences and informal contacts which were initiated with the Region Calabria and with the Council of Europe for the organisation of the 21st Workshops of Council of Europe for the implementation in Italy of the

article n.6 of the convention, favourably accepting the proposal of the same Region to host the meeting in Catanzaro.

Forty-eight Institutions have responded to the DGER's guideline but only a small portion has really developed actions targeting children. Every action is different, with particular attention to the observation, the recognition and representation of landscapes. A planning meeting was held at the invitation of the Ministry in the offices of the DGER in 18 May 2016 with the participation of the Council of Europe and the Calabria Region.

Having agreed on roles and charges on behalf of the Ministry, Calabria region and the Council of Europe for the project planning and development of 21st Workshops of Council of Europe, a subscription text on behalf of MIBACT and Calabria region has been drawn up. The text has been adopted and attached to the Regional resolution dated 17 March 2017, number 63.

The initiative was shown on 14 March during the celebration of the first landscape National Day through a joint communication of the two General Managements involved in the project. The meeting, held in the premises of Calabria region in Catanzaro, is a further breakthrough in the project. Here the engagements assumed by the Council of Europe have been confirmed in order to ensure a good result of the initiative and to define economic commitments of the two parts. It is clear that, in addition to the 6th article of the Convention<sup>1</sup> concerning landscape, this initiative makes its own the various indications contained in the convention about landscape education and particularly those mentioned in the following articles:

Art. 5 c<sup>2</sup> – regarding the start of different initiatives involving instructions and other subjects;

---

#### 1. Article 6 – Specific measures

##### A Awareness-raising

Each Party undertakes to increase awareness among the civil society, private organisations, and public authorities of the value of landscapes, their role and changes to them.

##### B Training and education

Each Party undertakes to promote:

- a) training for specialists in landscape appraisal and operations;
- b) multidisciplinary training programmes in landscape policy, protection, management and planning, for professionals in the private and public sectors and for associations concerned;
- c) school and university courses which, in the relevant subject areas, address the values attaching to landscapes and the issues raised by their protection, management and planning. [...]

#### 2. Article 5 – General measures

Each Party undertakes:

- a) to recognise landscapes in law as an essential component of people's surroundings, an expression of the diversity of their shared cultural and natural heritage, and a foundation of their identity;
- b) to establish and implement landscape policies aimed at landscape protection, management and planning through the adoption of the specific measures set out in Article 6;
- c) to establish procedures for the participation of the general public, local and regional authorities, and other parties with an interest in the definition and implementation of the landscape policies mentioned in paragraph b above;

Art. 8<sup>3</sup> – regarding dissemination and information exchanges;

Art.11<sup>4</sup> – regarding the landscape prize. In the future there will be the participation of subjects which have already taken part in different landscape prizes in the past years.

- 
- d) to integrate landscape into its regional and town planning policies and in its cultural, environmental, agricultural, social and economic policies, as well as in any other policies with possible direct or indirect impact on landscape.

### 3. Article 8 – Mutual assistance and exchange of information

The Parties undertake to co-operate in order to enhance the effectiveness of measures taken under other articles of this Convention, and in particular:

- a) to render each other technical and scientific assistance in landscape matters through the pooling and exchange of experience, and the results of research projects;
- b) to promote the exchange of landscape specialists in particular for training and information purposes;
- c) to exchange information on all matters covered by the provisions of the Convention.

### 4. Article 11 – Landscape award of the Council of Europe

1 - The Landscape award of the Council of Europe is a distinction which may be conferred on local and regional authorities and their groupings that have instituted, as part of the landscape policy of a Party to this Convention, a policy or measures to protect, manage and/or plan their landscape, which have proved lastingly effective and can thus serve as an example to other territorial authorities in Europe. The distinction may be also conferred on non-governmental organisations having made particularly remarkable contributions to landscape protection, management or planning.

2 - Applications for the Landscape award of the Council of Europe shall be submitted to the Committees of Experts mentioned in Article 10 by the Parties. Transfrontier local and regional authorities and groupings of local and regional authorities concerned, may apply provided that they jointly manage the landscape in question.

3- On proposals from the Committees of Experts mentioned in Article 10 the Committee of Ministers shall define and publish the criteria for conferring the Landscape award of the Council of Europe, adopt the relevant rules and confer the Award.

4- The granting of the Landscape award of the Council of Europe is to encourage those receiving the award to ensure the sustainable protection, management and/or planning of the landscape areas concerned.